Enterprise

Preservation Next Colorado Academy

Welcome to the Kickoff Session!



March 28, 2023

Today's Agenda

3 WELCOME FROM ENTERPRISE

- Sara Haas, Enterprise, Preservation Next
- Jennie Rodgers, Enterprise, Rocky Mountain

5 OPENING REMARKS FROM KAISER PERMANENTE

• Lynette Namba, Kaiser Permanente, Community Health & Engagement

7 INTRODUCTION: PRESERVATION NEXT PROGRAM AND TOOLKIT

- Sara Hass, Enterprise, Preservation Next
- Jessie Wang, Enterprise, Preservation Next

15 PRESERVATION PRIORITIES IN COLORADO

- Beth Truby, Colorado Housing and Finance
 Authority
- Brandyn Walker and Kinsey Hasstedt, Enterprise, Rocky Mountain

45 UNSUBSIDIZED ACQUISITION AND REHABILITATION EFFORTS IN COLORADO

- Mark Marshall, Rocky Mountain Communities
- Katie McKenna, Archway Communities
- Q&A moderated by Brandyn Walker, Enterprise Rocky Mountain

A Thank You to Our Funders

MacKenzie Scott







The Colorado Health Foundation[™] JPMORGAN CHASE & CO.







Enterprise

A Welcome from Enterprise

Preserving Affordability in Small to Medium Multifamily Properties and Protecting Residents from Displacement



Jennie Rodgers

ENTERPRISE, VP, MOUNTAIN AND TRIBAL NATIONS & RURAL COMMUNITIES MARKETS

Jennie leads Enterprise's work with local partners in Denver to increase and deploy resources for affordable housing, advocate for local and state affordable housing policy, and provide technical assistance and training. She has 30 years of experience in the arenas of affordable housing policy, finance and development, and has worked in the nonprofit, private and government sectors on urban and rural housing initiatives.

Solutions at the intersection of renter and owner stability to promote an eviction prevention-first approach

Through **Preservation Next**, Enterprise is committed to preserving affordable small to medium multifamily homes and ensuring that residents have access to safe, healthy, and resilient places to live.

To truly preserve these homes and protect affordability for residents now and into the future, we must:

- Protect existing affordability where it currently exists.
- Provide housing stability and prevent displacement of existing residents and families.
- Invest in healthy, sustainable, and resilient homes.
- Foster responsible stewardship by mission-aligned owners.

Small and medium sized properties provide a crucial foundation for affordable housing in this country: 80 percent of homes in these buildings are available to people who earn less than 80 percent of the area median income

Opening Remarks from Kaiser Permanente

Advancing Health Outcomes through Affordable Housing Preservation



Lynette Namba

SENIOR COMMUNITY HEALTH SPECIALIST, COMMUNITY HEALTH & ENGAGEMENT, KAISER PERMANENTE

At Kaiser Permanente Colorado, Lynnette is a Senior Community Health Specialist on the Community Health & Engagement team, where her portfolio of work includes housing and public health policy. Lynnette has worked in the public health sector for 26 years in a variety of settings. She holds a BA in Environmental Biology and Sociology from the University of Colorado at Boulder and earned her Master's in Public Health with an emphasis in Community Health Services from the University of California, Los Angeles. Outside of work, enjoys golfing, eating at her chef husband's restaurants, biking with her 11-year-old daughter, and walks with her pandemic rescue dog.

PRESERVATION NEXT: INTRODUCTION & OVERVIEW

Preservation Next Overview

Preserving Affordability in Small to Medium Multifamily Properties and Protecting Residents from Displacement



Meet the Preservation Next Team

Preserving Affordability in Small to Medium Multifamily Properties and Protecting Residents from Displacement





Sara Haas

SENIOR DIRECTOR, SOUTHEAST AND PRESERVATION NEXT

At Enterprise, Sara leads affordable housing preservation programming in Miami and Atlanta, the Keep Safe Florida Resilience program, and the National Preservation Next program. Prior to joining Enterprise, Sara developed and managed national AmeriCorps VISTA programs at Habitat for Humanity International and Points of Light. Sara lives in Atlanta with her husband Stew, son Eli and dog Dolly Parton.

Meaghan Vlkovic

VP AND MARKET LEADER, SOUTHEAST

Meaghan leads Enterprise's programmatic work in the Southeast region, focused on providing an array of resources to affordable housing and community development partners. This includes capacity building assistance for proactive preservation and production of housing, and helping communities plan for future development, such as transit-oriented development opportunities.



Jessie Wang

PRESERVATION FELLOW, PRESERVATION NEXT

At Enterprise, Jessie supports program development and implementation for the national Preservation Next program. Prior to joining Enterprise, Jessie worked in applied research, where she provided technical assistance to community-based organizations and analyzed housing and community development challenges in Chicago, where she resides.

Preservation Next's Colorado Team

Preserving Affordability in Small to Medium Multifamily Properties and Protecting Residents from Displacement







VP, ROCKY MOUNTAIN, TRIBAL NATIONS, AND RURAL MARKET

Jennie leads Enterprise's work with local partners in Denver to increase and deploy resources for affordable housing, advocate for local and state affordable housing policy, and provide technical assistance and training. She has 30 years of experience in the arenas of affordable housing policy, finance and development, and has worked in the nonprofit, private and government sectors on urban and rural housing initiatives.

