



April De Simone — Principal, Designing the WE

April De Simone has over 15 years of experience in strategically designing, developing and launching for-profit, non-profit and government projects. Ms. De Simone continues to advocate for social innovation, co-creating various for-purpose ventures and initiatives that promote market based solutions to address complex social challenges. A Dean Merit Scholar, she recently completed her Master of Science in Design and Urban Ecologies from Parsons the New School for Design. Ms. De Simone continues to be recognized for her leadership and dedication in supporting frameworks that promote a just and equitable society.