



Midwest Asset Management University

Request for Applications
Pre-submission Webinar

Wednesday, January 21st

Welcome! We'll get started a few minutes... please add your name and organization in the chat!



HOUSEKEEPING

Today's Agenda

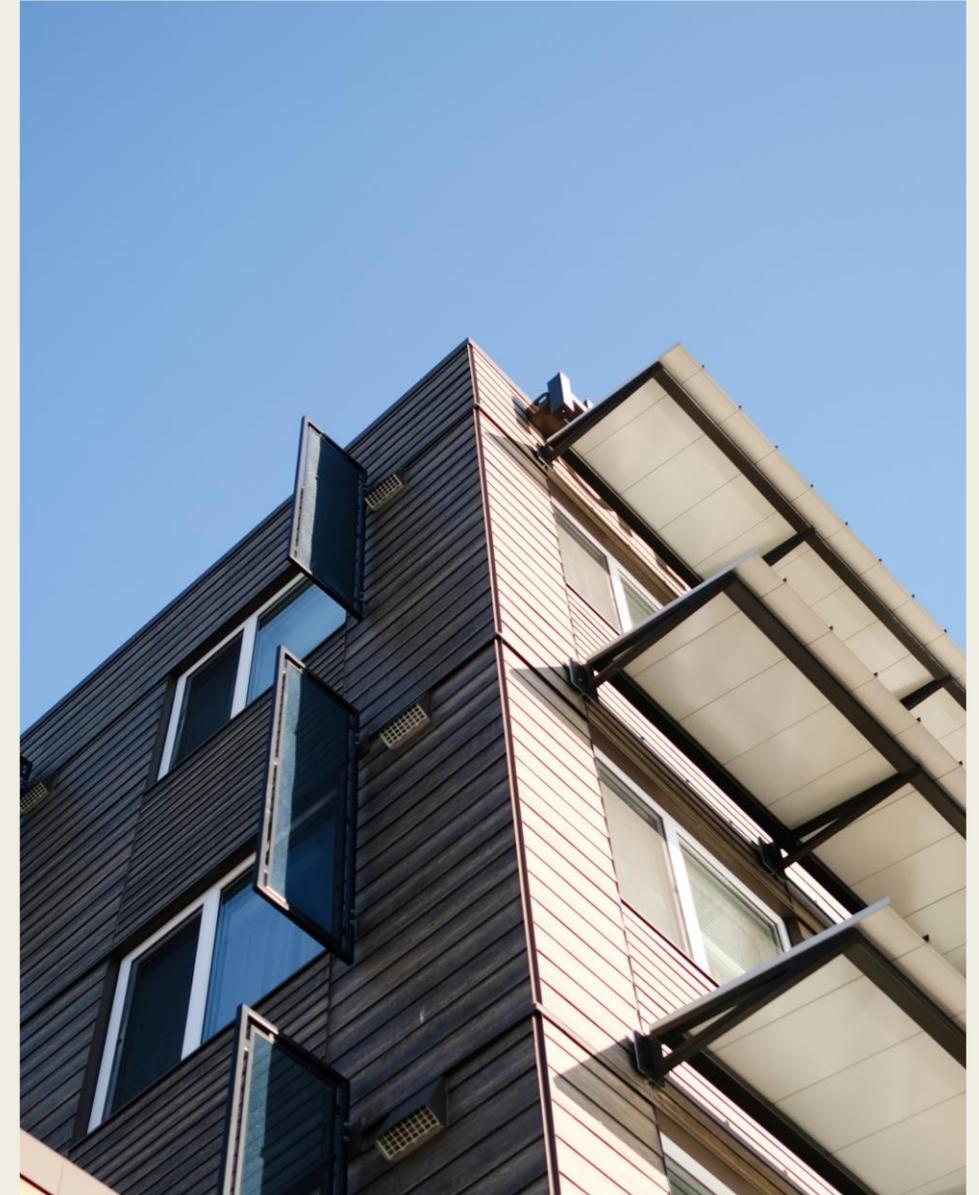
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Call for Applications

Purpose and Goals of Today's Webinar

After today's webinar, we hope you gain an understanding of:

1. The Asset Management University (AMU) program and its offerings
2. How the AMU program's benefits – training, technical assistance, and access to experts – is structured and will be delivered to participating organizations
3. How your organization can apply for the AMU Cohort and tips to submit a competitive application



Our Team



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PROGRAM MANAGER, CHICAGO MARKET
Enterprise



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CONSULTANT
Viva Consulting

About Enterprise



We support community development organizations on the ground



We aggregate & invest capital for impact



We build & manage communities ourselves

Unmatched **breadth, scale and expertise** across the entire spectrum of affordable housing ...



