Likely New Orleans voters surveyed believe affordable housing is important to local economy and support inclusionary zoning measures and mandatory rental housing registry.

The poll surveyed 500 likely voters in Orleans Parish to gauge perceptions and attitudes concerning housing issues in New Orleans.

**NEW ORLEANS VOTERS PRIORITIZE AFFORDABLE HOUSING**

**ATTITUDES ABOUT AFFORDABLE HOUSING**

**POLICY**
- **Favor or strongly favor having the city require new market-rate housing set aside some units as affordable for low to moderate wage earners.**
- **Favor or strongly favor having the city increase funding for the production and preservation of affordable housing.**
- **Favor or strongly favor the city actively address substandard conditions through rental housing registry.**

**ECONOMIC IMPACT**
- **Agree or strongly agree that access to affordable housing is important for the local economy.**
- **Said their monthly housing payment makes it hard to make ends meet.**

The poll surveyed 500 likely voters in Orleans Parish to gauge perceptions and attitudes concerning housing issues in New Orleans.