Enterprise

Preservation Next Southeast Academy

Session 7: Sustainability, Resilience, and Health

April 9, 2024



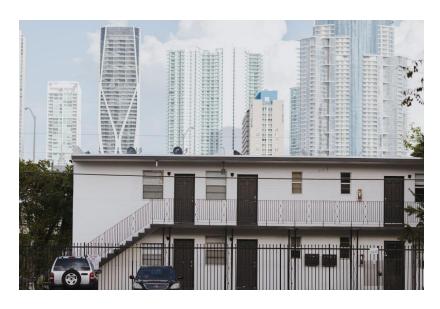
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What is Preservation Next?

Preserving Affordability in Small to Medium Multifamily Properties and Protecting Residents from Displacement

Solutions at the intersection of renter and owner stability to promote an eviction prevention-first approach



Through Preservation Next, Enterprise is committed to preserving affordable small to medium multifamily homes and ensuring that residents have access to safe, healthy, and resilient places to live.

To truly preserve these homes and protect affordability for residents now and into the future, we must:

- Protect existing affordability where it currently exists.
- Provide housing stability and prevent displacement of existing residents and families.
- Invest in healthy, sustainable, and resilient homes.
- Foster responsible stewardship by mission-aligned owners.

Small and medium sized properties provide a crucial foundation for affordable housing in this country: 80 percent of homes in these buildings are available to people who earn less than 80 percent of the area median income

Join Us!

Southeast Preservation Academy Sessions

October 2023 – May 2024

Academy Goals:

- **Expand awareness** of SMMF housing preservation and its role in to advancing housing affordability and racial justice.
- Help you identify the role you can play in advancing SMMF preservation
- Prepare you **to pursue SMMF preservation deals** as a developer, partner, resource provider, or policy maker.

Dates

October 17, 2023

November 14, 2023

December 5, 2023

January 16, 2024

February 6, 2024

March 26, 2024

Sessions

PART 1: Defining the Opportunity

Understanding Small/Medium Multifamily

Organizational Sustainability and Business Planning

Property Identification, Evaluation, and Acquisition

PART 2: Preparing for Preservation

Preservation Development Models

Policy Impacts on Preservation and Housing Stability

Financing SMMF Preservation (In-Person)

PART 3: Tackling a Project

April 9, 2024 Sustainability, Resilience, and Health for SMMF

April 30, 2024 Property & Asset Management

May 21, 2024 Navigating Rehabilitation and Sustainability



A Special Thank You to the Funders of Preservation Next

MacKenzie Scott







JPMORGAN CHASE & Co.







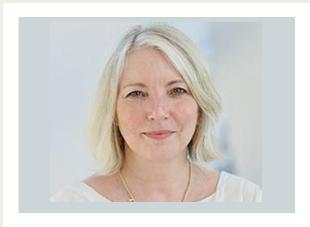
Charles M. and Mary D. Grant Foundation





Meet Our Preservation Next Presenters

Preserving Affordability in Small to Medium Multifamily Properties and Protecting Residents from Displacement









Elizabeth Richards

ENTERPRISE. SENIOR PROGRAM DIRECTOR

Elizabeth leads program development and delivery for the National Preservation Next program. Elizabeth has 20+ years of experience funding and managing nonprofit community development organizations, implementing local, citylevel and cross-market initiatives, and delivering policy and finance solutions.

Gabriella Lott

ENTERPRISE, SOUTHEAST FELLOW, HOUSING PRODUCTION + PRESERVATION

Gabriella supports the Southeast Market Office's preservation. coordinated investment, and faithbased development programs.

Ray Demers

ENTERPRISE. SENIOR DIRECTOR. PROGRAMS

Ray Demers is a senior director with **Building Resilient Futures at** Enterprise Community Partners. He oversees and directs the Enterprise Green Communities work.

Michael Claproth

ENTERPRISE, SENIOR PROGRAM DIRECTOR, SOUTHERN CA

Michael is the program director for Enterprise Southern California's Sustainable Connected Communities program. At Enterprise, Michael manages local sustainability efforts including equitable building decarbonization policies clean energy retrofits, and disaster mitigation.

Sustainability, Resilience, and Health in SMMF Preservation

Level Setting: What are Sustainability, Resilience, and Health in the context of SMMF Preservation?

How does each show up in an SMMF development process?

