Building Equitable Communities: A Housing & Parks Summit

October 25 & 26
8:30am-2:00pm

Casa Italiana
1051 N Broadway
Los Angeles, CA 90012

hosted by the Los Angeles Regional Open Space & Affordable Housing Collaborative (LA ROSAH)
The High Line Effect: Are Our New Parks Trojan Horses of Gentrification?

'We Failed' To Design Park That Benefited Neighbors, High Line Creator Says
Chicago's new 606 park stirs gentrification fears
ATLANTA BELTLINE

ATLANTA BELTLINE CREATOR RESIGNS CITING AFFORDABILITY, EQUITY CONCERNS

Atlanta BeltLine Raises the Specter of 'Environmental Gentrification'
How cities use parks for...

Economic Development

Executive Summary

Parks provide intrinsic environmental, aesthetic, and recreation benefits to our cities. They are also a source of positive economic benefits. They enhance property values, increase municipal revenue, bring in homebuyers and workers, and attract retirees.

At the bottom line, parks are a good financial investment for a community. Understanding the economic impacts of parks can help decision makers better evaluate the creation and maintenance of urban parks.

Key Point #1
Real property values are positively affected.

Key Point #2
Municipal revenues are increased.

Key Point #3
Affluent retirees are attracted and retained.

Key Point #4
Knowledge workers and talent are attracted to live and work.

Key Point #5
Homebuyers are attracted to purchase homes.
Renters’ Day LA
Renters make LA work. Let’s make LA work for renters.
Healthy communities for all Angelenos – affordable homes, access to parks and open space, connected to transit

People should not have to choose between a clean environment and an affordable home

Investment without displacement
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A profit-driven race and class remake of urban, working class communities of color that have suffered from a history of disinvestment and abandonment.

The process is characterized by declines in the number of low-income people of color in neighborhoods that begin to cater to higher-income residents and business owners willing to pay higher rents.

Gentrification happens in areas where commercial and residential land is cheap, relative to other areas in the city and region, and where the potential to turn a profit is great.

(Adapted from Causa Justa :: Just Cause, 2015)
Residential displacement occurs when a household is forced to move from its residence or is prevented from moving into a neighborhood that was previously accessible to them due to conditions which:

a) are beyond the household’s reasonable ability to control or prevent (i.e. rent increases)

b) occur despite the household’s meeting all previously-imposed conditions of occupancy

c) make occupancy by that household impossible, hazardous, or unaffordable.

(Adapted from Marcuse 1986)
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