

CALIFORNIA TRIBAL HOUSING ACCELERATOR ACADEMY

April 2024



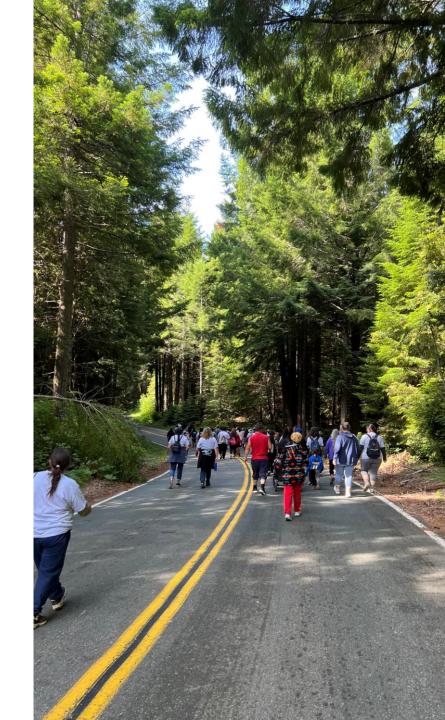


Icebreaker Question



Please share your name, tribe, and role in the chat

What is your favorite song to listen to during work?



Today we'll discuss..

TRIBAL MULTIFAMILY SUPER NOFA

LOCAL HOUSING TRUST FUND

CAL-HOME

AFFORDABLE HOUSING AND SUSTAINABLE COMMUNITIES

TRIBAL HHAP



Who We Are **Enterprise Community Partners**



Tonya Plummer DIRECTOR Tribal Nations



Morgan Dean PROGRAM DIRECTOR



Evelyn Immonen PROGRAM OFFICER

ABOUT ENTERPRISE COMMUNITY PARTNERS



Mission and Vision



OUR VISION

A country where home and community are steppingstones to more.

OUR MISSION

To make home and community places of pride, power and belonging, and platforms for resilience and upward mobility for all.



Increase Housing Supply

Preserve and produce good homes that people can afford



Advance Racial Equity

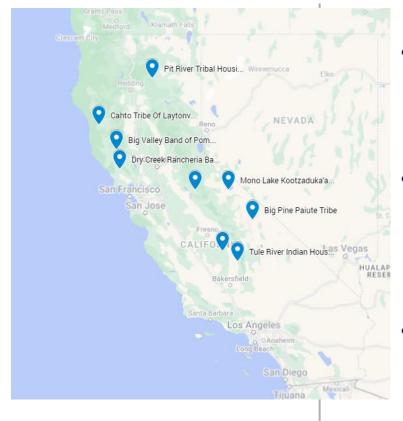
After decades of systematic racism in housing



Build Resilience & Upward Mobility

Support residents and strengthen communities to be resilient to the unpredictable

About the CA Tribal Housing Accelerator Academy



- The California Tribal Housing Accelerator Academy is a new training series of practitioner-driven housing development fundamentals peer-to-peer support, and technical assistance.
- These training sessions and support from our technical assistance providers will aid California tribal organizations seeking to maximize state housing funds and expand your ability to address housing needs for tribal citizens.
- We seek to work alongside tribes to ensure that critical housing resources are maximized and that tribal communities have equitable access to safe, decent, affordable, and culturally relevant housing.

HCD and State Sources 2024



California Department of Housing and Community Development

Notice of Funding Availability Calendar (updated March 8, 2024)
"all NOFA amounts are presented in millions and are estimates subject to change based on the availability of funds at the time of NOFA issuance"