Affordable Housing & Sustainability

There is a need to prepare affordable housing providers...

• Energy efficiency and renewable energy are vital both to the preservation of existing affordable housing and the long-term health of communities.

- Navigating incentive programs and accessing funds for clean energy retrofits IS challenging:
 - Only a handful of incentive funding programs available across the state
 - Misaligned energy and housing programs with arduous application processes and barriers to leveraging multiple funding sources



SMMF Preservation Context

- What are Sustainability, Resilience, and Health in SMMF Preservation?
 - Defining terms for level setting
 - Resources for Sustainability, Resilience, and Health
 - Challenge and Disproportionate Impact of Climate Change
- In Your Project: Sustainability, Resilience, and Health in SMMF Preservation Strategies
 - Green Communities
 - Health Action Planning
 - 。 Climate and Cultural Resilience
 - Healing-Centered Development

Why Enterprise?

We are leading on health, sustainability, and climate resilience in affordable housing.

- 15+ year record of helping developers explore green building, improve health practices, and adapt buildings to withstand climate risks.
- A full platform of capital, policy expertise and technical knowledge to support communities.
- Health and disaster-response strategies informed by residents, housing providers, public officials, and other experts.



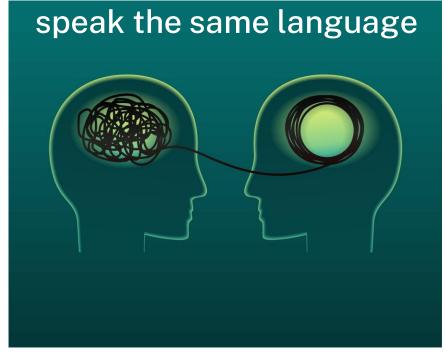
PRESERVATION NEXT DEFINING SUSTAINABILITY, RESILIENCE, HEALTH IN SMMF CONTEXT

Sustainability + +

Establishing a Shared Language

Untangling the Language of **Sustainability and Resilience**

We need to first untangle the vocabulary of sustainability, resilience, and health to





Defining Terms

Establishing a Shared Language

Simplified Working Definitions

Sustainability

Broad term encompassing a range of practices at company or project levels

Green **Building/Efficiency**

A range of project strategies that support improved resource efficiency and environment

Resilience

The ability to withstand and adapt to a disturbance

Equity* The consistent and systematic fair, just, and impartial treatment of all individuals, including individuals who belong to underserved communities, particularly communities of color

^{*} As defined in Executive Order on Further Advancing Racial Equity and Support for Underserved Communities Through the Federal Government (EO 13985) and HUD Climate Action Plan.

Green **HOW WE THINK @** Building Equitable, **Health Action** Healthy, Climate Planning/Healing Resilient Resilience Approaches Communities Equitable Decarbonization

Our Sustainability, Resilience + Health Strategies

Programs Designed for Developers, Managers and Residents of Affordable Housing

A systems level approach that includes:

Green Communities

National building certification program

Health Action Plans

Toolkit and resources to promote health in affordable housing

Resilience Academies

and mitigation

Equitable Decarb

Information and peer exchanges to support this work

Policy

How each shows up in project

- Green Communities/Green Building
- Health Action Plan
- Climate and Cultural Resilience







Massing







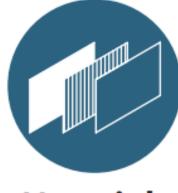


Units



Program

Systems



Materials



Culture

Green Communities Criteria

- Initially developed in 2005, and most recently updated in 2020.
- Aligns affordable housing and environmentally responsive building practices.
- For New Construction, Substantial Rehab, and Moderate Rehab in multifamily and in single-family projects.



