Housing Affordability Breakthrough Challenge: FINANCING

Thanks for your interest in applying to the Housing Affordability Breakthrough Challenge! This section covers basic applicant information for the FINANCING focus area of the challenge.

1. Please provide a name for your breakthrough idea.

2. Name of organization serving as lead applicant.
   Please use the organization's legal name. Do not use an acronym or "doing business as" name.

3. First and last name of the primary point of contact for this application.

4. Email address of the primary point of contact for this application.

5. Please indicate your organization type
   * This question may have follow-up questions.

6. Does your organization have a Data Universal Numbering System (DUNS) number?
   The DUNS number is a nine-digit number, issued by Dun & Bradstreet that is assigned to and used by businesses and the federal government to keep track of more than 70 million businesses world-wide. A DUNS number can be obtained free of charge by applying online at http://fedgov.dnb.com/webform or by phone at 1-866-705-5711 from Monday - Friday 7 AM to 8 PM CST.
   * This question may have follow-up questions.

7. Please list the first and last name of the Executive Director or Chief Executive Officer from the lead applicant organization.

8. Please list the email address associated with the Executive Director Chief Executive Officer listed above.

9. How many full-time employees does your organization currently employ?

10. Please provide the Taxpayer Identification Number (TIN) for the lead applicant organization.
    Input only numbers and remove spaces (no dashes or periods). For additional guidance on Taxpayer Identification Numbers, please visit https://www.irs.gov/individuals/international-taxpayers/taxpayer-identification-numbers-tin

11. By checking "Yes" below, I certify that this application is approved by the Executive Director and/or Chief Executive Officer of my organization and that I have permission to submit this application on behalf of my organization.
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Please share more about your breakthrough idea by responding to the below questions.

1. Describe your innovation and how it represents a departure from other approaches.
   Please elaborate on how housing affordability supply will be improved because of financing approaches that share risk, allow for more production, allow for more preservation, or allow for access to difficult-to-acquire sites. (Word limit: 500)

2. If successful, what is the long-term impact of this innovation?
   (Word limit: 500)

3. Describe the population your innovation will serve.
   Please be as specific as possible about the corresponding income levels of this population in relation to the area's median income.
   (Word limit: 250)

4. Please indicate the specific income level(s) served by your innovation.
   Check all that apply.

5. Describe the geographic footprint of your innovation.
   (Word limit: 250)

6. Please describe the local, regional and/or national context and/or market conditions that have informed this innovation. We want to understand your breakthrough idea in the context of the social, economic, and/or political landscape in which you’re working.
   (Word limit: 250)

7. Does this innovation address racial equity? If so, please describe how racial equity principles are incorporated into your idea’s practices/processes and/or how the idea will address racial disparities in housing affordability. Enterprise sees racial equity as both a practice of how we engage in our work, and an outcome in which race does not predict one’s success in life.
   (Word limit: 250)

8. Does this innovation incorporate environmental components such as climate resilience, green building, or healthy building practices? If so, please elaborate on how this is a significant component of the innovation.
   (Word limit: 250)

9. Is technology an important component of this innovation? If so, please elaborate on how.
   (Word limit: 250)

10. How could this innovation be leveraged and scaled beyond the grant period of the challenge? The expected grant period for the challenge is mid-2020 through 2022.
    (Word limit: 250)
11. Describe your project team. What makes you well-suited to understand the opportunity statement and craft solutions to address it?
   
   (Word limit: 250)

12. Please list not more than 5 key partners that will help your executive this innovation successfully.
   Partners do not have to be currently involved in the project in order to be listed. We understand that your project team might still be in development.

13. On a scale of 1-5 with 1 being brand new and 5 being an experienced veteran, where does your project team fall in terms of its experience working on affordable housing issues?
   We understand that applicants are coming to the challenge with different backgrounds and areas of expertise. That's great! We are more concerned with your ability to execute your breakthrough idea than we are with your level of experience in affordable housing and community development, but we want to know your starting point.

14. Please elaborate on your scoring in Question 13. If your score is 3, 2 or 1, what motivated you to pursue this new arena?
   If your score is >3, what motivated you to pursue this new approach?
   (Word limit: 250)

15. Do you expect to be listed as a partner in another challenge application?
   Only one application per idea is permitted, but we understand you might be involved in developing more than one distinct breakthrough idea. This question will not impact your score or selection, it just helps us connect dots between applications.
   *This question may have follow-up questions.