

Important Dates

Letter of Interest Period OPEN: April 1 - April 24

April 9 @ 2p-3:30pMT Virtual Drop-In: LOI Office Hours

April 24 @ 2p-3:30pMT Virtual Drop-In: LOI Office Hours

WELLS FARGO



Invest Native

Newsletter

Invest Native is almost here!

What should I expect from the Invest Native Letter of Interest process?

Submitting a Letter of Interest allows the Invest Native team to determine if your organization and project are eligible, as well as to determine the amount of funding you may be invited to apply for. Those invited to complete the full application will be notified by May 30.

I was invited to submit a full application for Invest Native. Now what?

The full application is open from June 3 to June 28.

Once you submit your completed application, the Invest Native team will engage in a competitive review process. Awardees will be notified in early August.

Not all organizations invited to complete a full application will be awarded.

investnative@wellsfargo.com

SELECTING YOUR METRICS: TRACKING YOUR SUCCESSES WITH INVEST NATIVE

Invest Native, like many other grant opportunities, requires that you identify metrics in your application that you will track for the grant term (one year). Make later reporting easier by thinking ahead now!

If you are invited to complete a FULL APPLICATION, you will be required to select a minimum of three project metrics so that the Invest Native team can understand the impact of your project. These metrics may be different based on the funding priority (A.K.A. pillar) you're applying under.

For every application (regardless of pillar), Invest Native awardees are required to track the following two metrics. This will allow the Invest Native team to aggregate the impact of the entire program across all funded projects.

- **Number of People Served** this would be the total number of unique individuals directly served by your project during the one-year period of performance.
- Funds Leveraged as a Result of the Invest Native Grant this would be the amount of other grant funding you were awarded and/or used because you were able to provide a match, achieve a larger objective, or expand your service dollars with Invest Native funds.

Depending on your pillar, these metrics might need to be added manually. Don't worry! We're providing a Guide Sheet with your Full Application Package that will allow you to navigate getting these metrics into Cybergrants.

Setting up a simple Excel sheet allowing you to track your chosen metrics periodically throughout the grant period will make your end of year reporting much easier. Sometimes, a separate data collecting tool (sign-in sheets for services, grant tracking sheet, etc.) might be required so you can collect the data for the metrics you're tracking.

Grant Writing Tips

Make it easier to write grants and set up your project management systems by focusing early on your project's **objectives**, **goals**, **and activities**.

Make sure that your primary goals and activities funded by Invest Native can be accomplished within the one-year grant period by setting up periodic due dates for important deliverables and tasks along the way!

Planning this BEFORE you begin writing your grants will allow your overall narrative to be clearer and more linear, giving your grant reviewer more time to appreciate your work instead of struggling to understand the project.