Green Communities Criteria

- Rationale
- Requirements
- Recommendations
- Resources

Integrative Design

Location + **Neighborhood Fabric**

Site Improvement

- Environmental remediation
- Minimizing disturbance
- Stormwater management
- Irrigation and water reuse

Water

Operating Energy

- Building performance standard
- Renewable and solar energy
- Reducing carbon through electricity
- Lighting
- Floodproofing

Materials

- Ingredient transparency for health
- Recycled content
- Reducing chemical hazards
- Kitchen and bath surfaces
- Managing moisture and waste

Healthy Living Environment

- Pest management

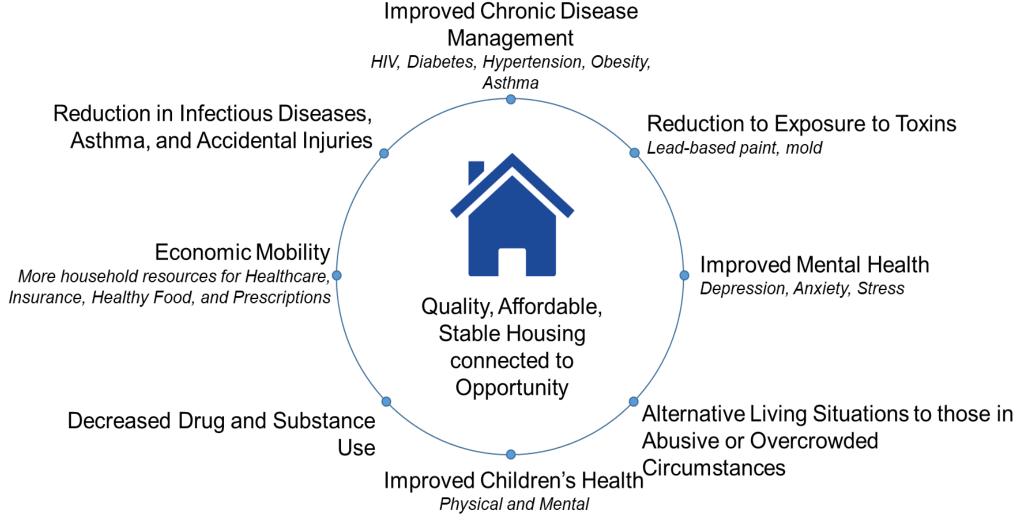
- Health and access

Operations, **Maintenance + Resident Engagement**

Green Communities to SMMF Preservation: Moderate and Substantial Rehab

- Green Communities apply to Substantial and Moderate Rehab, when the goal is to meet the **Building Performance Standard** (criteria 5.1b)
- A Substantial Rehab is a project where the work touches more than 50% of the building area, and a Moderate Rehab touches less than 50%

Health in Housing



Health Action Plan

DEVELOP A HEALTH ACTION PLAN



COMMIT to embedding health into the project life cycle, including design, construction and operation.



PARTNER with public health professionals who have expertise in public health and/or community health to assist with data collection, community, engagement and future monitoring of outcomes.



COLLECT & ANALYZE

community health data by using existing data sources, new qualitative research and/or public meetings to understand how this information can influence design.



ENGAGE community stakeholders to prioritize health needs by outlining health issues of the resident population to maximize health outcomes and receive input on strategies for addressing health needs.



IDENTIFY design and intervention strategies that can be implemented within the project's design, construction or operation to address the prioritized health needs of the community.

IMPLEMENT & MONITOR



SELECT which strategies will be implemented and identify how it will be implemented, including who is responsible for implementation.



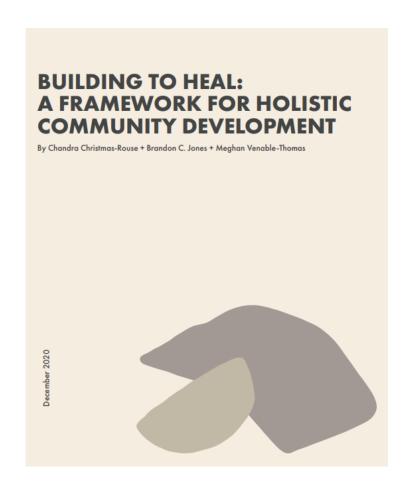
MONITOR the impact of the Health Action Plan by developing a monitoring plan that includes identification of performance metrics and parties responsible for collection.