HOK																			
Estimated Funds Available by Quarter			\$955.9 Million			\$217 Million			\$TBD			\$0			\$TBD			\$0	
			Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25
	Greenhouse Gas Reduction Fund NOFA Amounts in Millions																		
AHSC	Affordable Housing and Sustainable Communities Program		NOFA \$675		Apps Due					Awards					NOFA \$TBD		Apps Due		
SB3 - Veterans and Affordable Housing Bond Act (Prop 1) and Subsequent General Fund Augmentations NOFA Amounts in Millions																			
Multifamily SuperNOFA	Multifamily Housing Program (MHP)			Awards			NOFA to be Determined at a Later Date												
	Veterans Housing and Homeless Prevention Program (VHHP)																		
	Joe Serna Jr., Farmworker Housing Grant Program (FWHG) - Multifamily Projects								he Departr										
	Infill Infrastructure Grant Program (IIG) - Qualifying Infill Projects and Adaptive Reuse							d	entified as ate once the nd the available	e 24/25 Bu	dget is fina	alized							
Tribal Multifamily SuperNOFA	Multifamily Housing Program (MHP)				NOFA to be				lia die ava		lulius is kii	Own.							
	Infill Infrastructure Grant Program (IIG) - Qualifying Infill Projects				a Later Date														
Homeownership Super NOFA	CalHOME General						NOFA to be												
	Joe Serna Jr., Farmworker Housing Grant Program - Single Family						a Later Date												
IIG-C Lg Jurisdictions	Infill Infrastructure Grant Program - Catalytic Qualifying Infill Areas for Large s Juridisctions ** all funds awarded **																		
IIG Small Jurisdictions	Infill Infrastructure Grant Program - Small Jurisdictions	Qualifying Infill Projects			Awards														
		Catalytic Qualifying Infill Areas				NOFA to be Determined at a Later Date													
LHTF	Local Housing Trust Fund Program					NOFA \$53		Apps Due			Awards								
TOD	Transit Oriented Development Program										** all funds	awarded **							



Goal of the Program

- Sourced from the Multifamily Finance Super NOFA; grants and loans available
- Combines four HCD rental programs into a single application and award process: 1) multi-family housing, 2) infill infrastructure, 3) veterans housing and homelessness, and 4) farmworker housing
- Increases funding for developers, enabling services to the lowest-income Californians and improving outcomes in health, climate, and household stability

Program Funding

- In 2023: \$576 million, 5% Tribal set aside
- In 2024: ?
- Approximately 5-year performance period

Eligibility Guidelines:

- 1. Multifamily: MHP Guidelines (ca.gov)
- 2. Infrastructure: IIG Program Guidelines (ca.gov)
- 3. Veterans: VHHP Final Guidelines (ca.gov)
- 4. Farmworkers: FWHG Program Guidelines (ca.gov)



Common Eligibility Factors

- Multifamily = 5+ units
- Insufficient development funding sources
- Incomes less than 80% AMI

Contact & Info

- Contact: Stacy Hernandez
- Email: <u>stacy.hernandez@hcd.ca.gov</u>

Eligible Projects

- Provides an opportunity for Tribal Entities to develop multifamily rental housing projects, including:
 - rehabilitation of existing housing;
 - new construction of apartments, townhomes, or single-family rental homes, including manufactured housing;
 - conversion of non-residential space to residential housing;
 - predevelopment activities and Capital Improvement Projects are also eligible.



Goal of the Program

- Must be awarded to entity with a new or existing Housing Trust Fund
- Provides dollar-for-dollar match funds to be used by Grantee to provide construction loans and/or deferred payment permanent financing loans at simple interest rates of no higher than 3 percent per annum, for payment of predevelopment costs, acquisition, construction, or rehabilitation of Eligible Projects

Program Funding

- In 2023: \$17.2 million
- In 2024: ?
- Pay back unemcumbered funds after 60 months

Eligibility Guidelines:

 Local Housing Trust Fund Program Guidelines: <u>Local</u> <u>Housing Trust Fund Program Final 2020 Guidelines</u>

Contact & Info

- Contact: Anne Nicholls
- Email: anne.nicholls@hcd.ca.gov



Unique Eligibility Considerations

- Up to 20% of project costs can support moderate income households (>120% AMI); minimum of 30% toward extremely low-income (>50% AMI)
- All program funds with dedicated sources of funding are eligible for a match
- Match Funds must be used for the same Eligible Project for which Program Funds are used.
- Ineligible Match Sources:
 - Loans & Lines of Credit
 - Funds restricted for housing use by state or federal law (HOME, ICDBG, IHBG)

Eligible Projects

- Funds shall be used to make construction loans and/or permanent financing loans to pay for:
 - predevelopment costs,
 - acquisition costs, and
 - other costs associated with development or rehabilitation of: 1) Affordable rental housing projects, 2) Emergency Shelters, 3) Permanent Supportive Housing, 4) Transitional Housing, and 5) Affordable homebuyer/homeowner projects, including assistance to income-eligible households to purchase for-sale units.
- Funds may also be used for the construction, conversion, repair, reconstruction, or rehabilitation of Accessory Dwelling Units (ADUs) or Junior Accessory Dwelling Units (JADUs).



