CREATIVE PLACEMAKING
For Community Developers
NELLA YOUNG
Director of Design Leadership
Enterprise Community Partners
nyoung@enterprisecommunity.org
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Director of Design Leadership
Enterprise Community Partners
nyoung@enterprisecommunity.org

MIA SCHARPHIE
Creative Agency for
Enterprise Community Partners
mia@creativeagencyco.com
“CDCs are perfectly situated to do this work because the skillset of creative placemaking blends our real estate and community engagement experience.

The project management skills in real estate development can be nicely applied to getting placemaking projects accomplished.”

MICKEY NORTHCUTT
EXECUTIVE DIRECTOR, NORTH SHORE CDC
ARTS & CULTURE

COMMUNITY DEVELOPMENT

resiliency
cohesion
economic development
& more
CREATIVE PLACEMAKING FOR COMMUNITY DEVELOPERS
CASE STUDIES

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CREATIVE PLACEMAKING FOR COMMUNITY DEVELOPMENT

Dillon Bustin
ARTISTIC DIRECTOR
MADISON PARK DEVELOPMENT CORPORATION

Jenifer Kaminsky
DIRECTOR OF PLANNING AND COMMUNITY DEVELOPMENT
PUSH BUFFALO

Mickey Northcutt
EXECUTIVE DIRECTOR
NORTH SHORE CDC
1. BUILD TRUST
SOCIAL COHESION & ENGAGEMENT
JOMAMA JONES

RADIATE

NOVEMBER 14-16, 2013
HIBERNIAN HALL
DUDLEY SQUARE, ROXBURY

created by Daniel Alexander Jones
in collaboration with Halvorson
Direction by

Presented by THEATER OFFENSIVE and HIBERNIAN HALL

MADISON PARK DEVELOPMENT CORPORATION
HAS GOV. PATAK! SEEN BUFFALO'S KATRINA CAULdra?
2.
SPUR ECONOMIC DEVELOPMENT & IMPROVE NEIGHBORHOOD PERCEPTION
3.
STRENGTHEN YOUR NEIGHBORHOOD NARRATIVE
1) CONTROL THE LAND

- Need more affordable housing
- Trucks constantly block traffic
- Clustering
- No greenery
2) PUSH FOR POLICIES
3) USE ARTS & CULTURE TO EXPRESS IDENTITY
CREATIVE PLACEMAKING FOR COMMUNITY DEVELOPERS

CASE STUDIES

-building community resilience through placemaking.

MADISON PARK DEVELOPMENT CORPORATION | BOSTON, MA

CREATIVE PLACEMAKING

How can arts and culture revitalize a neighborhood?

PUSH BUFFALO | BUFFALO, NY

CREATIVE PLACEMAKING

How can cultural organizing make a neighborhood more resilient?

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CASE STUDIES

BUILDING COMMUNITY RESILIENCE THROUGH PLACEMAKING

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CREATIVE PLACEMAKING

HOW CAN ARTS AND CULTURE REVITALIZE A NEIGHBORHOOD?

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CREATIVE PLACEMAKING

HOW CAN CULTURAL ORGANIZING MAKE A NEIGHBORHOOD MORE RESILIENT?

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WHY HOST A ‘FAKE BIKE RACE’?
CREATIVE PLACEMAKING FOR COMMUNITY DEVELOPERS
CASE STUDIES

Why Host a ‘Fake Bike Race’?

What is “Moral Site Control?”

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CREATIVE PLACEMAKING FOR COMMUNITY DEVELOPERS

CASE STUDIES

How can arts and culture revitalize a neighborhood?

PUSH BUFFALO | BUFFALO, NY
CREATIVE PLACEMAKING

Building community resilience through placemaking.

CREATIVE PLACEMAKING
CREATIVE PLACEMAKING FOR COMMUNITY DEVELOPERS

WHY HOST A ‘FAKE BIKE RACE’?

WHAT IS “MORAL SITE CONTROL?”

HOW TO AFFORD TO FUND THE ARTS

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