Eco-D Initiative Overview

Every Detroit Neighborhood • Becoming Green

Enterprise Sustainability Exchange 2018
What is Eco-D?

An initiative formed to help Detroit neighborhoods become not only great neighborhoods, but green neighborhoods.

An Eco-D neighborhood is one that demonstrates a commitment to green, community-driven development and that prioritizes equity, climate protection, and resilience.
Eco-D History

- Convening of sustainability oriented agencies throughout 2013, led by EcoWorks
- Selected to participate in national EcoDistricts Incubator in May 2014
- Citywide program roll-out and designation as EcoDistricts Target Cities in 2015
- Established first two Eco-D neighborhoods in April 2016 (HOPE Village & West Village)
- Expanded Eco-D network to two more communities in June 2018 (Southwest Detroit & Yorkshire Woods)
- Supporting neighborhood-scale sustainability in 2018 and beyond
Eco-D Goals

- Create community-led development that uses best practices and innovations from the field of sustainability
- Unify efforts under an inspiring mission
- Foster a robust network of active neighborhoods
- Elevate neighborhood-level strategies for advancing sustainability
Project Highlights

• Collaborated with the Youth Energy Squad to weatherize homes in all 4 Eco-D neighborhoods
• Hosted the first convenings to develop robust relationships and shared learning across Eco-D neighborhoods
• Hosted a storytelling workshop to assist communities in developing their unique Eco-D identities
• Managing and supporting community efforts to construct a green alley in West Village
HOPE Village EcoD
Community

Strategic Vision
Focus: HOPE and its partners are working to break the cycle of generational poverty impacting the HOPE Village neighborhood by:

• Providing **Quality Education** for children & families

• Creating **Economic Opportunities**

• **Transforming the Environment** (physical and social)
HOPE Village became one of Detroit’s two inaugural Eco Districts in 2016.
HOPE Village EcoD Work

- Advocacy Roots
- Community Strategic Plan and Vision
- Fresh/Local Food System
- Community Art
- Placemaking
- Housing Sustainability
HOPE VILLAGE
ECO-D IS ROOTED IN ADVOCACY
Gardens and Food System Work – The Green People
Community led projects
Clements Street Rain Garden
Placemaking
Placemaking – Focus: On Detroit Festival
Fresh/Local Food Project

- New and existing gardens supported
- New Farmer’s Market
- Food Academy training for middle school youth
Support the growth of locally driven food system that reflects community priorities and culture.
Over 100 pieces of new art in the HOPE Village.
LaSalle Eco-Demonstration Home
LaSalle Home

Detroit’s First LEED Platinum Home Rehab: under construction