Brandyn Walker

PRESERVATION AND PRODUCTION FELLOW, ROCKY MOUNTAIN, TRIBAL NATIONS, AND RURAL MARKET

Brandyn is Enterprise's Production and Preservation Fellow in the Denver office. Before joining Enterprise, Brandyn worked as a real estate project analyst for Avalon Housing, an affordable housing provider in Ann Arbor, Michigan. Brandyn's background also includes experience at The City of Ferndale and the Michigan Department of Transportation.



Christi Smith

DIRECTOR, PROGRAMS

Christi a is Director of programs at Enterprise, where she leads Enterprise's work in Colorado and oversees the Wells Fargo Housing Affordability Breakthrough Challenge, a \$20 million initiative that supports the development and scalability of new ideas and approaches to address the nation's affordable housing crisis. Prior to joining Enterprise, Christi was VP of strategy and communications for Urban Land Conservancy (ULC).

Preservation Next: Proposed Outcomes

	Short	Long-term Outcomes		
TRAINING & CAPACITY BUILDING Preservation Next Academy	Increased knowledge of SMMF preservation among developers, owners, and operators	Org. leadership & infrastructure to pursue preservation projects and advance policy	Pipeline and progress of SMMF preservation deals	Increased housing affordability, stability and security for residents Strengthened
RESOURCES AND TOOLS Preservation Next Toolkit	Growth in regional capacity to advance preservation policy	Development of a regional policy platform		partnerships between developers, owners, and operators to preserve affordability Improved maintenance of
CAPITAL RESOURCES Small to Medium Multifamily Capital Product	Increased number of preservation deals and affordable homes preserved			healthy and resilient affordable properties Enhanced regional capacity to develop and implement preservation policies

Join Us!

Colorado Preservation Academy Sessions

March - October 2023

Dates	Sessions	
March 28, 2023	Preservation Academy Kickoff	
April 11, 2023	Preservation Deals: Organizational Sustainability and Business Planning	
May 2, 2023	Acquisition, Property Identification, and Evaluation of SMMF Properties	
May 23, 2023	Financing SMMF Preservation	
June 13, 2023	Navigating Rehabilitation of SMMF Properties	
July 11 & 12, 2023	In-Person Convening: Sustainability, Resilience and Health Considerations for SMMF Preservation	
August 8, 2023	Preservation Development Models	
August 22, 2023	Community Land Trusts and Preservation: Deep Dive Special Session	
September 12, 2023	Policy and Its Impacts on Preservation	
October 3, 2023	Property and Asset Management	
October 24, 2023	Housing Stability and Eviction Prevention	Enterprise [®]

PRESERVATION NEXT TOOLKIT

Preservation Next Toolkit

A Preservation Toolkit for Small-to Medium-Scale Multifamily Properties

Guidance and Best Practices

The Toolkit's issue briefs guide developers and practitioners across different stages of the small to medium multifamily preservation development process

Localized Resources

Preservation landscape analyses, inventory of local funding resources, and local & regional data on the small to medium multifamily stock

Case Studies

Successful and creative approaches for small to medium multifamily preservation in different housing markets

Tools

A Financial Modeling Tool to help you understand the financial viability of your preservation development.



PROJECT OVERVIEW Montview Manor 1663 STEELE ST, DENVER CO

- Located in the South City Park neighborhood, adjacent to City Park
- Constructed in 1962
- 88 units, (16) studio units, (56) one-bedroom units, (16) two-bedroom units
- Will be acquired in 2022

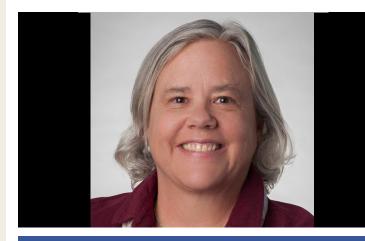
Prior to Archway Communities' acquisition, resident incomes ranged from 20% to 120% of AMI. Archway is committed to maintaining the organic mix of income levels at Montview Manor. Under Archway's ownership, 22 units will remain permanently affordable to residents at or below 30% AMI, while 45 units will be set aside for residents at or below 60% of the AMI. Eleven units will be affordable to residents at or below 80% of the AMI and ten units will be unrestricted.



PRESERVATION PRIORITIES IN COLORADO

Preservation Priorities in Colorado

Highlighting Key Preservation Efforts Across the State





Beth Truby

COLORADO HOUSING AND FINANCE AUTHORITY (CHFA), PRESERVATION PROGRAM MANAGER

At CHFA, Beth focuses on preserving existing affordable housing statewide and leads the Colorado Housing Preservation Network. Beth's 40+ years of experience in affordable housing and community development includes time at the City of Denver Office of Economic Development and Habitat for Humanity of Metro Denver.

Brandyn Walker

ENTERPRISE, PRESERVATION AND PRODUCTION FELLOW, ROCKY MOUNTAIN

Brandyn is Enterprise's Production and Preservation Fellow in the Denver office. Before joining Enterprise, Brandyn worked as a real estate project analyst for Avalon Housing, an affordable housing provider in Ann Arbor, Michigan. Brandyn's background also includes experience at The City of Ferndale and the Michigan Department of Transportation.



