2019 REQUEST FOR LETTERS OF INTEREST
SECTION 4 CAPACITY BUILDING GRANTS PROGRAM:
Gulf Coast Overview

June 28, 2019
Monica Gonzalez, Gulf Coast, Senior Program Director
Questions?

Type them into the Q&A box
Purpose of Webinar

• Provide an overview of the Section 4 grant program, the RLOI application, and priority program areas for the Gulf Coast.

• Answer questions posed by applicants.

The content included in this webinar is only intended to summarize the contents of the Request for Letters of Interest (RLOI). Any content within this presentation that appears discrepant from the language in the RLOI is superseded by the language in the RLOI. All Applicants are strongly encouraged to carefully read the RLOI guidelines and adhere to them.
We believe, because it is true, that people are affected by their environment, by space and scale, by color and texture, by nature and beauty, that they can be uplifted, made to feel important.

JIM ROUSE | FOUNDER
About the Section 4 Program

Funding is made available through the U.S. Department of Housing and Urban Development’s Section 4 Capacity Building for Community Development Program.

The purpose of the Section 4 Program is to enhance the technical and administrative capabilities of:

- Community Development Corporations (CDCs)
- Community Housing Development Organizations (CHDOs)

...to carry out community development and affordable housing activities for the benefit of households of low income (80% AMI or below).

Refer to Appendix A for HUD definition for CDC and eligibility requirements.
General Information

• This funding opportunity consists of a two-step application process including a Letter of Inquiry (LOI) phase and a Full Proposal phase.

• Applications must be submitted through SlideRoom, an online application.

• Applicants may submit only one (1) application to either of the two open Section 4 LOIs.

• Applicants may apply under only one (1) Program Area.

• Applicants that have active awards and/or have pending applications with other Section 4 intermediaries (LISC or Habitat for Humanity Int’l) can still apply to our LOI but should not request funding for the same costs.
General Information

• Grant awards will range from $25,000 - $40,000. The Maximum grant amount will be $40,000. Section 4 grant funds are designated for cost reimbursement.

• If an organization is a current Housing and Economic Assistance to Rebuild Texas (HEART) Program grantee, they are not eligible to apply for this Section 4 grant opportunity.

• NEW! If awarded a grant, the period of performance will begin on the 1st of the month following the execution of the grant by both parties (ECP and Grantee). Enterprise anticipates that grant start dates will range from November 2019 through January 2020. No costs may be incurred prior to the period start date.

• NEW! Applications should be submitted by an authorized representative of the organization. Consultants may not submit applications on behalf of the Applicant.
What is capacity building?

Here is the definition from the National Council of Nonprofits:

Capacity building is whatever is needed to bring a nonprofit to the next level of operational, programmatic, financial, or organizational maturity, so it may more effectively and efficiently advance its mission into the future. Capacity building is not a one-time effort to improve short-term effectiveness, but a continuous improvement strategy toward the creation of a sustainable and effective organization.
Program Areas

Enterprise has identified five Program Areas that align with its overarching programs:

1. Housing Stability *
2. Organizational Capacity Building*
3. Equitable Climate Resilience *
4. Economic Mobility
5. Health and Housing

*Gulf Coast Priority Program Areas
Program Area: Housing Stability

<table>
<thead>
<tr>
<th>Program Area 1: Housing Stability</th>
<th>Geographic Priority</th>
<th>Additional Criteria</th>
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<tr>
<td>Enterprise Gulf Coast is committed to strengthening the development capacity of our CDCs and CHDOs to meet federally funded production commitments. The following activities will be considered:</td>
<td>Louisiana, Mississippi</td>
<td>Organizations funded under this program are required to have a current federal funding commitment such as HOME, CDBG, LIHTC, etc.</td>
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<td>• Developing systems to become developers and owners of small scattered site rental projects.</td>
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<td>• Training and/or technical assistance for staff that will help the organization achieve increased development capacity of rental and/or for-sale housing.</td>
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<td>• Identifying financing and asset management strategies to preserve housing projects long-term.</td>
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<td>• Improve the stability, affordability, and quality of housing. This work may improve health outcomes and provide place-based interventions.</td>
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<td>• Projects that approach the preservation of affordable housing and sustainable communities from a variety of angles such as energy and water efficiency, renewable energy, and neighborhood-scale green infrastructure.</td>
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### Program Area: Organizational Capacity Building

