Planting Seeds for Another Successful Year!



Newsletter

Important Dates

February 13 @ 10aMT Webinar: Grantwriting 101

February 21 @ 10aMT Webinar: Grantwriting 102

March 13 @ 10aMT Webinar: Invest Native NOFO

April 1 Invest Native Letter of Interest Submission Begins

WELLS FARGO

Enterprise

"Be an early riser: the game does not snuggle their heads on feather pillows." Assiniboine proverb

It's never too early to start preparing for your Invest Native application. As our teams at Wells Fargo and Enterprise work together to provide you with the guidance you need to submit a successful application, we know that you're wearing the many hats of a service provider.

By creating newsletters, webinars, and office hours during this year's Invest Native opportunity, we're striving to build success and friendships in Indian Country. Stay on the lookout for links to our webinars, coming via email soon!

investnative@wellsfargo.com

Financial Health

Creating financial stability for Native households, moving through programming to improve financial security, wealth creation, wealth protection, and wealth transfer.

Housing Access & Affordability

Keeping people housed through opening housing access, innovative strategies to address affordability, and services for stability (housing counseling, legal aid, direct assistance).

Sustainability & Climate Resilience

Expanding access to environmental finance products & development pipelines, or develop and center Community Power.

Small Business Growth

Increasing access to capital, strengthening business knowledge & acumen, and expand entrepreneurial networks.

IS YOUR PROJECT ELIGIBLE FOR INVEST NATIVE?

Understanding which Invest Native pillar your project falls under is key to submitting a successful application.

Invest Native grants in the **Financial Health** pillar will be invested in foundational structures and transformative solutions that address systemic inequities, build financial security, and advance wealth and legacy creation among Native American communities.

Invest Native grants in the **Housing Access & Affordability** pillar will strive to foster interventions and innovative solutions that increase access to affordable, sustainable, and wealth-generating housing for vulnerable populations and communities.

Invest Native grants in the **Sustainability & Climate Resilience** pillar will support sustainability initiatives that drive an equity-focused transition to a low-carbon economy, with a focus on mitigating climate impacts and facilitating transition opportunities in LMI Native communities, and expanding access to emerging, equitycentered environmental finance solutions.

Invest Native grants in the **Small Business Growth** pillar will create pathways for underserved and marginalized small businesses to succeed through innovative solutions that unlock economic mobility and produce measurable outcomes.

Still confused on your project? Come to one of our upcoming webinars or send us an email: investnative@wellsfargo.com

Grant Writing Tips

Grant writing is storytelling, and it is your job to make sure your reader is engaged. Tell stories of impact grounded in the people and communities you serve. And always remember that the individual reviewing your grant may not be familiar with your organization, your community or your sector. To make things easier, whenever possible, avoid acronyms and shorthand, and spell things out (example: instead of THA, say Tribal Housing Authority).