2019
Request for Letters of Interest

Chicago Market Grant Priorities

Thursday, June 27, 2019
10:00 a.m. – 11:00 a.m. (CDT)
Staff Introductions

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The content included in this webinar is only intended to summarize the contents of the Request for Letters of Interest (LOI). Any content within this presentation that appears discrepant from the language in the LOI is superseded by the language in the LOI.
To create opportunity for low- and moderate-income people through affordable housing in diverse, thriving communities.
Section 4 Capacity Building for Community Development

Funding is made available through the U.S. Department of Housing and Urban Development’s Section 4 Capacity Building for Community Development Program.

The purpose of the Section 4 Program is to enhance the technical and administrative capabilities of:

• Community Development Corporations (CDCs)
• Community Housing Development Organizations (CHDOs)

... to carry out community development and affordable housing activities for the benefit of low and moderate income households (80% AMI or below).
Section 4 Capacity Building for Community Development

Applications will be accepted from any location within the U.S., and applicants will apply to either one of Enterprise’s 11 Markets or under the National geography.

Chicago Market Geographic Area Covered:
Chicago Metropolitan Area
(including Cook, DuPage, Kane, Kendall, Lake, McHenry, and Will counties) with priority given to areas within a half-mile radius of train stations or key transportation hubs in the City of Chicago.

These Section 4 funds are awarded on a cost reimbursement only basis. Grantees must incur costs before we can release grant funds.
About the Program (cont’d)

LOI Program Areas

**Program Area 1**: Housing Stability

**Program Area 2**: Organizational Capacity Building

**Program Area 3**: Equitable Climate Resilience

**Program Area 4**: Economic Mobility

**Program Area 5**: Health & Housing
Request for Letters of Interest (LOI) Overview

Enterprise Grants Webpage:
https://www.enterprisecommunity.org/financing-and-development/grants
Eligibility Requirements

• Applicants must meet the eligibility requirements as described in Appendix A of the LOI.

  • **HUD Requirements**: CDCs and CHDOs
  • **Enterprise Requirements**: Demonstrated Staff Capacity

• **NEW!** There are changes to the eligibility of Membership Groups. Membership Groups should contact RFP@enterprisecommunity.org to discuss eligibility. Reviewed on a case-by-case basis.

• Applicants unsure of their eligibility are encouraged to view the Eligibility Requirements tutorial on Enterprise’s website or email RFP@enterprisecommunity.org for assistance.
Letters of Interest Overview

General Information

• This funding opportunity consists of a two-step application process including an LOI phase and a Full Proposal phase.

• Applications must be submitted through SlideRoom, an online application system. A link to create an account is available on our website and in the LOI.

• Applicants may apply under only one (1) of the five Program Areas.

• Applicants that have active awards and/or have pending applications with other Section 4 intermediaries (LISC or Habitat for Humanity Int’l) can still apply to our LOI but cannot request funding for the same costs.
Chicago Market Core Values & Programmatic Priorities
Applications that exemplify the core values of Enterprise Chicago will be given special consideration, especially ones that focus both on racial equity and transit-orientation.

- **Racial Equity**: activities with the intention of disrupting existing systems (internal or external) which adversely impact people of color
- **Collaboration**: activities that leverage collaboration among community partners
- **Community Engagement**: activities that incorporate meaningful community engagement with residents most impacted
- **Transit-Oriented**: activities that are not merely adjacent to public transit, but that actively encourage public transit usage and contribute to the transformation of transit stations into hubs of opportunity
We will prioritize applications under the following Program Areas:

- **Program Area 1**: Housing Stability
- **Program Area 3**: Equitable Climate Resilience
- **Program Area 5**: Health & Housing

We will also consider applications for Program Areas 2 and 4, however, priority will be given to the three mentioned above.
Housing Stability

The goal of this category is to protect current residents from displacement and **stabilizing neighborhoods** undergoing gentrification or significant disinvestment. We are particularly interested in preserving affordable homes and supporting affordable new construction development particularly **around transit hubs**.
Program Area 1 – Housing Stability

Pre-Development Examples:

• Preservation of existing rental buildings
• Preservation of housing in high demand neighborhoods
• New affordable construction in areas with significant disinvestment
Equitable Climate Resilience

