

2021 POLICY AND ADVOCACY PRIORITIES

ENTERPRISE OHIO

This working document summarizes the policy *and* advocacy priorities for the Enterprise Ohio office. The 2021 policy and advocacy priorities are divided in five major categories with broad action items listed for each priority.

CONVENING, PLANNING, AND ADOVCATING ON THE LOCAL LEVEL

- **Tenant Protections:** Advocate for source of income protections and eviction prevention. Support CMHA voucher mobility pilot program.
- **Justice-Involved Housing:** Lead affordable housing plan and strategy for the County Office of Reentry.
- **Access to Capital:** Participate on County Council Community Reinvestment Advisory Group. Explore and support access to capital programming and policies.
- **Equitable Development:** Develop and advocate for equitable development policies including property tax abatement legislation and incentives & mandates for affordable housing.
- **Planning and Funding for Housing:** Support the City of Cleveland's ten-year housing strategy. Support partner efforts to create a neighborhood policy platform. Support implementation of the County Housing Program. Continue to advocate for a flexible County Housing Fund.

EXPANDING AND PRESERVING RESOURCES ON THE STATE LEVEL

- **Existing Resources for Housing:** Through the Home Matters to Ohio Campaign, advocate for Ohio Housing Trust Fund expansion. Convene stakeholders on Qualified Allocation Plan, prioritizing community revitalization, place-based partner priorities, and long-term affordability.
- **New Resources for Housing:** Support partner efforts to craft state tax credit program. Lead exploration of statewide property tax relief legislation. Monitor and support partner efforts to secure funding for family homelessness, youth homelessness, justice housing, home repair, and rapid rehousing.

2020–2025 STRATEGIC PLAN

With the launch of our new strategic plan, we've sharpened our focus where we can make the most impact on the most systemic challenges – all so that people not only make rent, they build futures.

OUR VISION

A country where home and community are steppingstones to more.

OUR MISSION

To make home and community places of pride, power and belonging, and platforms for resilience and upward mobility for all.

THREE PRIORITIES TO STRENGTHEN OUR IMPACT

Increase Housing Supply

Every day, we fight to put good homes within reach. We invest in and advocate for the preservation and production of quality homes that people can afford.

Advance Racial Equity

Dismantling the enduring legacy of systemic racism in housing—in policy, practice and investment—has become central to the work we do.

Build Resilience & Upward Mobility

We strengthen people and places to prepare for and recover from shocks to ultimately promote stability, well-being and upward mobility.

AMPLIFYING FEDERAL PRIORITIES

- **Enterprise's Federal Policy Priorities for 2021:** Support implementation of [Enterprise's playbook which includes 47 recommendations the Biden-Harris Administration and Congress](#). Leverage our unique position with new leadership at HUD (Secretary Marcia Fudge) and in Congress to execute federal, state, and local priorities.
- **Community Reinvestment Act Modernization:** Support unified, comprehensive modernization effort that supports affordable housing and community development lending in low- and moderate-income communities

RESPONDING TO COVID

- **Rental Assistance:** Advocate for local and state appropriations into rental assistance. Provide technical assistance to jurisdictions receiving federal relief funds.
- **Eviction Prevention:** Provide technical assistance and advocate for effective implementation of existing federal eviction moratoria. Support improvement and extension of eviction moratoria beyond March 2021.
- **Partner Sustainability:** Support partners as they identify mission critical policies to sustain operations and respond to client needs.
- **Support for Vulnerable Populations:** Assess impact on existing Enterprise Ohio and other vital safety net programs and coordinate policy responses.

SUPPORTING INNOVATIVE PROGRAMS

- **Healthy Housing:** Provide technical assistance to City of Cleveland on Lead Safe Certification system. Attract County and State investments in the Lead Safe Home Fund. Develop and execute state advocacy plan for lead safe child care settings. Seek opportunities to advocate for replicating lead poisoning prevention model.
- **Homelessness:** Support partner efforts to secure funding to end long-term homelessness and to address youth homelessness. Build support among elected officials for transition-aged youth and family stability programming.
- **Upward Mobility:** Support partners advocating for protection and expansion of EITC and VITA. Support policies to protect consumers and promote upward mobility. Build support among elected officials for Bank On program.

INVESTING IN PARTNERSHIPS AND COALITIONS...

Fair Housing Working Group
County Housing Stakeholder Group
City Equitable Development Working Group
Justice Housing Working Group
Home Matters to Ohio Campaign
Cleveland QAP Stakeholder Group
Lead Safe Cleveland Coalition
Housing First Initiative
Cuyahoga EITC Coalition
United Way Public Policy Community of Practice
Bank On Coalition

CONTACT US

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