Advancing Equity Through Housing and Transportation

Sustainable Connected Communities Training Series by Enterprise Community Partners

May 31, 2017
Welcome

Ann Sewill, California Community Foundation
Natalie Zappella + Keith Fairey, Enterprise Community Partners
Ben Winter, City of Los Angeles, Office of the Mayor

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SUSTAINABLE CONNECTED COMMUNITIES

The SCC initiative and training series is made possible through the generous support of The Ahmanson Foundation, California Community Foundation, OneWest Bank (a Division of CIT Bank), The Citi Foundation, JPMorgan Chase Foundation, and Wells Fargo.
SUSTAINABLE CONNECTED COMMUNITIES

Housing that is connected to opportunity—good jobs, quality education and healthcare, affordable public transit, parks, and other community assets

COMMUNITY DRIVEN

EQUITABLE

PLANNING + DEVELOPMENT

Enterprise
ENTERPRISE’S MISSION

To create opportunity for low- and moderate-income people through affordable housing in diverse, thriving communities.

Capital.
Enterprise is a recognized leader in socially driven capital investment, having delivered more than $23.4 billion to low-income communities across the U.S.

Solutions.
We work with local partners to test and scale new solutions to some of the most pressing housing and economic problems facing low-income communities.

Policy.
Enterprise is a crucial voice for America’s low-income communities with a strong presence in Washington, D.C., and city halls across the country.
Enterprise has been assessing how to effectively lead systems and market change to produce equitable outcomes for low-income communities and communities of color, promote inclusive community development and decrease spatial segregation through our programs and initiatives.

Enterprise’s Advancing Racial Equity working group will:

▪ Recommend tools needed to build capacity to develop strategies focused on advancing racial equity.

▪ Provide relevant examples of applications of racial equity tools

▪ Inform and contribute to advancing the organization’s thinking on equity and current efforts to explicitly address racial equity, both internally and externally.
Opportunity360™ is a comprehensive set of assessment tools, templates and resources to help community partners understand the big picture across their communities and to work more collaboratively to expand the pathways to opportunity.

**Housing Security**
- Home Ownership
- Housing Cost Burden
- Housing Stability

**Quality Education**
- High School Completion
- Higher Education Attainment

**Economic Mobility & Security**
- Income, Wealth, and Savings
- Poverty Reduction
- Employment

**Mobility & Connections**
- Transit and Vehicle Access
- Commute Time
- Transportation Cost-burden

**Health and Wellness**
- Access and affordability of health care
- Life expectancy
- Health status
STRONG, PROSPEROUS, AND RESILIENT COMMUNITIES CHALLENGE (SPARCC)

- Three-year, $90 million initiative to amplify locally driven efforts to ensure that major new infrastructure investments lead to equitable, healthy opportunities for everyone.


- Six initial sites:
  - Atlanta
  - Chicago
  - Denver
  - Los Angeles
  - Memphis
  - San Francisco/Bay Area

- Localities will each receive $1 million in combined grant and technical assistance funds over the next three years to support their local efforts. Collectively, the SPARCC sites will have access to an estimated pool of $70 million in financing capital, as well as $14 million in additional programmatic support.
Resilience is the capacity for households, communities, and regions to adapt to changing conditions and to maintain and regain functionality in the face of stress or disturbance. Enterprise works directly with communities, bringing together know-how, partners, policy leadership and investment to increase resiliency nationwide.

Through offices in 11 metropolitan areas, we partner with multifamily property owners, government agencies and community development corporations to support resilience at the building, neighborhood, city and state levels, offering a range of products and services including:

- tools for support, e.g. Rockefeller 100 Resilient Cities Federal Policy Platform
- grant funding, e.g. Building Climate and Cultural Resiliency in Community Development
- technical assistance, e.g. Design for Resilience NeighborWorks America
Enterprise’s Health and Housing Goals:

1. Improve health outcomes and reduce health inequities among residents living in affordable housing.
2. Establish health as an essential factor in community development and quality affordable housing development.
3. Lower health care costs to individuals, government, insurers, and hospitals.

Health Advisory Council

Our Approach:

- Develop health planning tools and define outcomes data to strengthen the evidence base for housing as a means to improve resident and community health.
- Support housing as a platform for wellness through innovative approaches to housing-based health services, and evaluate health care savings and improved resident health.
- Collaborate with anchor health care institutions to co-invest in communities, creating scalable models and technical tools with our partners.
Keynote

Manuel Pastor
Program for Environmental and Regional Equity (PERE) and the Center for the Study of Immigrant Integration
University of Southern California (USC)

May 31, 2017
Building the Path for Collaborative Action

Moderator | Ann Sewill, California Community Foundation
Caroline Torosis, Los Angeles County CEO Office
Isela Gracian, East LA Community Corporation
KeAndra Dodds, Enterprise Community Partners
Megan McClaire, Advancement Project
Therese McMillan, LA Metro

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Voices from the Ground

Maritza Lopez, T.R.U.S.T. South LA
Teresa Castro, T.R.U.S.T. South LA
Sheila Nem, T.R.U.S.T. South LA

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LUNCH BREAK

Gather and enjoy your lunch.

Please return to a cohort table that best represents your affiliation by 12:30 p.m.

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