The goal for this category is to create sustainable communities through improvements to existing real estate portfolios, new real estate developments and through neighborhood and community level initiatives.
Examples:

- **Energy Efficiency**: projects may focus on conducting energy efficiency assessments to inform retrofits of existing buildings

- **Water Efficiency**: projects may focus on conducting water efficiency assessments to inform retrofits of existing buildings

- **Stormwater Management**: rain gardens, green infrastructure, and building modifications

- **Green Design**: prioritization of green design for new buildings, rehabs, and improvement of existing buildings
Program Area 3 – Equitable Climate Resilience (cont’d)

Examples:

- **Renewable Energy**: prioritization of renewable energy strategies for new buildings, rehabs, and improvement of existing buildings

- **Neighborhood-Scale Green Infrastructure**: district stormwater or district energy strategies

- Urban agriculture, or other strategies that repurpose vacant land and improve access to healthy food or air quality
Program Area 5

Health & Housing

The goal of this category is to improve health and safety in affordable homes and their surrounding community.
Examples:

- **Testing/Remediation**: mold, lead, indoor air, environmental (soil/water)

- **Design**: Healthy Design Initiatives, Health Impact Assessments, Walkability (assessments/projects)

- **Services**: partnership with health institutions and affordable housing providers including partnerships that provide mental health/trauma services to residents
The Chicago Office will review applications in the Chicago metropolitan region, including the following 7 counties:

- Cook County
- DuPage County
- Kane County
- Kendall County
- Lake County
- McHenry County
- Will County
Chicago Market Grants

We anticipate there will be approximately **10 – 12 grants** with an approximate range of **$35k – $45k**. These grant numbers are based on the quality of the proposals received.

Our goal for the Chicago Market is to have the period of performance begin when the grant agreement is executed and for the project to be implemented within one year. We will make special accommodations as needed to maximize impact and outcomes.
Key Points

Grantees often have applications that:

• Have clear, realistic goals & deliverables and;
• Use funds for staff and/or third party consultants

Note: Section 4 grant funds must be used for eligible activities and costs. Refer to Appendix B of the LOI for complete list. Any questions about eligible activities or costs should be directed to RFP@enterprisecommunity.org
### Timeline – Important Dates

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>Submission Deadline for LOI Applications:</td>
<td>Monday July 15, 2019 10:59 pm CDT</td>
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<tr>
<td>Notice of Invitation to Submit Full Proposals:</td>
<td>Thursday August 8, 2019</td>
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<td><em>Applicants must be invited by Enterprise</em></td>
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<tr>
<td>Submission Deadline for Full Proposals:</td>
<td>Monday September 9, 2019 10:59 pm CDT</td>
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Reminders

REMINDERS

✓ Submit only one application

✓ Choose only one of the five Program Areas

✓ Enterprise will only consider LOIs from Applicants that:
  • Submit the application via SlideRoom
  • Submit by Monday July 15, 2019 at 10:59 pm CDT
  • Have met all of the eligibility requirements

✓ Once the application has been submitted, no changes can be made

✓ We cannot accept late submissions, hard copies, or applications submitted outside of SlideRoom
Resources

Enterprise Grants Webpage:
https://www.enterprisecommunity.org/financing-and-development/grants

Available Resources for Applicants & Grantees

- LOI Frequently Asked Questions
- Federal Grants Requirements
- Racial Equity webinar, worksheet and toolkit
- Enterprise Community Partners Grants Guide
- Section 4 WebEx tutorials
- 2015 Green Communities Criteria
Upcoming Events

Undesign the Redline: Interactive Exhibit
July 7 – August 2, 2019
Harris Theater Chicago
205 E. Randolph Drive,
Chicago, IL, 60601
Monday–Friday, 12–5 pm CDT

Elevate Energy – Community Solar Workshop
July 23, 2019
1 – 4 pm CDT
Enterprise Community Partners
230 W Monroe
Suite 1250, Chicago, IL 60606

To register for the Community Solar Workshop:
Please e-mail Jackie Wiese at Jackie.Wiese@elevateenergy.org
to register.
QUESTIONS?

General

• RFP@enterprisecommunity.org

Chicago Market Program Areas

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