Kinsey Hasstedt

ENTERPRISE, SR. PROGRAM DIRECTOR, STATE AND LOCAL POLICY, ROCKY MOUNTAIN

Kinsey is the State & Local Policy program director in the Denver office. Before joining Enterprise, Kinsey spent seven years with the Washington, D.C.-based office of the Guttmacher Institute, a leading policy and research organization dedicated to advancing sexual and reproductive health and rights, where she was most recently a senior policy manager.

colorado housing preservation network

Preservation Next Colorado Academy March 28, 2023

colorado housing and finance authority





chfa's impact in communities

CHFA strengthens Colorado by investing in affordable housing and community development.	Homeownership	Rental Housing	Business Lending	Community Partnerships	
	Single family (SF) mortgage loans Down payment assistance Homebuyer education	Multifamily (MF) finance Housing Tax Credits Compliance	Small business lending Capital-access programs	Regional community engagement Donations, grants, and sponsorships Technical assistance	



affordable housing stock 1.2 million public housing units

400K <u>US</u>DA units

1.5 million federally assisted, privately-owned, affordable homes

3+ million Low Income Housing Tax Credit units

5.5 million unsubsidized affordable rental units

preservation initiative

Challenge

- No coordinated strategy for preserving affordability of units
- Uncertainty regarding statewide subsidized affordable housing inventory
- Increasing property values threatening preservation

Solution

- Establish group of key stakeholders
- Develop and maintain a master database
- Designate liaison for statewide preservation efforts
- Implement a coordinated strategy for preserving affordability



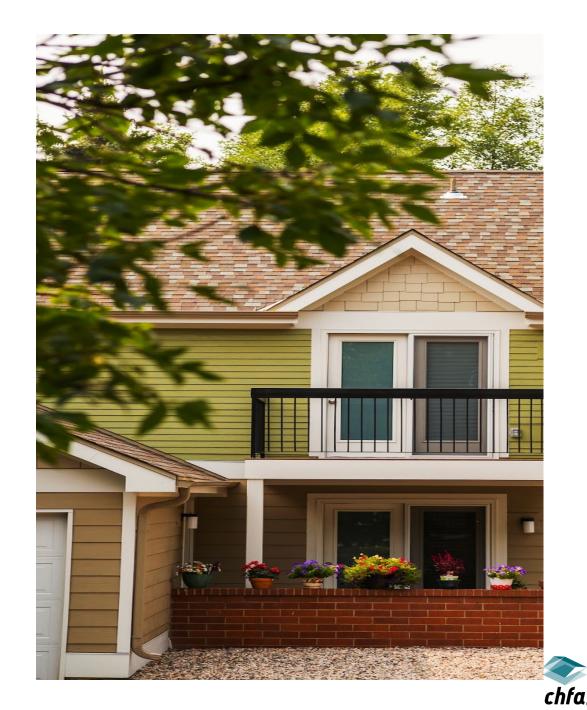
preservation need

Colorado

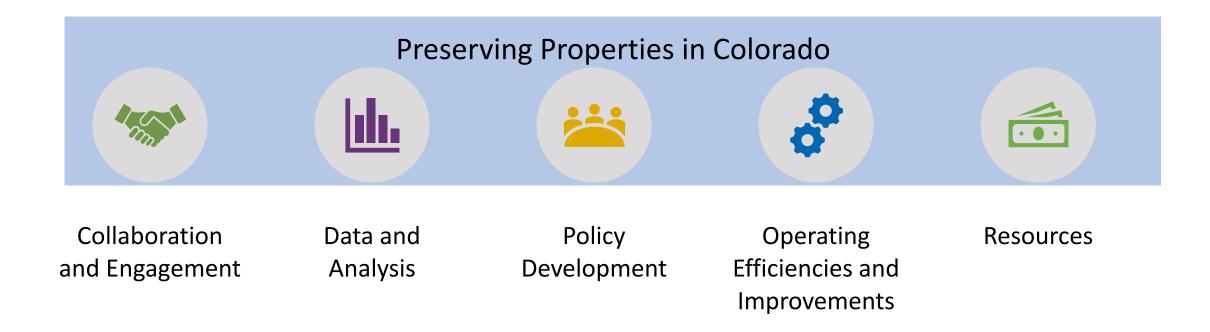
Subsidized inventory: Colorado -264 properties/15,000+ units expiring next 10 years