Goal of the Program

- Combines two HCD single-family programs into a single application and award process: 1) CalHome, 2) Farmworker Housing – Homeownership.
- Provides Loans and Grants to Local Public Entities and Nonprofits for improving lowincome households' access to homeownership

Program Funding

- In 2023: \$170 million, 10% Tribal set aside
- In 2024: ?
- Approximately 5-year performance period

Eligibility Guidelines:

- 1. CalHome: CalHome Final Guidelines (2022)
- 2. Farmworkers: <u>Serna Homeownership Final Guidelines</u> (2022)



Common Eligibility Factors

- Single-family homeownership projects
- Insufficient development funding sources
- Incomes less than 80% AMI

Contact & Info

- Contact: Kendra Penner
- Email: <u>kendra.penner@hcd.ca.gov</u>

Eligible Uses

- 1. Homeownership Development Project Loans
- 2. Technical Assistance for Self-Help Housing Projects
- 3. 1st-Time Homebuyer Mortgage Assistance
- 4. Owner-Occupied Rehabilitation Assistance
- 5. Shared Housing & ADU Programs (CalHomes)
- 6. Acquisition of Manufactured Housing (Farmworkers)





Capacity Check-In



Does your organization have in-house grant writers?

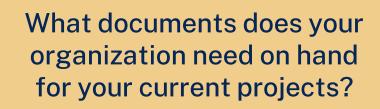
Why or Why Not?



Your Grant Portfolio

What documents do you need on hand for grant writing?

- In general, a grant writer keeps some or more of the following documents on hand to make grant writing easier:
 - Mission & Vision Statements
 - Strategic Plan
 - Needs Assessments, Surveys, Letters of Support
 - Staff Information org charts, resumes, etc.
 - Statement of Organizational Capacity how do we know your organization can administer this funding?
 - Financials, 990, Up-to-Date Expenses & Audits
 - Project Specific:
 - Project Description & Intended Outcomes
 - Project Budget & Estimates



Reading NOFOs

Notice of Funding Opportunities

- Quick Check Your NOFO:
 - Confirm eligibility
 - Eligible Organization
 - Eligible Use
 - MATCH??
 - Cost/Benefit Analysis
 - Is this enough funding to justify the effort?
 - How will our capacity need to grow to accomplish this project?
 - In-house vs. Consultants

- Read entire NOFO through at least once before starting the application process.
 - Print it out highlight and write on it!
- Refer back to the NOFO frequently.
 - Sometimes it's advantageous to pick out language from the NOFO and reuse it (ACCURATELY) in your application.
- Never be afraid to reach out to the grant maker with questions
 - Look for office hours and attend webinars – grant makers pay attention to who shows up!

Common Mistakes

Found in previous rounds of grant making

- Not enough background information; verbose writing at the expense of detail.
 - Please answer all parts of question.
 - Relevant staff don't focus heavily on executive leadership, and not discuss the staff executing the project
 - Lots of general advocacy to invest in your field, but why your organization & project?
- o Give a good sense of how and why the money will be spent
- Don't assume that all reviewers are familiar with your project and organization - write as if reviewers have no knowledge of your work
- Some projects lack clarity in grant narrative, which can make it seem like the project lacked direction; when discussing multiple activity streams, provide an explanation of the connection to the funding requested.

- Is the project even feasible?
 - Need more concrete, realistic action steps instead of hypothetical.
 - If working on a very fast timeline or a larger scale, explain organization's capacity to execute
 - Deliverables & outcomes should be realistic in term of performance
 - Previous successes should be related to your ability to get this done
- Narrative needs to relate to budget talking about a specific project in the narrative, but providing a budget for unrelated expenses is unlikely to receive funding
- Take extra time to re-read and make cohesive; if copy and pasting from other applications, take time to specialize your content to this grant's goals and language.





