

To maximize the impact of housing and community development activities, public agencies must develop and implement strategic investment plans that align the funding of projects with local priorities, needs and opportunities. With limited public funding available to cities and states, every available dollar needs to be stretched and leveraged through strategic investment. Enterprise Advisors works with local governments and stakeholders to make intelligent, data-driven decisions to align funding plans with community assets and make investments that improve access and opportunity for those most in need.

Our Strategic Community Investment Planning services include:

- Assisting local leaders and stakeholders to **identify prioritized goals and desired outcomes**
- **Assessing needs and opportunities** and identifying locations where synergies exist for advancing transformative community development
- **Developing planning and mapping tools** that support the design of strategic investment planning efforts
- **Developing action steps** to achieve outcomes through housing and community development investment strategies
- Providing technical support to **ensure smooth implementation of strategies**, including:
 - managing organizational change
 - designing programs, systems and policies
 - building staff capacity
- **Developing key performance metrics** tied to action steps
- **Aligning existing planning documents** to create a unified, targeted approach to deliver local programs and achieve outcomes



How We Do Our Work

Enterprise Advisors understands that each community faces its own challenges and has its own unique needs. Addressing these issues requires a tailored approach to problem solving, which is key to our success. We provide advice on the strategic deployment of housing and community development funding, driven by local goals, data and opportunities. We assemble teams with seasoned, senior-level housing and community development professionals to carry out all aspects of developing and implementing robust strategic investment plans. Our work involves intensive, hands-on support on-site and remotely, and written deliverables.

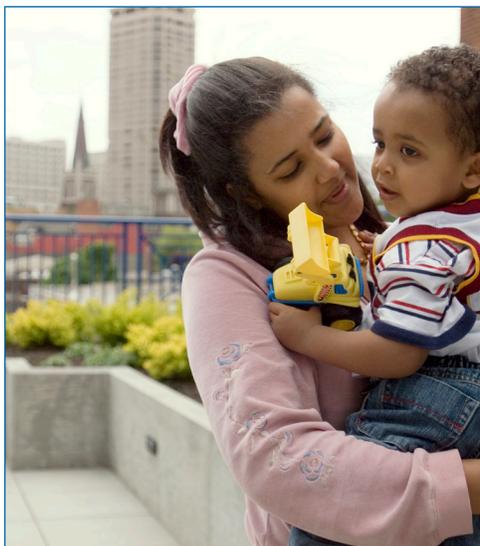
Our approach includes:

- Technical and strategic advice and guidance based on years of experience in the field
- Access to best practices and lessons learned gleaned from around the country
- Help identifying strengths and areas for targeted improvement to chart a course that anticipates and addresses local challenges
- Assistance that addresses the spectrum of stakeholders (e.g., local government, residents, development and financial supporters)
- Customized support to develop comprehensive approaches and narrowly targeted strategies as needed
- A focus on strong outcome measures linked to a well-crafted strategy and proper execution

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Where We've Worked

- Los Angeles
- Kansas City, Mo.
- New Orleans
- Atlanta
- San Juan, Puerto Rico



What Our Clients Achieve

Enterprise Advisors' strategic community investment planning services help cities identify and achieve specific outcomes tailored to their goals. By aligning local and federal funding with transit investments, public agencies can increase equity and opportunities for low- and moderate-income families by connecting them to better housing and jobs. By leveraging available funds, an agency can increase property values and the number of quality affordable homes available to residents. Whatever the goal, strategic investment planning is critical to making the most of limited resources. These goals include, but are not limited to:

Access to financing: – Securing financing through leveraging a variety of public and private resources

Equity for families – Increasing equity for low- and moderate-income families by connecting them to transit, jobs and other opportunities

Effectiveness – Increasing effectiveness across housing and community development program lines that results in strong program utilization and impact on families and communities

Increased homeownership – Increasing the percentage of homeownership in a neighborhood or city

Strengthened performance management processes – Developing a city's ability to effectively share with stakeholders how outcomes are being measured over time and the relationship between those metrics and strong program design and implementation

At Enterprise, we believe opportunity starts with a safe, healthy affordable place to call home, and grows with access to good schools, jobs, transit and health care. To achieve this goal, Enterprise Advisors provides technical assistance (TA) and consulting services to state and local governments and their partners. Our mission-driven consulting services focus on fostering innovation in housing and community development program design, finance, operations, strategic planning and implementation planning to create thriving, sustainable communities.

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