NOAH inventory: Metro Denver -7,000 properties/94,000 units

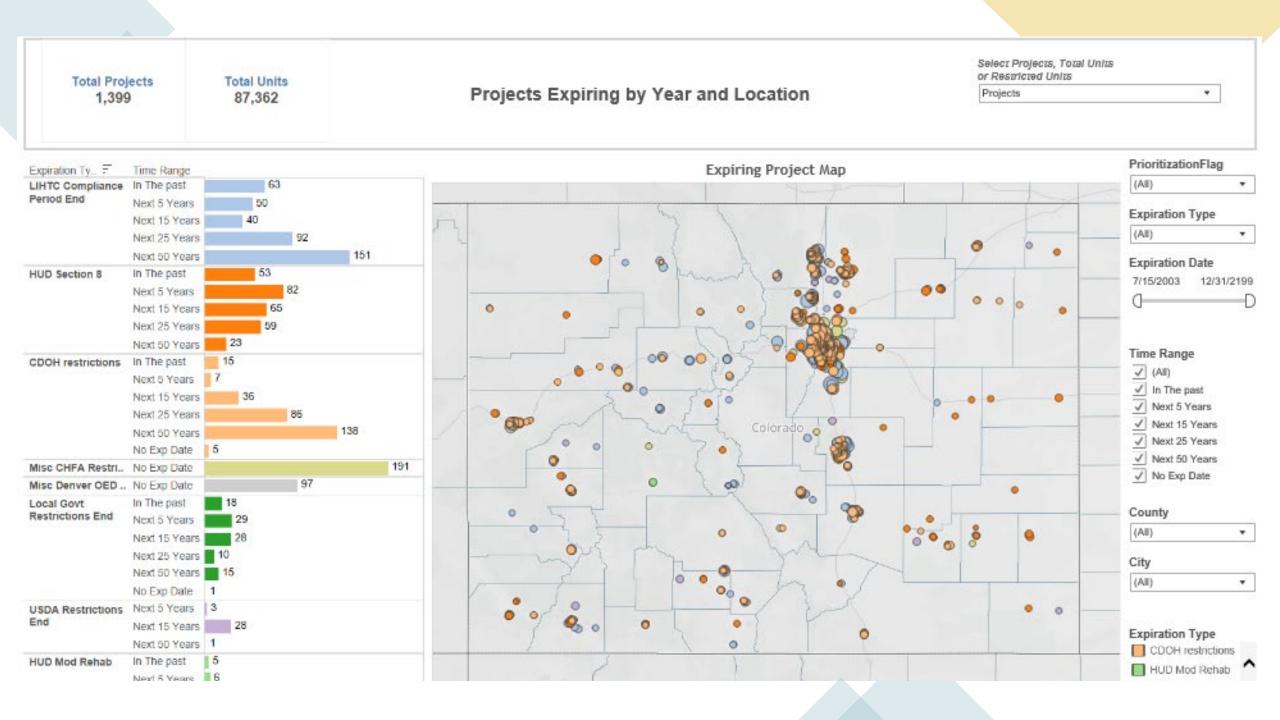
Decreasing resources available for preservation



2016-2021 HPN work plan







project dashboard

G	Project Details Dash				ils Dashboa	rd	Aria Apartments, 80221-2791 W 52-			
Project Name Aria Apartments				Community Facts Neighborhood: CHAFFEE PARK Click to view detailed Shift Research Lab Community Facts						
				Comments						
	Addres 791 W 52n NVER, CO	d Ave				Click Here to A	dd Project	Comments		
							Bedroom Mix			
Project Expiration Types		Organization			ation Served	Total Units 72	0 Bed Units		0	
					eneral		1 Bed Units 2 Bed Units		31	
				Af	fordable		2 Bed Units 3 Bed Units		41	
							4 Bed Units		0	
LIHTC Compliance Pe	ariad End					Ami Mix				
Linte complance re				-	The second se	Restricted Units 71	30% AMI Units		8	
					wner Type Jnknown		40% AMI Units		6	
							50% AMI Units		15	
					194 D.	60% AMI Units		42		
HUD Section 8 Expiration Date		2nd Section 8 ration Date	Local Gov Expiratio May 8,		n Date	HUD Mod Re Expiration Da	Agre Agre		Regulatory greement iration Date	
CDOH Restrictions Expiration Date	E	Period Use End Date End		A Extended Period Date r 31, 2053	State LIHTC LURA Expiration Date		Loan Qualified Project Period End Date			

capacity building and connections

Owner outreach

• Survey, best practices, resources

Learning opportunities

- Rural Preservation Academy
- Mod Rehab workshop
- Preservation workshops
- Capacity building assistance across country

Partnerships

• HPN, Energy Outreach CO, PWG



single family preservation

Mobile home parks

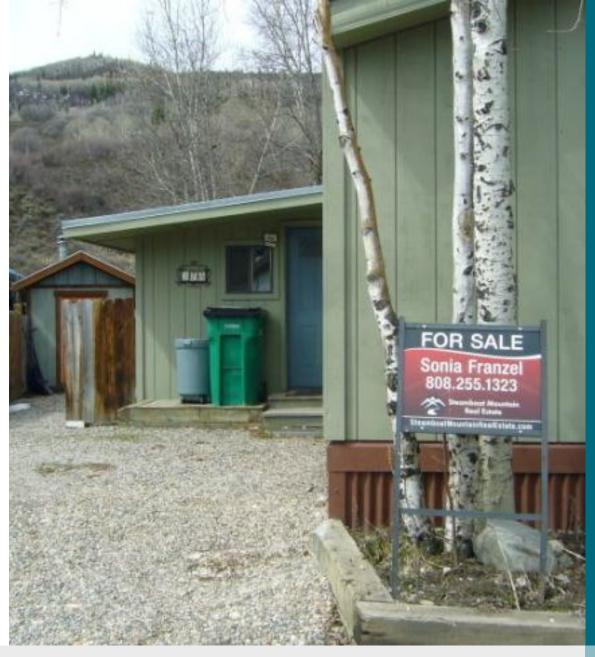
Participation loans – resident co-op ownership

Direct perm loans

CLTs

CHFA First Look

Owner-occupied renovation





successes!

