



Purple Line Equitable Housing Training Series: Information Sheet

March 2025

Apply now!

[Enterprise Community Partners](#), in partnership with the [Purple Line Corridor Coalition](#), is seeking organizations interested in learning more about creating housing opportunities for everyone near transit to apply for a hybrid (virtual and in-person) training series.

- The training series is open to community-based groups in the Purple Line corridor or serving people in the Purple Line corridor.
- The training series will take place from the Spring through the Fall of this year.
- Each organization will be eligible to receive a stipend of \$1,000.
- **Applications are due by 5 PM, Friday, May 2nd, 2025.**

Who should apply?

The training series is open to community-based organizations located in or serving people living near the new Purple Line transit corridor. This includes (but is not limited to):

- Nonprofit 501(c)3 organizations, including staff and board members
- Members of tenant organizations or resident councils at rental properties
- Neighborhood or civic associations
- Housing or community development organizations
- Houses of worship or faith-based organizations

[Visit this map to see the Purple Line's route and station areas.](#) The Purple Line Corridor Coalition defines the "corridor" as within one (1) mile of this route.

We aim to have a diverse group of participants. We are especially interested in organizations from across the entire corridor, different types of organizations, and different lived experiences among participants.

Each organization applying is required to register at least two (2) individuals and no more than three (3) individuals. This team approach is intended to:

- help build community,
- improve organizational capacity,
- strengthen relationships,
- expand the reach of the knowledge gained, and
- encourage a wider range of perspectives.

We strongly encourage any organization with interest in learning more about creating housing opportunities for everyone near transit to apply for this training series. Your organization does not need to be working on housing issues or topics to be considered.



Organizations that applied for this training last year but were not selected are encouraged to apply again.

About the training series

This training series will improve your organization's capacity, build community, and strengthen relationships.

It will explore how to increase housing affordability. You will learn about how homes are built, improved, and financed in and around your communities. You'll build advocacy skills to directly engage decision-makers on issues that matter to you and your organization, as well as share with other groups that have successfully used advocacy to improve their lives and communities.

Like the Purple Line, this series will have a cross-county focus. You'll grow your existing relationships—and form new relationships—with like-minded groups working in Montgomery and Prince George's counties, including members of the Purple Line Corridor Coalition.

The series is designed to draw on your knowledge and experiences living and working near the Purple Line, along with the knowledge and experiences of regional housing professionals and practitioners who will facilitate and lead the training series.

Training series timeline and topics

The training series has nine (9) total sessions or events. It will consist of six (6) virtual sessions and three (3) in-person sessions: a welcome gathering and orientation; Advocacy in Action strategy session; and closing celebration. This table shows the proposed timeline for the series:

Training session or event	Target date
Welcome dinner/orientation (in-person)	Tuesday, June 3, 2025
Session #1: Housing & eTOD fundamentals: Part 1	Wednesday, June 11, 2025
Session #2: Housing & eTOD fundamentals: Part 2	Wednesday, June 25, 2025
Session #3: Development decisionmaking processes: Part 1	Wednesday, July 9, 2025
Session #4: Development decisionmaking processes: Part 2	Wednesday, July 23, 2025
Session #5: Advocacy in Action Strategy session (in-person)	Wednesday, August 6, 2025
Session #6: Advocacy skills: Part 1	Wednesday, September 10, 2025
Session #7: Advocacy skills: Part 2	Wednesday, September 24, 2025
Closing celebration (in-person)	Week of September 29, 2025

The series will be split into two (2) main parts:

- The first part in Summer 2025 will focus on building and sharing knowledge of key housing and development concepts and decision-making processes.
- The second part in late Summer and Fall 2025 will focus on advocacy skills building and developing an "Advocacy in Action" strategy to guide your organization's advocacy after the series.

Time commitment



The time commitment for each participant will be approximately 90-minutes for each of the six (6) virtual sessions and additional time for the orientation and closing events (~2 hours each).

Additionally, Session #5 will be an in-person strategy session for about 2-3 hours in the middle of the series. At this session, your organization will develop an Advocacy in Action strategy to guide your engagement on a housing issue of your choosing.

Stipend

Each selected organization is eligible to receive a stipend of \$1,000 to support their participation in this training series.

How to apply

[Complete this simple form](#) (click link) by the deadline, 5 PM, Friday May 2nd, 2025.

Key dates

- **Friday, May 2, 2025:** Submit [your application](#) no later than 5 PM.
- **Tuesday, May 20, 2025:** Enterprise will notify organizations of selection status.
- **Tuesday, June 3, 2025, 6.30-8 PM:** Orientation gathering for selected organizations

Selected organizations will be invited to attend a welcome orientation over dinner as part of starting this series. Please save the date (June 3rd) for this gathering while you are awaiting notification!

All organizations will hear back about their application on or after Tuesday, May 20, 2025, even if not selected.

Number of participants

- Enterprise will select up to six (6) community-based organizations to participate in the training series.
- Each participating organization must have at least two (2) people and can have up to three (3) people participate in the training series.
- Each interested organization only needs to submit one application.

Selection criteria

Applications will be reviewed and considered based on the following criteria:

- [1] Thoroughness of application
- [2] Demonstrated commitment to participate fully in all sessions
- [3] Contribution to a balanced participant pool

Final selection will seek to have representation from:

- Different parts of the Purple Line corridor
- Types of organization
- Diversity of lived experience

Application contacts

For questions or assistance applying, please send an email to:



- Laura Searfoss, Senior Program Director, Enterprise, at lsearfoss@enterprisecommunitypartners.org.
- Reemberto Rodriguez, Consultant, at Reemberto@gmail.com

Please use subject line: "Purple Line Equitable Housing Training Sessions."