

RISK MAP/CERC

# Training Webinar

**DATE: Wednesday, September 9, 2020**

**TIME: 1 p.m. ET**

APPROVED FOR  
1 ASFPM CEC!

Participate via WebEx (CLICK or COPY AND PASTE the link below to join the webinar):

<https://meetings.mbakercorp.com/orion/joinmeeting.do?MTID=2aa6b492401ec67e96194b70604ad6e6>

**Audio Connection:**

We suggest using the WebEx “call me” feature when you log in. Inbound phone lines may be limited. You can also try to connect by dialing 571-209-6390 and entering access code 991 501 822#.

## Pursuing Innovative Partnerships to Link Risks to Community Concerns

Can you use “mitigation” and “arts” in the same sentence? How about “mitigation” and “public health” or “mitigation” and “agriculture”? Yes, it can be done. FEMA Regions are building innovative partnerships with industry sectors, bringing hazard mitigation to life by linking it to everyday concerns.

Join this 1-hour Community Engagement and Risk Communication (CERC) webinar to hear how:

- FEMA Region II is initiating conversations with non-traditional groups in the arts, public health, and other sectors to make investments in mitigation relevant and risk information accessible to communities;
- Enterprise Community Partners, a nationwide nonprofit and FEMA Region II partner, is assisting communities to develop housing that can sustain impacts of natural hazards and incorporate innovative resiliency ideas into post-event reconstruction; and
- FEMA Region II’s *Guide to Expanding Mitigation* series encourages others to explore innovative and emerging partnerships for mitigation.

### Presenters



**Jack Heide, AICP, CFM**  
FEMA Region II



**Kelly Pflicke, AICP**  
FEMA Region II



**Laurie Schoeman**  
Enterprise Community Partners



**Jenny Gutierrez**  
Resilience Action Partners