

# ROBERT REED

SOUTHFACE | ATLANTA, GA



Robert E. Reed, III is the Director of Community and Residential Sustainability Services at Southface, a non-profit advocating for sustainable homes and communities for more than 37 years. Robert leads Southface's Urban Sustainability Practice working with teams developing sustainability initiatives in cities around the region. Most recently Community Sustainability Services developed a Sustainability Action Plan for Atlanta Beltline Inc. and led development of Greenprint Midtown, an Eco-District overlay for Midtown Atlanta. Robert represents Southface with the TransFormation Alliance promoting Equitable Transit Oriented Development.

Since 1978, Southface has worked with consumers, the construction and development industry and policymakers to forge market-based solutions to create green jobs, clean energy and sustainable communities. Recognizing that buildings produce nearly half of all U.S. greenhouse gas emissions, we believe that sustainability initiatives and advocacy focused on the built environment are key to addressing global climate change.

# DESIGN RESOURCE TEAM