

HOME Success Story Template

The HOME Coalition is collecting success stories to show the impact of the HOME program and give a face to who the program serves. Our hope is to feature a wide range of HOME Success Stories to demonstrate how HOME has made a positive impact in rural, suburban, and urban communities across the nation. These success stories will be shared with members of Congress.

We are calling on state and local organizations to submit success stories. We encourage organizations from all over the country and from all kinds of communities to submit stories that show how vital this funding is and how meaningful its impact is.

To submit a Success Story, please (1) fill out and email this HOME Success Story Template and (2) a high resolution photo to Clay Kerchof ckkerchof@enterprisecommunity.org or Althea Arnold aarnold@ncsha.org.

1. Contact Information

- A. Please identify a point of contact that can be published in the HOME report.
 - i. First and Last Name:
 - ii. Email Address:
 - iii. Phone Number:
 - iv. Website:
- B. Please identify a point of contact for the purposes of editing and publishing this Success Story, if different than above.
 - i. First and Last Name:
 - ii. Email Address:
 - iii. Phone Number:

2. Organization Description (115 words)

Please include a short 3-6 sentence summary of your organization, its mission, the communities it serves, and its impact. Please note how your organization uses HOME funds to fulfill its mission.

3. Success Story Highlights

The HOME program is used in a number of ways to improve access to safe, decent, and affordable housing. Therefore, some of the following items may not apply to your particular Success Story. Please provide the following information, where applicable.

- A. Location (city and state):
 - i. Is this a rural community (Y or N)?
- B. Use of HOME Funds:
 - i. Homebuyer Assistance
 - ii. Homeowner Rehabilitation
 - iii. Rental Housing
 - iv. Other:_____
- C. Total dollar amount of HOME funds used:

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- D. Total project cost:
- E. Other federal sources of funding and the amounts used:
- F. Number of units built or preserved:
- G. Number of affordable units built or preserved:
- H. Other impacts:
- I. U.S. Representative:

4. Success Story Narrative (275 words)

Please provide a short 4-5 paragraph summary of the Success Story and its impact.

- A. If the focus of your Success Story is an **individual/family**, you may want to include the following information, where applicable:
 - i. First and last name.
 - ii. Demographic information, if relevant (age, race, gender, veteran status, income levels, etc).
 - iii. City and State.
 - iv. A description of their previous housing conditions/situation.
 - v. A description of the affordable housing needs in this community.
 - vi. A description of the role the HOME program played in helping this individual.
 - vii. Year the individual received HOME funds.
 - viii. How your organization helped this individual.
 - ix. Other impacts.

- B. If the focus of your Success Story is a **housing development/project**, you may want to include the following information, where applicable:
 - i. Name of the development/project.
 - ii. Type of development/project.
 - iii. Location (city and state).
 - iv. A description of the affordable housing needs in this community.
 - v. A description of the role the HOME program played this development/project.
 - vi. Year the development/project received HOME funds.
 - vii. How your organization helped support this development/project.
 - viii. Other impacts.

5. High-Resolution Photo

Please submit a high-resolution photo, along with your responses to this Success Story template.

Ideally, **the photo should feature people, not buildings**, in order to put a human face on the HOME program. Possible subjects may include families who live in a housing developments financed by HOME, people who received down payment assistance with HOME funds, etc.