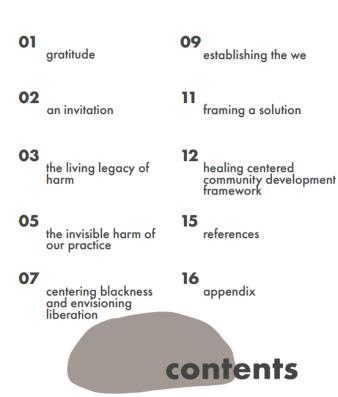
Health Action Plan tool (link)

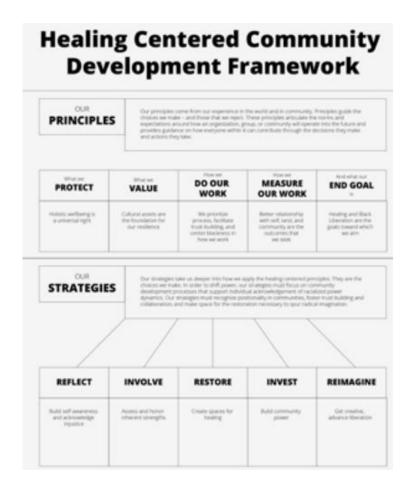
	High	Medium	Low
	Feasibility	Feasibility	Feasibility
High Health			
Impact			
Medium			
Health Impact			
Low Health			
Impact			

Healing-Centered Development

Tool link









Climate Change-How is it Showing up for our industry?

Investor Concern

Rising Insurance

Cost Escalation Materials and Labor

Displacement of Households;

Impact to Economy;

Lowered property values;

Regulatory Changes

POLL ACTIVITY

What are your experiences with this topic?

There are 3 ways you can participate in the poll:

1

Join menti.com, and enter code 9548 4380

Click the Menti Poll link in the chat

Use your phone to scan the following QR code →



PRESERVATION NEXT PRIORITIZING

PROJECT PRIORITIES SURVEY

11

2020 ENTERPRISE GREEN COMMUNITIES

INTEGRATIVE DESIGN
PROJECT PRIORITIES SURVEY

Prebuild application in the Green Communities. Understanding the context of your affordable it successfully meets the needs of residents as its successfully meets the needs of residents as duding predevelopment. Identify Populations Served (check all ap Pelease Identity the unique populations of your	housing development is critical to ensuring and aligns with your intended project goals. say component of the integrative design process applicable)	
it successfully meets the needs of residents at This survey, once completed, will serve as a ki during predevelopment. Identify Populations Served (check all ap Please identify the unique populations of your	and aligns with your Intended project goals. Ley component of the Integrative design process Applicable)	
Please identify the unique populations of your		
accommodating any engible persons seeking	housing, please select "no specific population identified."	
☐ Families	☐ Supportive Housing	
Veterans	☐ Formerly incarcerated	
LGBTQ	☐ Mixed income	
Persons with physical	☐ No specific population identified	
or intellectual disabilities	Other population (describe):	
Older Adults — Independent Living		
Older Adults — Assisted Living		
People experiencing homelessness or formerly homeless populations		
	ents, local stakeholders and/or other community-based sure that community members and their lived experience	
You must, at minimum:		
Have one conversation with one or more residents, potential residents or community members.		
Have one conversation with a current building management or resident service staff member who has regular interactions with building residents in one of your existing buildings. In new construction projects that don't have building management staff, speak with building managers or resident service staff of similar local projects.		

more about the place and community context - what community members value most, their concerns,

what works and what doesn't work in their current residences.

PROJECT PRIORITIES SURVEY (continued) I. COMMUNITY REFLECTION AND UNDERSTANDING Your answers in this section should be informed by: individual vulnerability factors (as applicable), like age, health, physical ability, language, geographic isolation, and employment, as well as sources of stress such as extreme weather, poor physical infrastructure, and limited proximity to jobs, services, or transit. 1. Who does this development serve? Who does it not serve? Among those populations it is intended to serve, who is most vulnerable? 2. Identify some challenges and opportunities people you serve (particularly the most vulnerable) are facing. What are the root causes of those challenges? 3. What are the assets, cultural norms or community resources this community uses to overcome 4. What are the opportunities for ongoing resident leadership in the design and development



PROJECT PRIORITIES SURVEY (continued)

Identify Resident Opportunity Factors

Housing is a foundation for health and quality of life. Project design, development, oper management, as well as programs, play a significant role in influencing the health and outcomes for residents.

- 1. Go to www.enterprisecommunity.org/opportunity360.
- 2. Review the Opportunity360 webpage, then scroll down and select "Measure" under
- 3. Review the Measure page and then scroll down and click on the map.
- 4. Search for the address of the project using the search bar in the upper right corner.
- 5. Select the census tract the project is located in and click "Request Dashboard."
- Enter your name and email address and click submit. A link to the dashboard will be sent to the email address entered.

