THE CONTINUING EFFECTS OF REDLINING

ATLANTA, GA

The surrounding maps show redlining on top of Enterprise’s 5 Opportunity Outcomes which suggests a historic legacy of redlining in Atlanta’s communities.

Where do you live?

What stands out to you about these maps?

How might redlining play a role in shaping the experiences of the people in your community?

In your experience, what other factors might be contributing to the outcomes observed where you live?

What steps can we make together to improve outcomes for all communities?

WHAT IS OPPORTUNITY?

Opportunity is the set of circumstances or pathways that make it possible for people to achieve their goals—no matter their starting point.

DEFINING AND MEASURING OPPORTUNITY

OPPORTUNITY360 measures five foundational criteria shown to have the greatest impact on how we live. The information provided by each neighborhood-level report can help us all better understand how to ensure communities are inclusive, equitable and thriving.

Enterprise launched OPPORTUNITY360 as a comprehensive approach to understanding and addressing community challenges by identifying the pathways to greater opportunities using cross-sector data, community engagement and measurement tools. OPPORTUNITY360 provides a comprehensive illustration of the factors that drive positive opportunity outcomes, changing the way we address challenges such as poverty and inequality.

For more information and to find tools to support your journey of community transformation, please visit: www.opportunity360.org