

AGENDA

ADVANCING EQUITY THROUGH HOUSING AND TRANSPORTATION

@ENTERPRISE_SCAL | #SCCinSoCal

8:30 AM – 9:00 AM

REGISTRATION + BREAKFAST

9:00 AM – 9:30 AM

WELCOME

Ann Sewill, California Community Foundation
Natalie Zappella, Enterprise Community Partners
Keith Fairey, Enterprise Community Partners
Ben Winter, City of Los Angeles, Office of the Mayor

9:30 AM – 10:00 AM

KEYNOTE

Manuel Pastor, Program for Environmental and Regional Equity (PERE) and the Center for the Study of Immigrant Integration, University of Southern California (USC)

10:00 AM – 11:30 AM

MORNING PANEL | BUILDING THE PATH FOR COLLABORATIVE ACTION

Moderator | Ann Sewill, California Community Foundation
Caroline Torosis, Los Angeles County CEO Office
Isela Gracian, East LA Community Corporation
KeAndra Dodds, Enterprise Community Partners
Megan McClaire, Advancement Project
Therese McMillan, LA Metro

11:30 AM – 12 NOON

VOICES FROM THE GROUND: T.R.U.S.T. SOUTH LA

Maritza Lopez, Teresa Castro, and Sheila Nem

12 Noon – 12:30 pm

LUNCH BREAK

12:30 pm – 2:00 pm

AFTERNOON SESSION | DATA INFORMED DECISION MAKING + CASE STUDY

Moderator | Madeline Wander, USC PERE + Transportation Equity Technical Working Group
Fernando Cazares, Trust for Public Land
Isela Gracian, East LA Community Corporation
Jacqueline Monterrosas, East LA Community Corporation
Will Nicholas, Director, Health Impact Evaluation Center, LA County Department of Public

2:00 PM – 3:10 PM

APPLYING DATA TO OUR WORK: DEMONSTRATION + DISCUSSION

Cohort + Large Discussion

3:10 PM – 3:30 PM

WHERE DO WE GO FROM HERE? + SUBSEQUENT SESSIONS

Thomas Yee, LA THRIVES
Natalie Zappella, Enterprise Community Partners



10th Anniversary Southland Social
20 Years in Southern California

Sustainable Connected Communities

Our Sustainable Connected Communities (SCC) initiative unites affordable housing developers, community-based organizations from across sectors, public agencies, community leaders and advocates to advance collective efforts and co-create more inclusive and equitable neighborhoods that provide opportunities for residents of all income levels. We work these partners to increase their capacity to create healthy and stable communities, and preserve affordable housing for households in need. Our goal is to ensure that residents are connected to resources like jobs, schools, transit and health care.

One of our program interventions is a regional training series to advance sustained public, private and community collaborations and to create training materials and toolkits that capture best practices and lessons learned. Our training is providing vital education on a range of real-time



challenges and opportunities in these neighborhoods as well as existing and new financial tools to help build and preserve affordable homes in thriving communities.

Through this training series SCC aims to:

- Foster more durable and strategic partnerships between the public, private, and nonprofit sectors
- Build deeper capacity and sophistication of these entities to navigate and respond to equitable development needs of the communities they serve
- Catalyze larger scale project development including more sustainable housing, green, and transportation infrastructure improvements



The SCC initiative and training series is made possible through the generous support of The Ahmanson Foundation, California Community Foundation, OneWest Bank (a Division of CIT Bank), The Citi Foundation, JPMorgan Chase Foundation, and Wells Fargo.