Review the five opportunity outcomes in the customized Enterprise Opportunity Report that has been generated for your address, then answer the following guestions:

will this new information impact your project?
do you plan to leverage the community assets identified through the Opportunity Report our project?
did you learn about the health of residents in your community that you should consider when ning and developing this project?

2020 ENTERPRISE GREEN COMMUNITIES INTEGRATIVE DESIGN: PROJECT PRIORITIES SURVEY 6

2020 ENTERPRISE GREEN COMMUNITIES INTEGRATIVE DESIGN: PROJECT PRIORITIES SURVEY

2020 ENTERPRISE GREEN COMMUNITIES

2020 ENTERPRISE GREEN COMMUNITIES INTEGRATIVE DESIGN: PROJECT PRIORITIES SURVEY

PROJECT PRIORITIES SURVEY

2020 ENTERPRISE GREEN COMMUNITIES

INTEGRATIVE DESIGN

or resident service staff of similar local projects

Project name:				
Project address:				
Complete this survey prior to be Prebuild application in the Green	ginning your integrative design process and submit with your n Communities online portal.			
successfully meets the needs	rur affordable housing development is critical to ensuring of residents and aligns with your intended project goals. Ill serve as a key component of the integrative design process			
	d (check all applicable) ations of your development below, as applicable. If your project is sons seeking housing, please select 'no specific population identified:			
Families	☐ Supportive Housing			
Veterans	☐ Formerly incarcerated			
LGBTQ	☐ Mixed income			
Persons with physical or intellectual disabilities	 No specific population identified Other population (describe): 			
Older Adults - Independent				
Older Adults - Assisted Livin	ng			
People experiencing homele or formerly homeless popula				
	otential residents, local stakeholders and/or other community-based lestions to ensure that community members and their lived experience			
fou must, at minimum:				
Have one conversation with	one or more residents, potential residents or community members.			
who has regular interactions	a current building management or resident service staff member with building residents in one of your existing buildings. In new			

These conversations should include the context of the project you're working on, why you want to hear their input and what you will do with it. In these conversations, we recommend seeking to understand more about the place and community context - what community members value most, their concerns



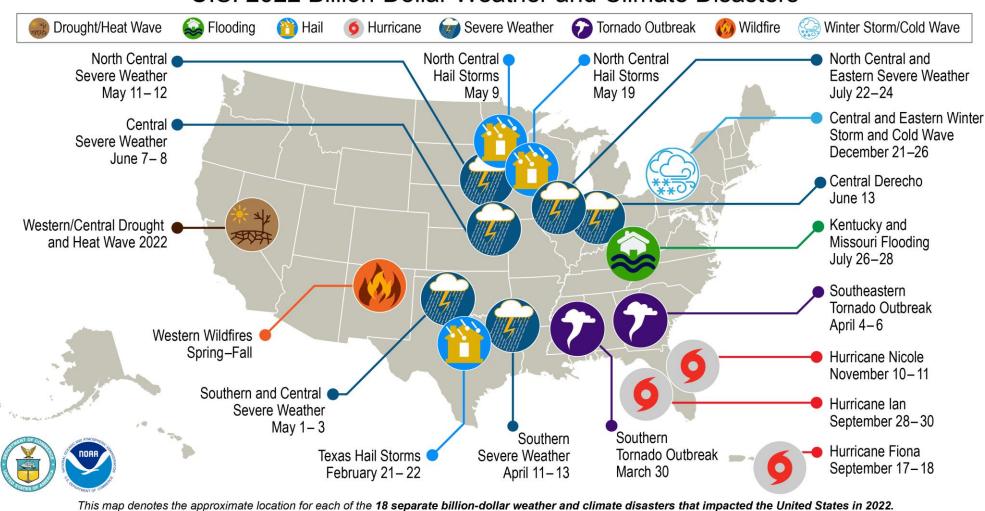
- Identify Populations Served
- Resident-Expert Experience
 - Community Reflections and **Understanding**
 - Ground Truth
 - Comprehensive Community Design
- Identify Resident Opportunity **Factors**
- **Climate and Environmental** Resilience
- **Project Mission Writer**