Letter of Interest: Project Description (Housing Access & Affordability)

The cost of housing for college students is too high, creating barriers to access for youth who are first-generation college students, grew up with lower income households, or must leave the reservation to receive a quality education. In Casper, WY - the nearby metropolitan area to our services - average student rent for a shared space is approximately \$750/month. Our "Modernizing the Mobile Home" project will transform donated vans and campers into adequate housing for Tribal youth to utilize during the school year. With foundation funding, we hope to purchase a lot nearby several local universities so that Tribal youth will have a safe place to park their Modern Mobiles, as well as develop some communal spaces such as a kitchen, small laundry, and covered gathering space.

Our organization is leveraging a forgivable infrastructure loan from the local municipality for water utility access; we will charge \$50-\$100/month in rent to cover ongoing maintenance costs; and we are partnering with the Hardware Store Foundation to cover rehab costs of the donated vans and campers (\$10,000/camper). With this one lot, we hope to house 8 Tribal youth and their Modern Mobiles; with the success of this project, we are eager to develop additional lots for this purpose.



Organization - Mo's Modern Mobiles

Mandatory Grant Narrative: Community Voice & Need

We collect a lot of data from different sources, and we try to do it as frequently as we can because we value the opinions of our community members. Community members are very involved with planning for new programs as including their perspective is one of our greatest priorities. Our most recent data is showing that our community needs more housing, both on- and off-reservation, and we made sure to get as many community members as possible to give us their guidance, making sure the community's voice always guides our programming. This project will help Tribal youth with affordable housing – we made sure to include this demographic in planning.

Questions to Guide Improvement:

- What type of data was collected and from what sources? How frequent is frequent? What specific roles do community members play in planning? What type of housing is needed? How can you connect the dots further between the need and what the project will support?
- Where is there unnecessary detail? What type of details would be useful to add?
- Did you get a good sense of what actual need is being filled by this project? Why or why not?



GUEST SPEAKER:

AFFORDABLE HOUSING AND SUSTAINABLE COMMUNITIES



Affordable Housing and Sustainable Communities

Kristine Williams

SR. PROGRAM DIRECTOR

ENTERPRISE COMMUNITY PARTNERS

What is AHSC?

Affordable Housing and Sustainable Communities Program

AHSC requires active participation from multiple stakeholders to achieve a wide set of goals.



PROGRAM OVERVIEW

Funding

\$400M

ROUND 4 \$20 million max award \$550M

ROUND 5 \$30 million max award \$808M

ROUND 6 \$30 million max award

\$757M

ROUND 7 \$50 million max award **TOTAL \$3.1B**

AWARDED TO DATE FOR HOUSING, TRANSIT AND ACTIVE TRANSPORTATION

ELIGIBLE CAPITAL PROJECTS

- Affordable Housing Development—AHD
 Bricks and Mortar; Loan
- Housing-Related Infrastructure—HRI
 Required as Condition of Approval, Grant
- Sustainable Transportation Infrastructure—STI
 Adds active transportation capacity and encourages mode-shift; Grant
- Transportation-Related Amenities—TRA
 Improves the pedestrian and bicyclist experience; Grant
- Programs—PGM
 3-year Grant

Developer

Public Agency

Developer/MPO/Public Agency/CBO

AHSC Program Goals

REDUCE SINGLE-PASSENGER VEHICLE USE

PROVIDE LOW - CARBON TRANSPORTATION OPTIONS

INCREASE ACCESSIBILITY AND CONNECTIONS



INVEST IN DISADVANTAGED COMMUNITIES



PROMOTE CO-BENEFITS



BUILD INFILL AFFORDABLE HOUSING







Partners and Roles









CBO IDENTIFIES COMMUNITY NEEDS

HOUSING DEVELOPER
TYPICALLY INITIATES
APPLICATION

TRANSIT AGENCY IDENTIFIES
TRANSIT COMPONENT

PUBLIC PARTNER IDENTIFIES BIKEWAYS AND WALKWAYS

Tribal Applicants

- Tribal entities: TDHEs, federally recognized tribes, NAHC listed tribes (pg. 74)
- Indian Country: following 18 USC 1151-any rancheria, reservation, trust, or acquired land (pg. 68)
- Limited waiver of sovereignty immunity (pg. 77)
- Infill site: Tribal Entities may request an exemption (pg. 68).
- AMI: allowed to use HUD's income guidelines if the tribe's service area is lower than the Country's. (pg. 64)
- AB1010 Waivers (HSC Section 50460) (pg. 76)
- Site control: title status report or attorney's opinion