2016-2022 units preserved = 17,000+

Completed 94% of work plan action items

Expanded resources

- CMF Award for preservation (IDF)
- CAHP

Recognition

- 2017 NCSHA Award Program Excellence
- 2018 DRCOG Metro Vision Award

colorado affordable housing preservation fund

- Acquisition and rehab of 5-100-unit MF w/ or w/o existing affordability requirements
- Up to \$1 million
- 2% interest rate
- DSC 1.05 when combined with all must-pay debt
- Up to 10 years; longer term amortizations allowed
- Affordability requirements
 - 75% of units up to 120% AMI
 - 20% of total units up to 80% AMI
- 2nd mortgage

CAHP fund

- Lincoln/Courtyard Grand Junction
- Parkview Village West Arvada
- Montview Manor Denver
- Sand & Sage/Westerner Denver
- *Ames St. Apts* Wheat Ridge

39 units \$500,000

- 54 units \$450,000
- 99 units/senior \$1,000,000
- 37 rooms \$2,000,000

22 units \$800,000





other preservation financing options

- Impact Development Fund
 - www.impactdf.org/
- Colorado Housing Accelerator Initiative
 - www.CHAIFunds.com
- Sharing Connexion
 - www.sharingconnexion.org
- Energy Outreach Colorado
 - www.energyoutreach.org/











NOAH database



Ownership structure

- Corporate vs. non-corporate ownership "mom & pop"
- Scale of common portfolios "what entities hold the most properties?"
- Colorado vs. non-Colorado-based owners

Sales Information

• Duration of ownership – based on last year of sale, number of long-term owners

Geographic Distribution

- Relationship to areas vulnerable to or experiencing gentrification
- Relationship to areas of opportunity
- Proximity to "A" affordable properties

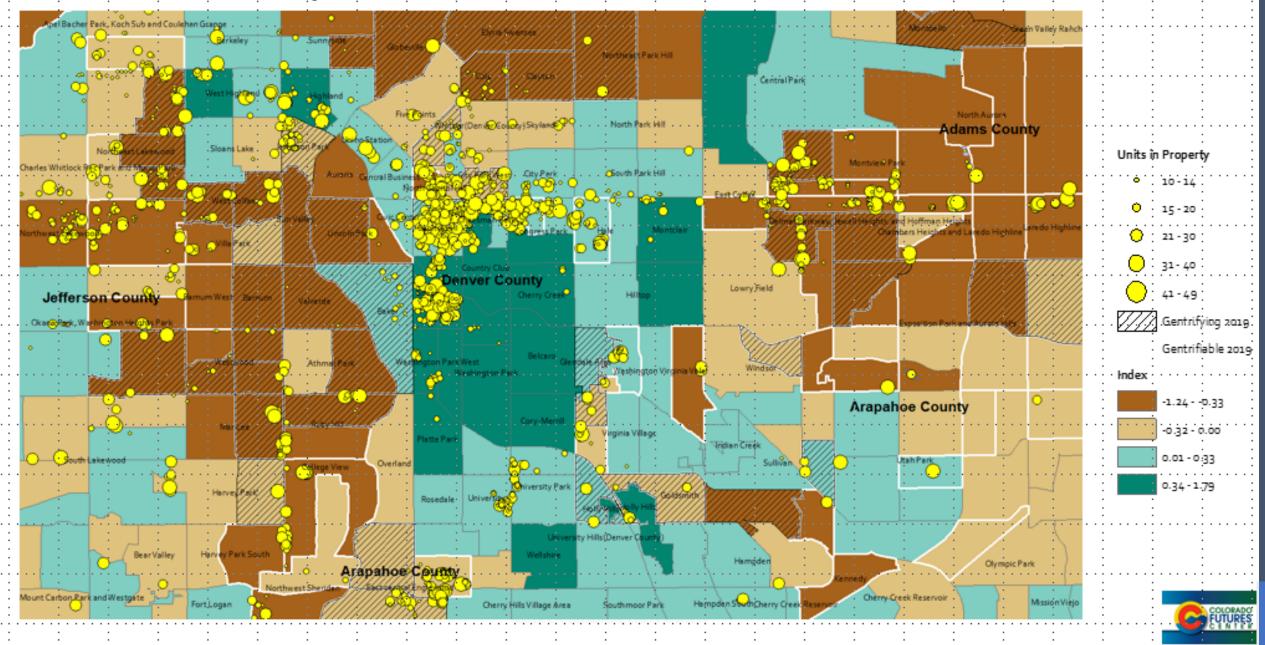
Property Characteristics

- Age
- Valuation
- Condition





10-49 Unit Properties vs Social Wellness Index/Gentrification



national Preservation Working Group - PWG

Seeks to address threats to affordable housing stock – including expiring rental assistance, conversion to irresponsible ownership, deteriorating physical and financial conditions, and increasing climate risk – and advance solutions to protect these homes and the people who live in them.