PRESERVATION NEXT CLIMATE RESILIENCE + CASE STUDY



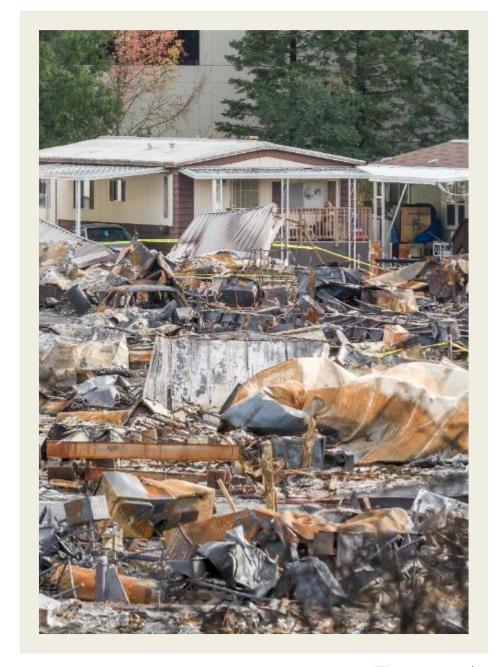
Climate

U.S. 2022 Billion-Dollar Weather and Climate Disasters



Climate = Resilience

- > Due to its age, physical conditions and maintenance needs, most of the country's affordable housing stock cannot withstand our changing climate.
- > Every building on the planet must be net-zero-carbon by 2050 to avoid irreversible loss of ecosystems and crisis for vulnerable people.
- > The pace, and expense, of disasters has increased dramatically.
- Post-disaster government assistance is wellintentioned, but slow and inequitable; resources lack coordination.
- > As temperatures and sea levels rise, so do the number of low-income households that are at risk.



Climate Hazards in the Southeastern U.S.

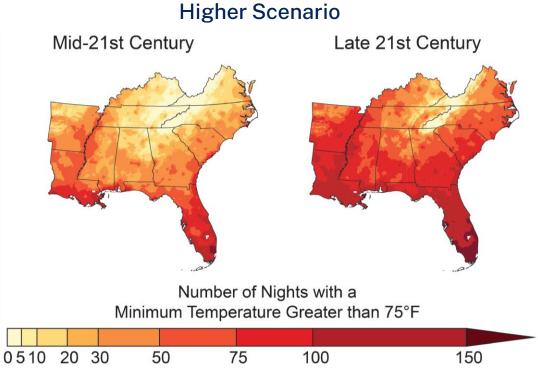
- Chronic flooding and sea level rise
- Hurricanes and storms
- Extreme heat
- Social inequity and social vulnerability



Extreme Heat



- In the higher scenario, nighttime minimum temperatures above 75°F and daytime maximum temperatures above 95°F become the summer norm.
- Further, the nights above 80°F and days above 100°F, now relatively rare occurrences, become commonplace.
- Additionally, cooling degree days (a measure of the need for air conditioning) nearly double.
- **Note:** Higher nighttime temperatures can lead to increased health risks and death as people lack the ability to recover from high daytime temperatures.

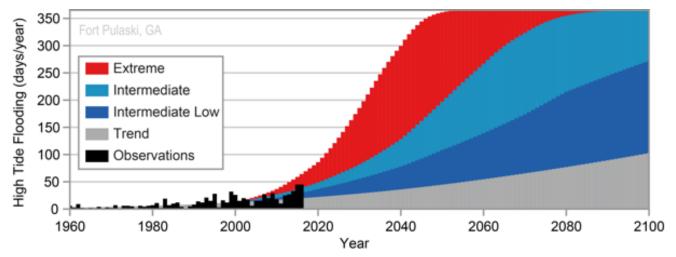


Projected number of warmer nights under a higher climate scenario. (NCA4)

Chronic Flooding and Sea Level Rise



- Since the 1960s, annual occurrences of high-tide flooding have increased 5-10x in a number of coastal cities across the Southeastern U.S.
- All-time records of coastal flooding occurred in Wilmington, NC (90 days), Charleston, SC (38 days), Mayport, FL (19 days), and Miami, FL (18 days) in 2015; these instances of flooding increased more than 50% in 2015 compared to 2014.