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<th>Program Area: Organizational Capacity Building</th>
<th>Geographic Priority</th>
<th>Additional Criteria</th>
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<td>Enterprise Gulf Coast is focused on ensuring the long-term sustainability of affordable housing developers and owners, as well as of existing affordable housing portfolios. The following activities will be considered:</td>
<td>Louisiana, Mississippi,</td>
<td>N/A</td>
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<td>• Developing and implementing a viable transition plan or strategy for the organization’s leadership.</td>
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<td>• Pursuit of new systems, processes, or strategies for asset management, property/portfolio management, cash flow management, talent management, etc. that will improve the long-term viability and financial health of the organization</td>
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<td>• Exploration of an acquisition or other collaboration that will ensure continuity and sustainability of client/resident services for the population/region</td>
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<td>• Exploring innovative and replicable strategies to support the development or preservation and/or improved energy efficiency of small multifamily buildings (up to 8 units).</td>
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<td>• Creative strategies to stabilize affordable housing in rapidly gentrifying neighborhoods.</td>
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<td>• Supporting recruitment, training and practices to diversify the organization’s staff, leadership, and/or board to reflect the community served and help the organization achieve greater stability</td>
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<td>• Expansion of population, geography, or programs/services that will deepen the organization’s work to support underrepresented and underserved populations.</td>
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# Program Area: Equitable Climate Resilience

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<th>Program Area 3: Equitable Climate Resilience</th>
<th>Geographic Priority</th>
<th>Additional Criteria</th>
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| Enterprise Gulf Coast supports CDCs and CHDOs responding to the continued threat of natural disasters and ongoing disaster recovery work. The following activities will be considered:  
  - Develop comprehensive disaster plans to protect buildings, residents and business operations.  
  - Training and/or technical assistance for staff that will help the organization achieve greater understanding of resilience measures for the development of single family and multifamily projects.  
  - Implementation of measures that promote resilience in design and development processes, specifically following Criterion 1.3b of the 2015 Enterprise Green Communities Criteria. Other activities may include developing operation models for resilience in emergency situations, i.e. housing displaced residents, operating procedures for property managers post disaster, etc. | Louisiana, Texas (Hurricane Harvey federally declared disaster counties only) | Organizations funded under this program area may be required to participate in periodic conference calls with other groups funded in similar projects to encourage peer-to-peer learning. |

*Note: Section 4 grants will not support any directly related construction activities*
Examples of Eligible Costs

▪ CDC/CHDO Staff Salaries

▪ Consultants - for capacity-building activities that fall within the program areas of the RFP Organizational Development or Program Consultants

▪ CDC/CHDO Staff or Board Training

▪ Computer Software/Hardware

▪ Architectural or Engineering Services

▪ Environmental Reviews

▪ Other Professional Services required to plan a project
Examples of Ineligible Costs

- Ongoing business expenses or organization costs;
- Direct and indirect construction costs;
- Expenses for new lines of business or start-up costs, including staff and consultant fees related to these efforts;
- Fundraising activities;
- Dues for lobbying activities;
- Contributions and donations;
- Entertainment costs, including amusement, diversion, social activities, food and alcohol;
- Giveaways/prizes, incentives, stipends;
- Interest and other financing costs;
- Capital expenditures or land acquisition;
- Contingency reserves; or
- Other costs pursuant to program or regulatory requirements
Scoring Criteria

Criteria 1: Proposed Program Aligns with Enterprise Program Area (10 pts)

Criteria 2: Impact (10 points possible)

Criteria 3: Capacity of the Applicant and Relevant Organizational Experience (5pts)

Applicants may receive up to 25 points and must receive a minimum of 20 points to be considered for the Full Proposal stage.
**Full Application & Grant Award Requirements**

- Questionnaire for Sub-recipients of Federal Funding

- Data Universal Numbering System (DUNS) & System for Award Management (SAM) Registration

- Match Documentation

- Consultant Guidance

- Back Up Documentation
## Important Dates to Remember

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<td>LOI Submission Deadline</td>
<td>July 15, 2019, 11:59 pm EDT firm</td>
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<tr>
<td>Full Proposal Invitation</td>
<td>August 8, 2019 via email</td>
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<td>Submission Deadline for Full Proposal</td>
<td>September 9, 2019</td>
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LOIs are due by Monday, July 15 at 10:59 CST. No late applications will be accepted.
Questions?

General RLOI:
rfp@enterprisecommunity.org

Gulf Coast Program Areas:
mgonzalez@enterprisecommunity.org

Technical questions related to SlideRoom can be sent to
support@slideroom.com from Monday – Saturday,
9 am – 9 pm Central.