Project Area Types

ICP: INTEGRATED CONNECTIVITY RIPA: RURAL INNOVATION PROJECT TOD: TRANSIT ORIENTED DEVELOPMENT PROJECT AREA High-quality transit + 15 min. No high-quality transit + departs 2x Same as ICP + located in a rural peak hours frequency 35% set aside of the total funding 35% set aside of the total funding 10% set aside of the total funding 30 units/acre minimum density 20 units/acre minimum density 15 units/acre minimum density

- At least one Project from each geographic area
- At least one Project from an eligible Tribal Entity
 - Tribal Entity must be developer of capital scope to be eligible for set-aside

Case Study: Arcata 30th Street Commons

- 1st AHSC award made to a CA Native American Tribe (Round 5)
- Applicants:
 - Yurok Housing Authority (Yurok Tribe)
 - City of Arcata
- 36 affordable units (30 50% AMI)
- Bike and pedestrian infrastructure
- Community Garden managed by Native Foods Council (Yurok youth-led nonprofit)
- Includes wetland restoration and traditional cultural area/play-area for youth



Members of the Tribal Council and Yurok Indian Housing Authority meet to see progress on the under-construction housing complex

NEXT STEPS

AHSC Timeline

Fall/Winter 2024

Guidelines will be finalized, and NOFA will be released in January

Summer 2025

Awards Announced August

Summer 2024

Engage partners, request techical assistance

Spring 2025

Applications Due in March

Technical Assistance





Kristine Williams: kwilliams@enterprisecommunity.org

Iliana Chevez (Tribal TA): iliana@calruralhousing.org
Liz Zendejas (Tribal TA): liz@calruralhousing.org



Goal of the Program

- Many solutions, so long as they address tribal homelessness!
- Possible uses for funding are broad, and allow for culturally responsive, meaningful solutions that meet the needs of California's diverse Federally Recognized Tribes, including:
 - rapid rehousing services that cover past due rent, and security deposits;
 - renovation into centers serving homeless;
 - wellness and resource centers that include housing navigation and case management;
 - cultural mentoring programs that work with youth who are at risk of homelessness:
 - funding to support Homekey
 - street outreach programs and connection with services and resources:

Target Population

- Tribal members who are homeless or at risk of homelessness
- Cal-ICH will look to tribal council's definition of homeless
- Can choose selection plan



Program Funding

- \$20 million available in 2024
- There is no total cap
- If program is oversubscribed, Tribal HHAP will determine awards based on need compared to all tribes who applied

Contact & Info

- Complete an intake form!
- Contact: Vevila.Blossoming@bcsh.ca.gov
- Website: https://www.bcsh.ca.gov/calich/tribal_hhap_program

Threshold Requirements

- At least 10% of funds must be allocated towards serving homeless youth, and more support for homeless or transition-age youth are encouraged
- No more than 7% of request can be for administrative funds, such as overhead



Timeline

- March | Notice of Funding Announcement.
- April | Grant application Available
- April June | Cal ICH will be further engaging tribes and providing technical assistance.
- June 28, 2024 | applications deadline: must be submitted to Cal ICH, per Health & Safety Code, Section 50234.
- It is estimated that grant awards for Tribal HHAP -3 will be dispersed by the end of 2024.
- 2024 Tribal HHAP -3 program funding will need to be spent by June 2028.

Next Steps for CA Tribal Housing Academy

CA Tribal Housing Accelerator Academy

Visit this link to register for all sessions! https://www.enterprisecommunity.org/resources/california-tribal-housing-accelerator-academywebinar-series

- May 28 at 11:00am PST | Strategies for Building Capacity
- June 25 at 11:00am PST | Pro-Formas and Financial Feasibility Analysis CLOSED session
- July 16 at 11:00am PST | Leveraging State and Federal Resources
- August 13 at 11:00 am PST | State Funding and Compliance

To Recap

Our hope is this event set the stage for the academy by sharing groundwork and positioning of California's tribal history, assessing housing needs, and affordable housing 101



Thank You

Enterprise