Advocate for strong federal and state program administration and increased resources, identify and disseminate best practices, and share information that protects, enhances, and preserves existing multifamily affordable rental homes.



national PWG 2023 priorities



Preserving rental assistance



Protect and expand LIHTC



Preserving troubled properties

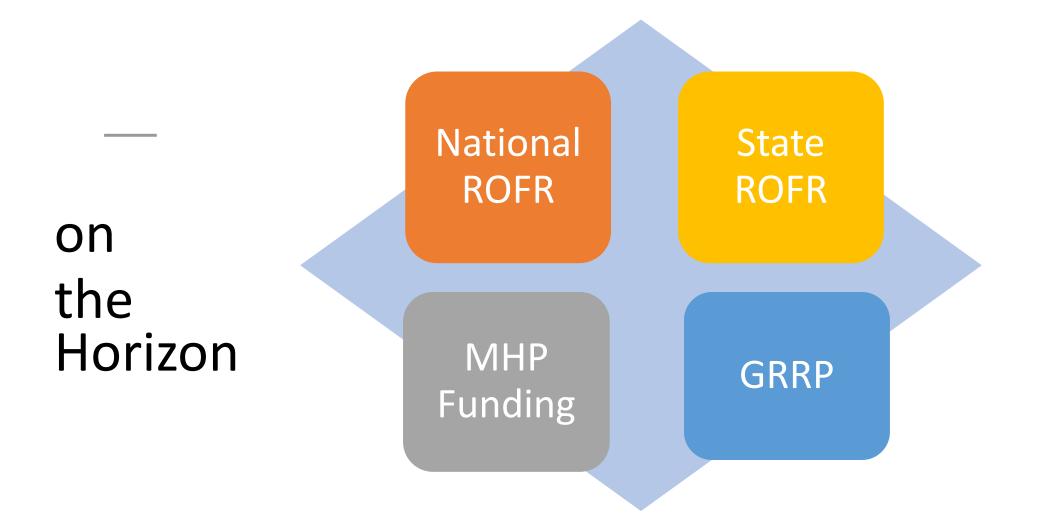


Improve climate resilience/energy efficient



Engaging and empowering residents









Aggregators

- Various tactics:
 - Dispute ROFR triggers or rights.
 - Delay, obstruct, or dispute valuations.
 - Refuse or unreasonably condition consent to refinancing.
 - Dispute fee calculations.
 - Assert prior breaches of the partnership, including failure to maximize rental profits.
- Growing number of lawsuits across the country over the last several years.

Green and Resilient Retrofit Program – GRRP

In response to the passage of the Inflation Reduction Act of 2022, HUD is currently designing the new GRRP

Expects to make multiple rounds of funding available to support energy, and water efficiency retrofits and climate resilience of HUD-assisted multifamily properties.

\$837M subsidy and \$4B loan authority for climate and retrofits

RFI comments closed in late October



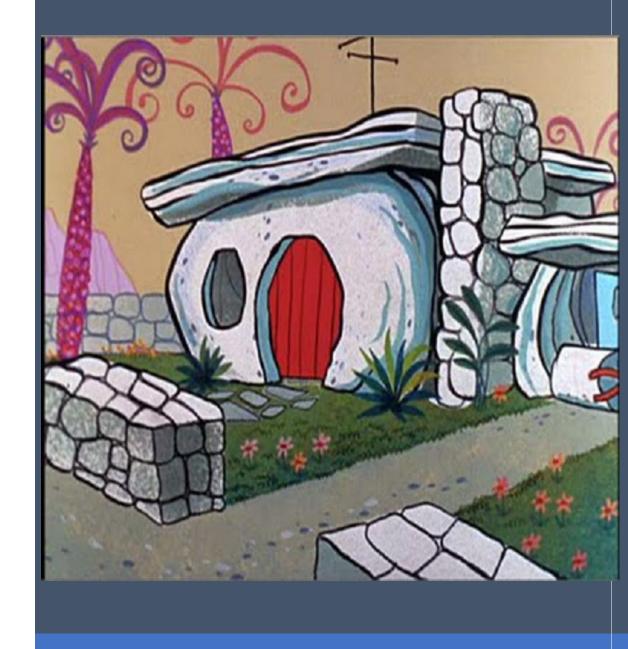


thank you!

Beth Truby

Preservation Program Manager

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 ✓ btruby@chfainfo.com



Rocky Mountain Preservation Goals

A Deeper Dive Into Our Rocky Mountain Market

BRANDYN WALKER AND KINSEY HASSTEDT

March 28, 2022



Preservation Goals and Priorities

INCREASING THE PRODUCTION AND PRESERVATION OF AFFORDABLE HOUSING THROUGH INVESTMENTS, INNOVATIVE SOLUTIONS, AND POLICY ADVOCACY

COLLABORATION

We prioritize collaboration with key affordable housing stakeholders within Colorado, including partnerships with CHFA, Colorado Division of Housing, local municipalities, and housing developers and providers.