... creating a positive feedback loop that does it **all under one Enterprise roof.**

Let CHAM Be an Asset to You!

The only certificate programs in affordable housing asset management:

- ▶ **Asset Management Specialist**
A foundational training for anyone looking to get started or freshen up their skills
- ▶ **Certified Housing Asset Manager**
An advanced certificate program diving into the analytical and financial details of asset management

CHAM
The Consortium for Housing and Asset Management

Learn about the latest events, trainings and resources.

Sign Up for the Newsletter

info@chamonline.org www.chamonline.org

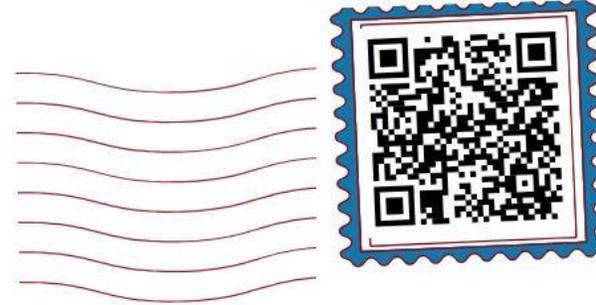
POSTCARD

The 2026 CHAM
Asset Management
Conference

Where
Mountains
Meet
Momentum

From: **CHAM**

LEARN MORE:



DENVER, CO

JUNE 15-17, 2026

GRAND HYATT

ABOUT ASSET MANAGEMENT UNIVERSITY

Midwest Asset Management University

Program Overview

THE CHALLENGE

Affordable housing providers are operating in an increasingly challenging environment, facing rising operating costs, rental arrears, staffing shortages, complex compliance requirements, and more.

THE SOLUTION

Enterprise is launching the Midwest Asset Management University, a program that equips mission-aligned owner-operators with staff training, access to experts, and tailored technical assistance to strengthen their asset management capabilities



