

Invest Native

Newsletter

Important Dates

March 7 @ 10aMT

Webinar: Invest Native NOFO

March 20 @ 10aMT

Webinar: TDHE Documentation Requirements

April 9 @ 2p-3:30pMT

Virtual Drop-In: LOI Office Hours

April 24 @ 2p-3:30pMT

Virtual Drop-In: LOI Office Hours

WELLS FARGO



Letter of Interest Period

OPEN:

April 1 - April 24

“At its core, Invest Native is about providing support to Native-led, Native-serving organizations so they can determine the best ways to assist families, small businesses and their communities. Solutions to our most pressing challenges reside locally, and Invest Native recognizes and thanks the leaders of organizations who are championing opportunity and access in Indian Country.”

Tim Rios

Senior Vice President of Philanthropy & Impact
Wells Fargo

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IS YOUR PROJECT ELIGIBLE FOR INVEST NATIVE?

Understanding whether your project is considered a Capacity Building grant or an Implementation grant is key to submitting a successful application.

Capacity Building & Planning grants are one-year grants up to \$100,000, that support activities intended to improve your organization's ability to serve your community, including staff training, strategic planning, community engagement, consultants for specific predevelopment or program needs, technology upgrades and other infrastructure needs. In many cases, these grants will strengthen an emerging organization's ability to be competitive for a larger, implementation grant as well as other types of philanthropic and public funding.

Implementation grants are one-year grants up to \$400,000. Funding will be for project/program costs aligned with one of the four focus areas including strengthening housing access & affordability, small business growth, financial health, and sustainability & climate resilience.

Still confused on your project? Come to one of our upcoming webinars or send us an email:
investnative@wellsfargo.com

Grant Writing Tips

What is storytelling in grant writing?

And how do we make sure it is still data-driven?

- Storytelling with Data can be a tricky balance.
 - Limited emotional adjectives
 - No unrelated data
 - Avoiding generalized information about your type of work
- Rely on the experiences of your community to tell the story.

For example, on a small business project...

National studies show that micro-financing for small business creates life-changing outcomes; a survey of finance recipients completed by the New York Times shows that a majority of participants were able to grow their business by at least 10%.

...is a less strong statement than...

A recent community survey indicated that 45 out of 60 small business owners on reservation could benefit from micro-financing opportunities. Anecdotal evidence from these community members show that the most common uses of micro-financing would be building improvements, replacing old equipment and end-of-life physical assets, and investing in inventory with the intention of growing sales. These business owners estimated that micro-financing of \$10k would grow their net profits by 2-3% within the first year.