INCREASING CAPACITY

Through technical assistance, trainings, grants, and investments, we increase opportunities for affordable housing development and preservation by building the capacity of Colorado housing partners.

INVESTING CAPITAL

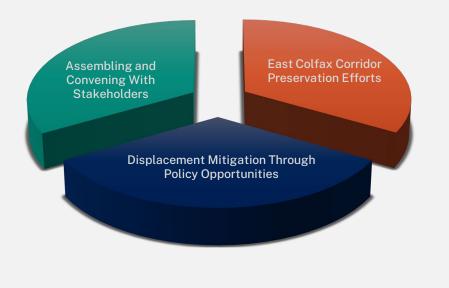
Enterprise meets the capital needs of our housing partners by working to create and employ creative capital products including the CHFA Preservation Pilot Program.

INNOVATIVE SOLUTIONS

Our work within the Preservation Network has resulted in a Landlord Resource Training Series, advocating for policies that advance housing stability, and leadership in the creation of new preservation financial resources.

Preservation As A Racial Equity Strategy

HOW OUR MARKET DISMANTLES THE LEGACY OF SYSTEMIC RACISM IN HOUSING



East Colfax Corridor Preservation Efforts

We actively invest resources into The East Colfax Corridor through new construction, housing stability, and preservation efforts to further combat increasing displacement. The Corridor is a long-neglected part of metro Denver that consists primarily of low-income BIPOC immigrants and refugees that are actively battling against displacement due to rising rents.

Fighting Displacement Through Policy

Our market actively pushes public resources to preservation to mitigate displacement from areas that are experiencing high rates of gentrification and increasing risks of resident displacements

Connecting with Colorado Stakeholders

We encourage collaboration with nonprofit housing providers by convening with community organizations, philanthropy, and public agencies to create additional affordable housing opportunities.

House Bill 1190- Right of First Refusal

POLICY FOCUS ON PRESERVATION

- Give local governments the opportunity to buy for-sale multifamily properties in their jurisdictions if they meet certain affordability criteria
- Locals can delegate their right to public housing authorities or CHFA, and can work with a third-party organization to manage the property
- Sellers must consider an offer from a local government or its designee on equal footing with any equivalent offer
- Local governments have the option to exercise this right or not

We are here for impact. We are here for change. Join us.

i Enterprise

For more information on our Rocky Mountain Preservation priorities please feel free to reach out via email.

Brandyn Walker, Production and Preservation Fellow brandynwalker@enterprisecommunity.org

PRESERVATION NEXT

Introducing Our Panelists

Grounding Acquisition-Rehab and Preservation Work in Colorado



Mark Marshall

VP OF REAL ESTATE DEVELOPMENT, ROCKY MOUNTAIN COMMUNITIES (RMC)

Mark joined the RMC team in 2021 and brings over 35-years of experience in the development industry. He has participated in the construction, rehabilitation and preservation of over 2,600 singlefamily and multi-family affordable housing units valued at over \$330 million. Prior to RMC, Mark led the Real Estate team at Urban Land Conservancy, acquiring and preserving real estate assets for long-term community benefit.



Katie McKenna

HOUSING DEVELOPMENT MANAGER, ARCHWAY COMMUNITIES

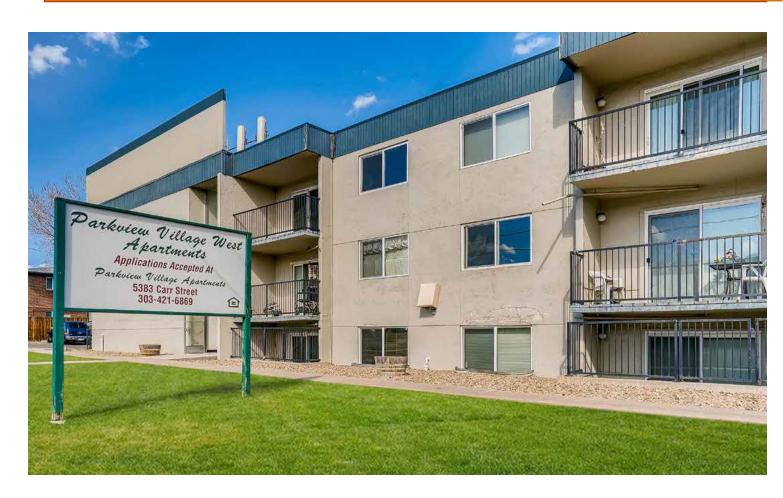
Katie is a member of Archway's Real Estate development team where she works to advance development projects to support healthy and affordable communities throughout Colorado. Most recently, Katie worked in the Rocky Mountain Market at Enterprise Community Partners, and she has expertise in housing policy, organizational sustainability, affordable multifamily development, and community land trusts. PRESERVATION NEXT COLORADO ACADEMY Presentation: Park Village West