Industry Training in Partnership with CHAM



Additional Expert Support



Technical Assistance and Grant Funds

Our Approach

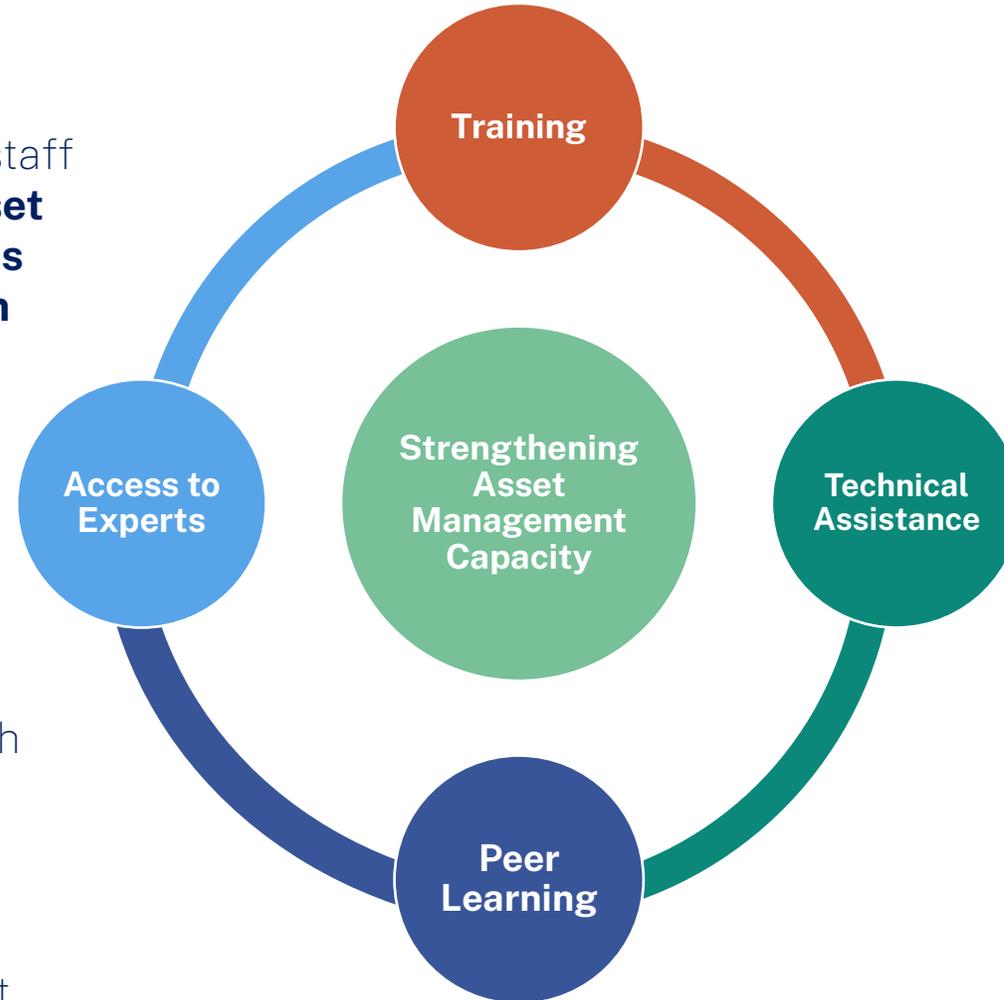
Cohort Benefits

Training

In partnership with CHAM, scholarship(s) for up to two staff member to complete the **Asset Management Specialist Plus (AMS+) Certificate Program**

Access to Experts

Virtual and in-person opportunities to connect with various asset management industry professionals on key topics such as incorporating sustainability in properties, retaining and recruiting talent, and more



Technical Assistance

Access to **1:1 consultant coaching** to meet your organization's asset management goals

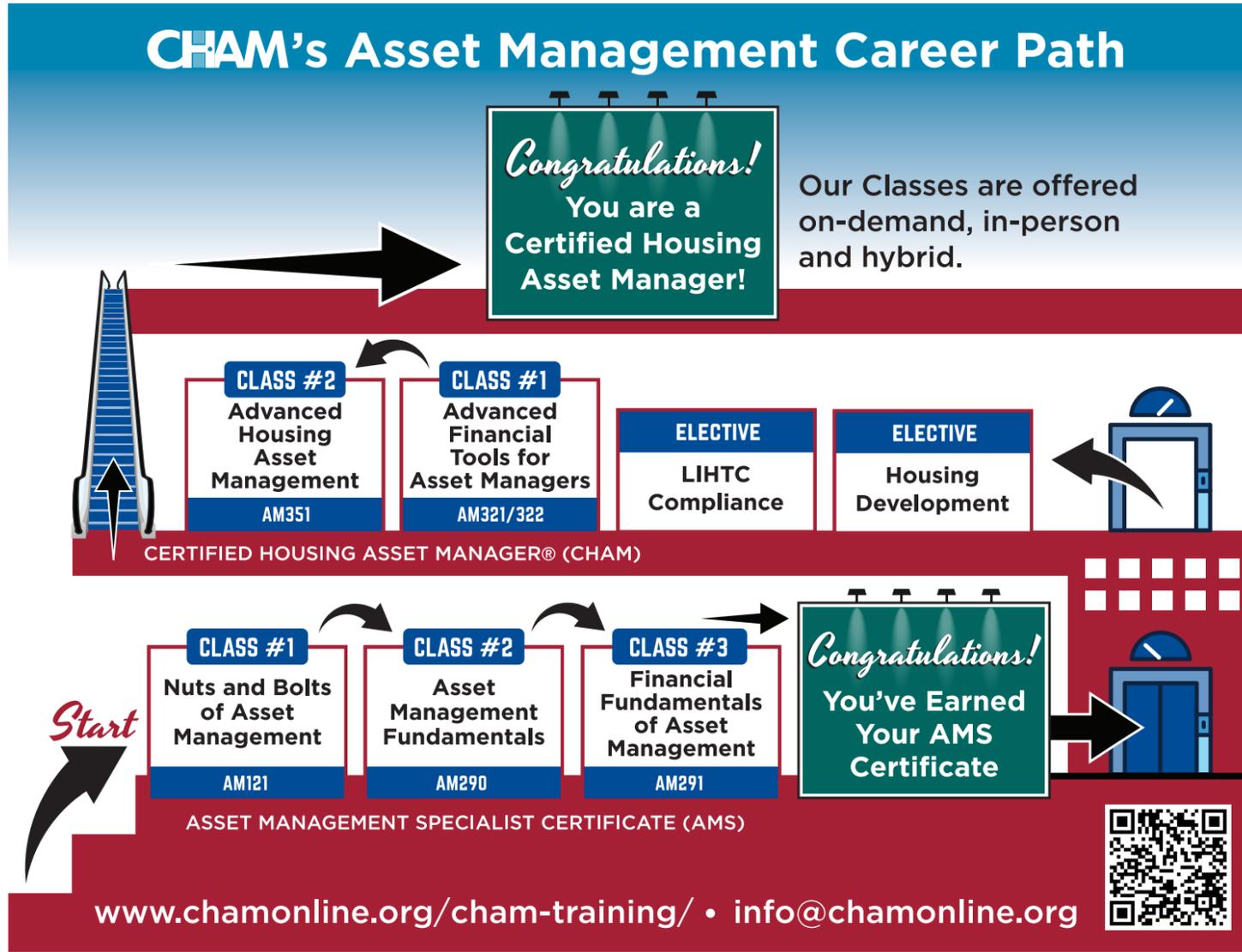
The opportunity to apply for competitive **technical assistance grants** up to \$10,000