Annual number of days experiencing high tide floods for Fort Pulaski, near Savannah, Georgia (black), and projected increases in the number of annual flood events based on four future scenarios. (NCA4)

Hurricanes and Storms



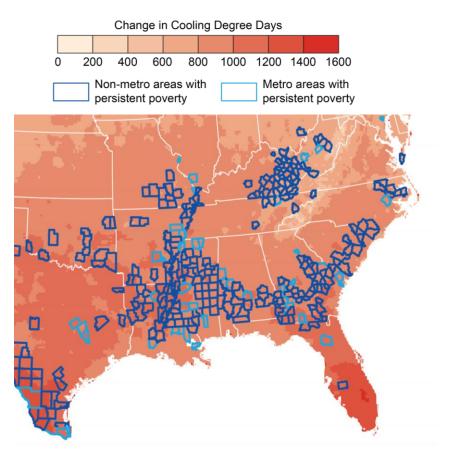


Storm surge from Category 4 Hurricane along the Southeastern U.S. (NOAA)

- In 2017, the U.S. broke the all-time previous record high costs for weather and climate disasters with \$306.2 billion in damages.
- For example, Hurricane Irma (one of three major hurricanes that year) was the strongest observed hurricane in the open Atlantic Ocean.
- Combined impacts of sea level rise and storm surge in the Southeast have the potential to cost up to \$60 billion each year in 2050 and up to \$99 billion in 2090 under a higher scenario.

Social Equity & Social Vulnerability





Projected changes in cooling degree days by the mid-21st century (2036–2065) under the higher scenario based on model simulations. (NCA4)

- *Urban heat island effect*, where higher temperatures persist in areas with more buildings and asphalt, will add to the hazards faced by residents in cities.
- Rural counties experiencing persistent poverty are concentrated in the Southeast, where the need for additional cooling is expected to increase at higher rates than other areas of the country by mid-century.
- The Southeast is also expected to have the largest heatrelated impacts on labor productivity in the country, resulting in... a third of total national projected losses.

Disproportionate Impacts of Climate Change

There is an inextricable link between climate, health, housing, and racial equity.

- Low-income communities have less economic resources to prepare for and recover from climate hazards including heat waves, poor air quality, flooding, and other impacts.
- 2. Low-income and communities of color are at higher risk of climate-related health impacts including asthma, cardiovascular disease, and increased rates of mortality.
- 3. Many neighborhoods facing disproportionate levels of risk from climate impacts also align with those that experienced historical housing discrimination policies.
- 4. These disproportionate impacts are a product of the built environment and exacerbated by the unequal distribution of resources and infrastructure.

The Regional Resilience

Academies program prepares affordable housing - and the individuals and organizations who own and operate it - for climate change and extreme weather events by:

- Assessing portfolio and building risk
- Implementing strategies into building and retrofitting new and existing housing
- Understanding funding/financing assistance programs and how to access them
- Incorporating community engagement, continuity planning and equity strategies

Academy Highlights

Academy **Implementation**

- 150 participant organizations expected
- Funding opportunities database
- Regional hazard fact sheets

- 7-9 Academies to be held between 2021 and 2024
- 1:1 Technical Assistance
- Turnkey Tool-Centric Curriculum

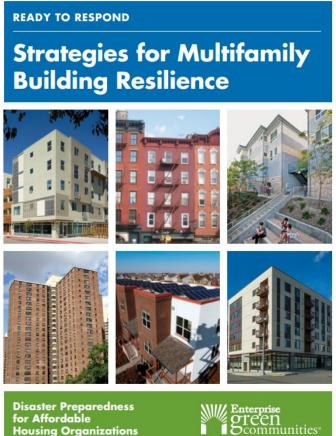
Academy Locations

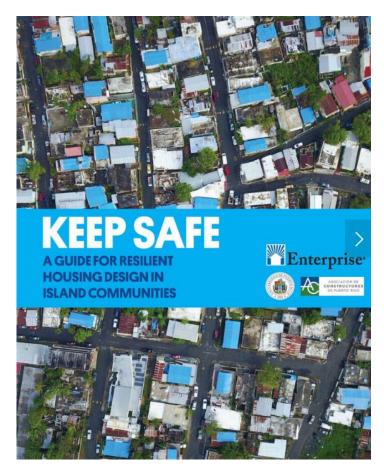
- ✓ NY/NJ, Gulf Coast, Southeast
- > 2023: West Coast, Mountain West
- > 2024: Mid-Atlantic, Midwest