> Mark Marshall Rocky Mountain Communities

Rocky Mountain Communities Three-Pronged Strategy

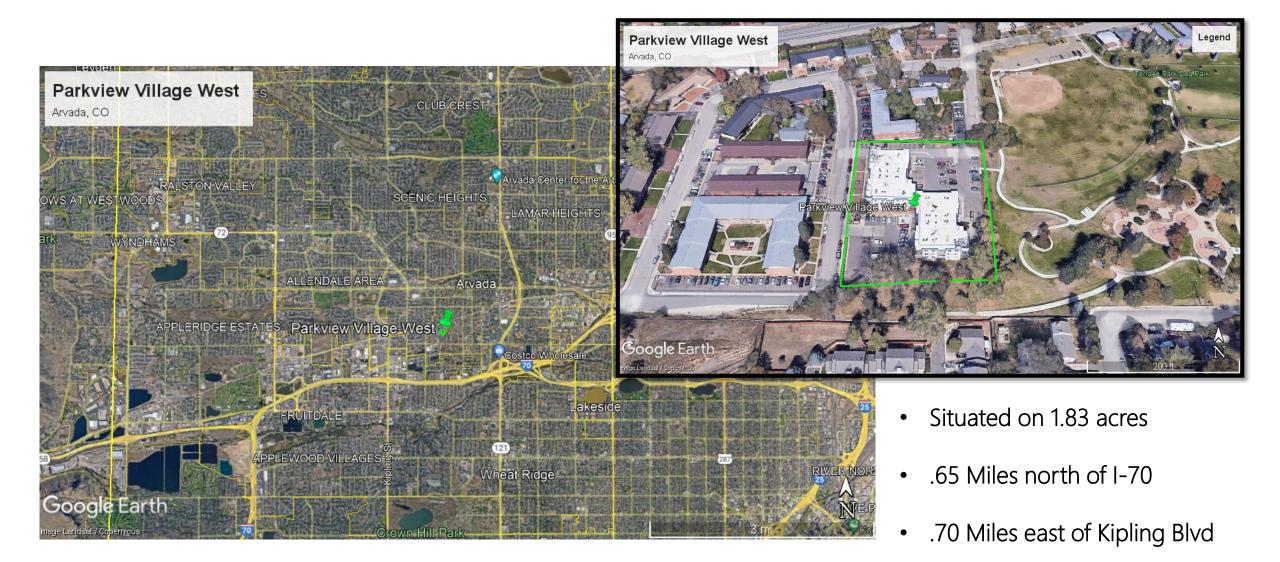


Parkview Village West Arvada, Colorado



- Acquired: June 28, 2022
- Previous owner: Foothill Regional Housing Authority (Special Limited Partner (SLP))
- **Year Built**: 1972
- List Price: \$7,100,000
- Purchase Price: \$6,850,000
- Total Units: 54
- Purchase Price/Unit: \$126,852
- Parking: 85 onsite spaces

PVW: Location & Site Maps



LURA & Unit Mix

- Awarded LIHTC in 1995
- LIHTC compliance period expire in 2010
- Land Use Restriction Agreement (LURA) on
- property until 2040
- Unit Mix: 36 1-Bedrooms
 18 2-Bedrooms
- LIHTC Rent/Income Requirements:

17 Units – 40% AMI Income 16 Units – 50% AMI Income 21 Units – 60% AMI Income

• Subsidy: 34 households w/Section 8 Housing Choice Vouchers



Parkview Village West

• <u>SOURCES:</u>

- FirstBank Loan at 80% LTV
- CHFA Preservation Loan
- RMC Equity

• <u>USES:</u>

- Acquisition Costs
- Predevelopment Expense
 - Attorney
 - Capital Needs Assessment
 - Survey
 - Phase I Environmental
 - ACM/LBP Testing
- Finance Fees
- Capital Reserves
- Closing Costs

Parkview Village West



Thank You

PANEL DISCUSSION: ACQUISITION-REHAB EFFORTS IN COLORADO

Join us for our next session on April 11!

Preservation Deals: Organizational Sustainability and Business Planning

Our Speaker

Karoleen Feng, Mission Economic Development Agency (MEDA) April 11, 2023, 11am-12:30pm MT

Register here

What to Expect This Session

- Participants will gain understanding of how to assess their capacity, mission alignment and financial realities in determining whether to pursue small to medium multifamily (SMMF) preservation.
- This session will introduce potential business models for SMMF preservation and what it takes to be an effective operator.
- Participants will gain access to tools and resources to understand level of alignment and readiness to engage in SMMF preservation.

Enterprise

Thank you

Contact Us:

Sara Haas Senior Director, Enterprise Preservation Next <u>shaas@enterprisecommunity.org</u>

Jessie Wang Fellow, Enterprise Preservation Next jewang@enterprisecommunity.org

Brandyn Walker Fellow, Enterprise Rocky Mountain brandynwalker@enterprisecommunity.org

Resources:

Jennie Rodgers

VP, Rocky Mountain, Tribal Nations, and Rural Market jrodgers@enterprisecommunity.org

Kinsey Hasstedt Sr. Program Director, State and Local Policy <u>khasstedt@enterprisecommunity.org</u>

Christi Smith Director, Programs <u>christismith@enterprisecommunity.org</u>

<u>Preservation Next Colorado Academy Sessions</u>: Registrations, recordings, and materials <u>Preservation Next Small to Medium Multifamily Toolkit</u> <u>Enterprise Preservation Resources</u>