Peer Learning

An **in-person two-day convening** with additional training and the opportunity to connect with peers in the affordable housing industry

CHAM's Asset Management Career Path

Find out more:
www.chamonline.org/training



Who Our Trainings Are For

- New and seasoned asset managers and analysts.
- Developers, property managers, accounting staff.
- Individuals who oversee asset management teams, such as executive directors, CEOs and CFOs.



What is the Asset Management Specialist?

- ▶ Learn the fundamentals of asset management with an emphasis on overseeing property performance and fulfilling the owner's goals. Mastering the basics of asset management equips you to manage the information exchange between development, property management and ownership.

What You Will Learn

- ▶ Roles and responsibilities the asset manager plays through the life stages of a property
- ▶ Property performance indicators
- ▶ Basics of an affordable housing deal and importance of setting up deal books for each property
- ▶ Components of property and portfolio asset management plans
- ▶ How to apply real estate financial analysis tools to a property and identify options for improving financial performance



When I started the program, I was fairly new to asset management. Most of my career has been in affordable housing development. The program has helped me shift my thinking to what happens after lease-up and stabilization. I use the knowledge and skills I learned in my daily work to solve problems and set a course for each of our properties.

James Dennis, VP/Director of Asset Management
Mountain Housing Opportunities



AMS Courses

Nuts and Bolts of Asset Management (AM121)

- ▶ Covers the basics of asset management concepts, theories and responsibilities, and how they apply to real multifamily properties and portfolios over.
- ▶ **12 hours** of work virtual.

Asset Management Fundamentals (AM290)

- ▶ Dives into the roles of the asset manager including reserve planning, capital needs assessments, basic housing finance and overseeing resident service programs.
- ▶ **15 hours** of work virtual.

Financial Fundamentals of Asset Management (AM291)

- ▶ An intro to real estate finance, exploring analytical concepts that are critical for the professional asset manager. It covers basic tools for analyzing the financial health of properties, determining market value and for developing multi-year financial projections.
- ▶ **12 hours** of work virtual.

AMS+ Learning Communities

AMS+ combines flexible, on-demand learning with live instruction, applied practice and peer connection. Included are:

- Access to the **three on-demand AMS courses**:
 - *Nuts and Bolts of Asset Management (AM121)*
 - *Asset Management Fundamentals (AM290)*
 - *Financial Fundamentals of Asset Management (AM291)*
- **Six live, 90-minute virtual sessions** with an industry-expert facilitator over four months
- Guided review of course content with time for **questions, discussion, and clarification**
- **Small-group exercises** to apply asset management principles to real-world work
- **Collaboration space** for Q&A, resources and peer sharing
- **Clear milestones and accountability** to support on-time completion



“Being part of a statewide AMS+ cohort was invaluable. The chance to learn alongside other affordable housing professionals across California made the program not only educational but also a true community experience.”

