



Making the Case for Rural Preservation: Allies, Challenges & Messaging

Rural Rental Housing Preservation Convening

June 10, 2026

Boise, Idaho

Jennie Rodgers, VP, Rocky Mountain Market

Kinsey Hasstedt, Director, State & Local Policy

Talking with you today



JENNIE RODGERS

- Affordable housing policy, finance, and development savant
- Loves mountains, margaritas, momming her 3 kids (and mPhil)
- Commodore



KINSEY HASSTEDT

- Public policy, community organizing, and coalition building devotee
- Not a lawyer
- Buffalo

Housing that Lasts

Preserving Colorado's Affordability





Affordable Preservation Case Study

Eagle Villas, Ulysses Development Group (Eagle, CO)



Thank you

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[Housing That Lasts: Supporting Colorado
Affordability through Preservation](#)