



Faith-Based Development Initiative

“Feeding Faith Leaders with Community Fervor” – Webinar Series Innovative Development Models and Building Community Support/Combatting NIMBYism

Thursday, June 24, 2021

11:00am – 12:00pm

- 11:00 am **Welcome**
Timothy Block, Senior Program Director, Enterprise Community Partners
- 11:05 am **Innovative Development Models and Building Community Support – Introduction**
Christopher Norman, Executive Director, Metro Atlanta Land Bank, Moderator
- 11:15 am **Community Land Trusts**
Obtaining and managing land for community benefit.
Amanda Rhein, Executive Director, Atlanta Land Trust
- 11:30 am **Co-housing - PadSplit**
Leveraging housing as a vehicle for financial independence for low-income workers that serve our communities.
Atticus Le’Blanc, CEO, PadSplit
- 11:45 am **Questions & Answers**
- 12:00 pm **Closing**
Timothy Block, Senior Program Director, Enterprise Community Partners

Presenters Biographies



Atticus Le'Blanc is the CEO & founder of PadSplit, an online marketplace that enables shared affordable housing for low-income earners. PadSplit is a public benefit corporation that has garnered national acclaim as a solution for housing affordability, creating more than 1,700 affordable units in the last 3 years. Atticus has been an affordable housing developer since 2008 and has presented on housing solutions at MIT, UC Berkeley, and the US Chamber of Commerce Foundation. He is also the co-founder of Stryant Construction & Management Inc. Atticus serves as the co-chair of ULI's UrbanPlan Education Initiative, co-chaired the Design For Affordability Task Force in 2018, was a member of Leadership Atlanta's Class of 2020, and is currently a volunteer with Mad Housers. He graduated from Yale University with a BA in Architecture, and currently lives with his family in Decatur, GA along with 2 dogs and lots of chickens.



Christopher Norman, Executive Director of the Metro Atlanta Land Bank has been instrumental in leading the restructuring of the MALB, expanding its programmatic initiatives and increasing its funding. Prior to the MALB, he served as the co-founder and Managing Partner of the boutique investment banking firm, Dunwoody Asset Management, LLC. He has over seventeen years of experience in the financial sector during his corporate/investment banking career. He also serves as the President of the Georgia Association of Land Bank Authorities. Under Mr. Norman's leadership, GALBA was instrumental in facilitating the passage of the Georgia Land Bank Act by the Georgia Legislature in 2012. Additionally, Mr. Norman serves as the Chairman of the Board of Directors of the Atlanta Land Trust, Inc.

Mr. Norman holds a Bachelors degree in Mathematics from Emory University and a Masters of Management in Finance, Management & Strategy, Operations and Decision Sciences from the Kellogg School of Management at Northwestern University. He completed the NeighborWorks Achieving Excellence program in conjunction with the Harvard Kennedy School of Government. Mr. Norman sits on various boards and is also actively involved in various civic and professional organizations.



Amanda Rhein is Executive Director of the Atlanta Land Trust, a non-profit committed to creating and preserving housing in Atlanta that will remain affordable in perpetuity.

Prior to joining the Atlanta Land Trust Ms. Rhein led the transit-oriented development (TOD) initiative at MARTA, the nation's ninth-largest public transit system, resulting in the redevelopment of over 35 acres of underutilized surface parking at eight heavy rail stations. Ms. Rhein spent almost 10 years at Invest Atlanta, Atlanta's Development Authority and the economic development agency for the City of Atlanta. While at Invest Atlanta, Ms. Rhein managed the City's primary economic development tools which catalyzed over 30 projects, resulting in the investment of \$3.5 billion in Atlanta's most underserved communities.

A native of Cincinnati, Ohio, Ms. Rhein graduated from Boston College with a bachelor's degree in sociology in 2002. She earned a Master of City and Regional Planning from the Georgia Institute of Technology in 2004.

Ms. Rhein is active in the Urban Land Institute where she is Co-Chair of the Diversity Equity and Inclusion Council and a member of both the Livable Communities Council and Atlanta District Council Advisory Board. During her tenure as the inaugural co-chair of the ULI Atlanta Center for Leadership, she designed and implemented an innovative leadership program for real estate professionals, which now serves as a national model.