Participant of the AMS+ Merritt Community Capital Cohort
Asset Manager

ELIGIBILITY AND PROGRAM REQUIREMENTS

Organizational Eligibility

Up to 15 organizations will be selected to the Asset Management University Cohort. Organizations must meet these criteria:

- 1. Organizational Type.** Organizations must own and operate affordable housing and be one of the following:
 - a. A 501(c)(3) nonprofit organization,
 - b. A mission-aligned for-profit entity, or
 - c. A housing agency or authority
- 2. Geographic Focus:** Organizations' affordable housing properties must be located in one or more of these states: Illinois, Indiana, Wisconsin, Missouri, and Minnesota.
- 3. Property Type:** Properties may be subsidized or naturally-occurring affordable housing.



Organizational eligibility can be found in the Midwest [Asset Management University Request for Applications document](#)

Program Requirements

Organizations participating in the AMU Cohort must meet these requirements:

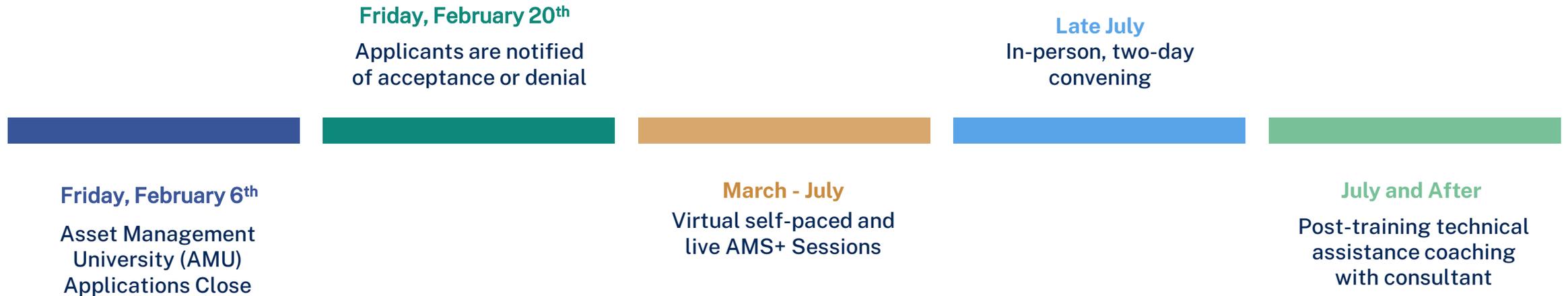
	Requirement	Description
1	AMS+ Enrollment	Enroll at least one staff member to participate in CHAM’s Asset Management Specialist (AMS+) Certificate Program. A supervisor must attend the first half of the virtual kickoff.
2	Two-Day Convening	At least one staff member per organization must attend the in-person, two day convening in late July. Staff and leadership are encouraged to attend
3	Technical Assistance	Participate in one-on-one coaching session with an Enterprise provided asset management consultant
4	Evaluation	Participate in Enterprise’s evaluation efforts to measure program impact on Cohort member as well as collection of lessons learned for future work.

Cohort organizations who complete the AMS+ Certificate Program and attend the in-person Midwest AMU convening will be eligible to apply for technical assistance funds.

Program requirements can be found in the Midwest [Asset Management University Request for Applications document](#)

Asset Management University Timeline

Key Dates



AMS+ Virtual Training Schedule

	AMS+ Live Classes	Format	Date	Time (CST)
1	AMS+ Kickoff	Virtual	March 25, 2026	2:00-3:30 pm
2	AM 121: Nuts & Bolts of Asset Management	Virtual	April 15, 2026	2:00-3:30 pm
3	AM 209A: Asset Management Fundamentals	Virtual	May 6, 2026	2:00-3:30 pm
4	AM 209B: Asset Management Fundamentals	Virtual	June 10, 2026	2:00-3:30 pm
5	AM 291: Financial Fundamentals for Asset Managers	Virtual	July 8, 2026	2:00-3:30pm
6	Two-Day Closing Convening	In-Person	July 22-23, 2026	9:00 am -3:30 pm

Note: These training dates may be subject to change

In addition to live instructor sessions, AMS+ participants will work on self-paced activities on their own time in between classes.

