THE CONTINUING EFFECTS OF REDLINING

WHAT IS OPPORTUNITY?
Opportunity is the set of circumstances or pathways that make it possible for people to achieve their goals—no matter their starting point.

Enterprise

As a proven and powerful nonprofit, Enterprise Community Partners believes that all people should be able to live in communities in which the available pathways lead to positive outcomes—housing stability, education, health & well-being, economic security and mobility. These are the outcomes Enterprise strives to achieve every day for ourselves, our friends and families, and the broader communities in which we live.

Enterprise launched OPPORTUNITY360 as a comprehensive approach to understanding and addressing community challenges by identifying the pathways to greater opportunities using cross-sector data, community engagement and measurement tools. OPPORTUNITY360 provides a comprehensive illustration of the factors that drive positive opportunity outcomes, changing the way we address challenges such as poverty and inequality.

DEFINING AND MEASURING OPPORTUNITY
OPPORTUNITY360 measures five foundational criteria shown to have the greatest impact on how we live. The information provided by each neighborhood-level report can help us all better understand how to ensure communities are inclusive, equitable and thriving.

CUYAHOGA COUNTY, OH
The surrounding maps show redlining on top of Enterprise’s 5 Opportunity Outcomes which suggests a historic legacy of redlining in Cuyahoga County’s communities.

- In which community do you live?
- What patterns do you see between redlined areas and opportunity outcomes?
- What relationships do you see between the different outcomes?
- How might these relationships be shaped by historic redlining policies and practices?
- What steps can we make together to improve outcomes for all communities?

We invite you to use sticky notes to include your thoughts and reactions around the maps.

For more information and to find tools to support your journey of community transformation, please visit: www.opportunity360.org