Climate Resilience - tools

Enterprise Enterprise Hazard Strategies Guide







CASE STUDY

Case Study – ELACC

Energy Efficiency & Decarbonization Retrofit Project

Project: Lorena Terrace Apartments

- Built in 2003; 49-unit MF property; 1-4 bedrooms; serving families at or below 35%-50% AMI
- Planned EE and decarb upgrades include:
 - HVAC heat pumps, smart thermostats, DHW heat pumps, lowflow aerators, and EE lighting
- Anticipated savings of \$254/household per year and reduction of 100 metric tons of CO2e/yr
- Estimated project cost: \$1.5M
- Clean energy incentives secured: \$1.5M (100% of project costs)
- Major challenges:
 - Incentives pay out as rebates, after construction is complete
 - Unexpected cost increases such as insurance impacted budget
- Enterprise working on providing gap financing/bridge loan



SESSION WRAP-UP AND RESOURCES

SURVEY

bit.ly/pnsurvey7

Inflation Reduction Act

HUD

• \$1B Green and Resilient Retrofit Program; NOFO released May 11, 2023 with rolling application dates through early 2024. Property specific applications; basic through comprehensive.

DOE

 \$4.3B Home Efficiency and \$4.5B Home Electrification rebate programs. States and Tribes designing their programs in response to DOE guidance. Seeking housing engagement in local program development. Rebates likely available early 2024.

Treasury

- 45L provides tax credits for dwelling units certified to ENERGY STAR and/or ZERH.
- Low-Income Communities Bonus Credit boosts ITC of solar/wind energy projects in low-income communities by 20% along with several other ITC adjustments. New transferability and direct pay provisions.

EPA

- Greenhouse Gas Reduction Fund competitions: \$14B National Clean Investment Fund, \$6B Clean Communities Investment Accelerator, \$7B Solar for All. Solar for All open now; other two likely opening this month.
- Environmental & Climate Justice Thriving Communities Block Grants (up to \$2B), Grantmaking (\$550M), and TA.

Enterprise Green Communities and Health Tools



Enterprise Green Communities Criteria

Health Action Plan Toolkit

POAH's Trauma Informed Housing









Identify your hazard exposure	Assess your risks	Determine your resilience strategies	Implement resilience strategies
Portfolio Protect	Building Protect	Multifamily	Business Continuity
		Strategies for	
		Building Resilience	
	Keep Safe Florida	Keep Safe: A Guide	Funding Resources
		for Resilient Housing	Guide
		Design in Island	
		Communities	
			2020 Enterprise
		Keep Safe Florida	Green Communities
			<u>Criteria</u>
		Business Continuity	
			Multifamily
			Strategies for
			Building Resilience
			Keep Safe Florida

Technical Resources

www.enterprisecommunity.org/r esources/climate-risk-reduction

Preservation Next Toolkit

A Preservation Toolkit for Small-to Medium-Scale Multifamily Properties

Guidance and Best Practices

The Toolkit's issue briefs guide developers and practitioners across different stages of the small to medium multifamily preservation development process

Localized Resources

Preservation landscape analyses, inventory of local funding resources, and local & regional data on the small to medium multifamily stock

Case Studies

Successful and creative approaches for small to medium multifamily preservation in different housing markets

Tools

A Financial Modeling Tool to help you understand the financial viability of your preservation development.



PROJECT OVERVIEW

700 Simmons Ave

& LOS ANGELES, CA

- Located in unincorporated East Los Angeles
- Built in 1930
- 11 residential units
- Acquired in 2021

Financing sources:

- LA County CLT-CDC Pilot Program: \$2,790,250 \$253,659 per unit
- SPARCC and Genesis LA: Predevelopment funds \$75,000



TOOLS Financing Modeling Tools

Keep Reading



Join us for our next session on April 30!

Property & Asset Management

Guest Speakers to include:

Audrea Rease, Star-C and Tri-Star Real Estate

Harold Nassau, NeighborWorks America

What to Expect

- Participants will understand capacities needed for long-term management of SMMF properties after rehabilitation.
- Presentation to discuss best practices for preventing evictions and maintaining long-term housing stability.
- Session content to introduce property
 management models that minimize operating
 costs and asset management models that
 improve the long-term financial health of SMMF
 properties.



Thank You

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Resources:

Preservation Next Small to Medium Multifamily Toolkit
Preservation Next National Program
Southeast Preservation Academy