HOW TO APPLY: SUBMISSION REQUIREMENTS

Submission Materials

Organizations must address the following sections in their application:

ORGANIZATION/ENTITY BACKGROUND	ASSET MANAGEMENT ORGANIZATIONAL COMMITMENT & GOALS	ASSET MANAGEMENT SPECIALIST (AMS) TRAINING INTEREST
<ul style="list-style-type: none">• Background information on your organization (name, type, address)• Point person contact information• Organizational asset management background: portfolio and staffing• Participation in other Enterprise programs	<p>Your organization's:</p> <ul style="list-style-type: none">• Goals for participating in the AMU• Asset management challenges• Desired outcomes	<ul style="list-style-type: none">• Participant name• Supervisor name• Years experience in the affordable housing industry• Your role in the organization• How the AMS+ will advance your career• How you will apply AMS+ learnings and skills to your role

Submission Instructions

All instructions and links can be found on [this page](#)

Enterprise Accepting Applications for the Midwest Asset Management University

Due by Feb. 6

BY: Enterprise Community Partners

JANUARY 8, 2026

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Submission Instructions

Register for a SlideRoom account [here](#) or log into your existing SlideRoom account [here](#)

Apply to the Midwest Asset Management University Cohort

To participate in the cohort, organizations must submit an application and be selected.

- Step 1: View the [Midwest Asset Management University Cohort Request for Applications](#).
- Step 2: [Register to attend an informational webinar](#) scheduled for Wednesday, January 21st from 12:00-1:00pm CST to learn more about the program and application
- Step 3: [Register for a SlideRoom Account](#).

IMPORTANT: SlideRoom will automatically save the Applicant's work. That means that even if the Applicant loses internet connection or has computer problems, the work will still be saved. Applicants can also log in and out as many times as they need to complete their application. However, once an Applicant submits their proposal, they cannot go back to make any edits. Applications received outside of SlideRoom or after the deadline will not be accepted. Questions regarding technical issues with SlideRoom may be sent to support@slideroom.com.

- Step 4: Submit your application via the [SlideRoom Application](#).

Sign up for a SlideRoom account

Already have an account [Log in](#)

Email Address *

Password *

Confirm Password *

I have read and agree to the [Terms of Service](#) and [Privacy Policy](#)

or [Go Back](#)

Submission Instructions

All applications must be submitted on the SlideRoom. [Access the application here](#)

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Midwest Asset Management University

Deadline: February 6, 2026

Enterprise is launching the Midwest Asset Management University Cohort, a five-month training series designed for affordable housing owner-operators interested in information, guidance, and resources to bolster the operating and financial health of their portfolios and strengthen housing stability for their residents. Selected organizations will receive a scholarship for up to two staff members to complete the Consortium for Housing and Asset Management's Asset Management Specialist (AMS) certificate, additional expert-led workshops, and the opportunity to apply for targeted technical assistance.

[Apply Now](#)

This program contains:

- Forms (4)

[Preview Full Application](#)

Evaluation Criteria

All applications must be submitted on the SlideRoom. [Access the application here](#)

Organizations will be evaluated based on these criteria:

- **Organizational Commitment:** Demonstrated commitment to improving asset management operations and thoughtful analysis of asset management needs and challenges.
- **Asset Management Goals:** Clearly identifiable asset management goals and learning objectives.
- **Asset Management Specialist Training:** Demonstrated need, interest, and capacity for a staff member to participate in the Asset Management Specialist (AMS+) Certificate Program.



Evaluation criteria can be found in the Midwest [Asset Management University Request for Applications document](#)

Submission Instructions

All instructions and links can be found on [this page](#)

Key Dates

Deadline: Friday, February 6 by 11:59 pm CST.

Cohort Notification: Friday, February 20 by 5:00pm CST.

Questions and Support

Any SlideRoom technical questions or support can be directed to support@slideroom.com.

Any questions about the AMU program, eligibility, and submission materials can be directed to Jessie Wang, Program Manager, at jewang@enterprisecommunity.org

Enterprise Accepting Applications for the Midwest Asset Management University

Due by Feb. 6

BY: Enterprise Community Partners

JANUARY 8, 2026

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Q&A

Thank You

