



# EQUITABLE DEVELOPMENT IN ACTION: LESSONS FROM THE 11<sup>TH</sup> STREET BRIDGE PARK PROJECT

Wednesday, July 24, 2019 | 3:30 p.m. to 6:00 p.m.

Miyako Hotel Banquet Room | 328 East 1<sup>st</sup> Street, Los Angeles, CA 90012 | 213.617.2000

## AGENDA

3:30 PM WELCOME + OPENING REMARKS (5)

Natalie Zappella, Enterprise Community Partners

Damon Nagami, Natural Resources Defense Counsel

3:35 PM LESSONS LEARNED: IMPLEMENTING EQUITABLE DEVELOPMENT PLANNING FOR THE 11TH STREET BRIDGE PARK PROJECT

Scott Kratz, Director, 11<sup>th</sup> Street Bridge Park, Washington, DC

Scott Kratz will give us an update and deep dive on the process of equitable development planning that local residents and other community leaders have been implementing for the 11th Street Bridge Park project. Scott will share what they've learned during the last two years implementing strategies on workforce development for this big infrastructure project and how equity, community leadership, and multi-sector strategic partnerships have played a critical role. He will discuss the expansion of their work to support community wealth more deeply through a land trust, a savings match program and unconditional cash transfer for residents. He'll also share their 7 step process for equitable development planning and we'll collaboratively discuss the application of such a process in diverse communities facing large infrastructure developments in LA County.

4:15 PM BREAK + GROUP PHOTO

4:30 PM LOS ANGELES APPLICATION: SMALL GROUP DISCUSSIONS ON LOCAL EQUITY + EQUITABLE DEVELOPMENT EFFORTS

Guests will organize into small groups to discuss and reflect on the challenges and lessons Scott shares, and share reactions to the questions: How can we implement a better equitable development process for our project or area? Who is not at the table that should be to ensure the needs people of color, legacy renters, business owners, and residents are being met in a culturally meaningful way? How can we address affordable,

safe and healthy living options and ensure workforce and economic needs are being met?

- 5:00 PM      **LARGE GROUP DISCUSSION + ACTION PLANNING**  
Small groups will share the highlights of their small group discussion on the questions, any new ideas that came up, their next steps, and ideas to deepen regional coordination and collaboration for equitable development.
- 5:30 PM      **OPEN DISCUSSION + ACTION PLANNING**
- 6:00 PM      **ADJOURN TO RECEPTION IN LITTLE TOKYO  
BALDORIA | 243 SAN PEDRO STREET, LOS ANGELES**

## SCOTT KRATZ

Scott Kratz is the Vice President of the Ward 8 non-profit Building Bridges Across the River and Director of the 11th Street Bridge Park. For the last six years, he has been working with the District government to transform an old freeway bridge into a park above the Anacostia River. As the old 11th Street Bridges that connect Capitol Hill with communities east of the river have reached the end of their lifespan, Kratz is working with the community to use the base of one of the bridges to create a one of a kind civic space supporting active recreation, environmental education and the arts. The Bridge Park has evolved by expanding its scope to include community development and neighborhood stabilization work. This is exemplified by the creation and implementation of an Equitable Development Plan that outlines how the Bridge Park and our partners can ensure local residents can stay and thrive in place.



Kratz is a resident of Barrack's Row and has lived in Washington D.C. for the last 13 years. He has worked in the education field for twenty years and began his career teaching at Kidspace, a children's museum in Pasadena, California and later as the Associate Director of the Institute for the Study of the American West at the Autry National Center in Los Angeles, CA. While at the Autry, he supervised a staff that planned and implemented programs including theater, film, music, festivals, family programs, lecture series, and academic symposia. Most recently, he was the Vice President for Education at the National Building Museum in Washington D.C.

He serves on the board of the Anacostia Coordinating Council and the United Planning Organization.