Enhancing and Implementing
Homeownership Programs in Native Communities

Enterprise Community Partners, Rural and Native American Program
Native Homeownership Program Development Training
Call for Applications

Call for Applications Issue Date: July 6, 2020
Informational Webinar on the Application Process: July 16, 2020, 2:00 – 3:00 p.m. EDT
Submission Deadline for Applications: July 24, 2020, 11:59 p.m. EDT
Applicant Notification: July 31, 2020
Training Schedule: September 3, 2020- November 17, 2020

SUMMARY
This Call for Applications seeks to build the capacity of through completion of the Enhancing and Implementing Homeownership Programs in Native Communities Training.

ELIGIBLE APPLICANTS
Organizations serving Native American communities with a defined mission that includes affordable housing such as Tribes, Tribally Designated Housing Entities (TDHEs), Tribal Housing Authorities (THAs), Community Housing Development Organizations (CHDOs), Community Development Corporations (CDCs), and Native Community Development Financial Institutions (CDFI’s)

Overview
Enterprise Community Partners’ (Enterprise) mission is to create opportunity for low- and moderate-income people through affordable housing in diverse, thriving communities. At Enterprise, we believe that opportunity begins when people have a safe, healthy and affordable place to call home. One of America’s original social enterprises, we bring together the people and resources to create affordable housing in communities of opportunity. Since 1997, our Rural and Native American Program (RNAP) has sought to support safe, decent, and culturally appropriate housing on tribal lands.
Program Overview

Building on the Tribal Leaders Handbook on Homeownership developed in partnership with the Center for Indian Country Development of the Federal Reserve Bank of Minneapolis, Enterprise offers the Enhancing and Implementing Homeownership Programs in Native Communities training with support from Freddie Mac. This training was developed to support tribes, Tribally Designated Housing Entities (TDHEs) and Tribal Housing Authorities (THAs), and other nonprofit organizations serving tribal communities to build their capacity to deliver homeownership opportunities to the communities they serve. The training focuses on the differing needs of an organization to sustain a successful homeownership program, from fostering support from tribal government leaders to conducting housing needs assessments to thoughtful community-based cultural design.

We are excited to announce this Call for Applications for participation in the Enhancing and Implementing Homeownership Programs in Native Communities training course. This course is designed to enable housing practitioners working in Native communities to explore the different components of providing homeownership, in order to implement or enhance their homeownership programming. It explores the question: What would it take to build new communities, and remake old ones, so Native communities move more positively toward meeting housing needs and bolstering economic development?

This course will enable practitioners to examine this question and delve into the components of homeownership to determine what assets they already have in place, identify gaps, and outline concrete next steps. The course combines hands-on, participatory activities, small group exercises, and large group discussions. Through modules that correspond to the Tribal Leaders Handbook on Homeownership chapters, participants will explore the nuts and bolts of homeownership, including needs assessments, homebuyer readiness programming, available mortgage products and subsidies, land processes, community planning, home design and construction, and enhancing affordability. Participants will also have the opportunity to define what homeownership means for them, to work with their peers to identify and address potential opportunities and challenges to homeownership in their communities, and to develop strategies and outline next steps.

Set to begin September 3, 2020, Enterprise anticipates that twenty (20) representatives of tribal housing organizations will participate in the course, which will meet virtually over a 12-week period, every Thursday at 2:00 pm Eastern for 1.5 hours. Multiple staff from each organization can participate. This could include a homeownership counselor, a tribe’s lead housing staff person, a TDHE or nonprofit organization’s Executive Director or a member of the Tribal Government, for example.
Participant expectations:

- **Availability and commitment to attend all sessions.** Participants can’t miss more than two (2) sessions. The training will be held virtually over a 12-week period beginning September 3, 2020-November 17, 2020, meeting every Thursday at 2:00 pm Eastern for 1.5 hours.

- **Ability to participate in the sessions via video conference/Zoom.** Participants must have technology to support virtual participation, including a computer with webcam, and stable internet access.

- **Commitment to providing homeownership opportunities for tribal members.** Participants must demonstrate a commitment to expanding an existing homeownership program or developing a new program.

Participant benefits:

- Participants that complete all 12 sessions will receive a Certificate of Completion.
- Participants that complete all 12 sessions will receive a presentation template for presenting to Board members and Tribal Leadership on elements of a homeownership program.
- Participants will be able to demonstrate the following competencies upon completing the course.
  - Explain the benefits of homeownership on the family and community levels and describe how homeownership has traditionally looked in their communities.
  - Understand the trust responsibility of the United States, the different types of land ownership status, and the process of obtaining a leasehold in their community.
  - Understand the importance of the needs assessment in effective homeownership efforts, describe the components of such assessments, and explain how their results can be used.
  - Understand the importance of partnering in providing Native homeownership opportunities and develop a list of potential partners to support efforts in their community.
  - Explain the importance of homebuyer readiness programming, describe the different types of such programming, and identify potential partners to provide programs.
  - Understand the mortgage lending process on trust land, describe the secondary market and the role of Native community development financial institutions (CDFIs), and be able to outline a range of available mortgage products.
  - Understand the basics of a planning process and timelines, identify essential planning process partners, explain the importance of community input and the charrette process, and be able to describe the comparative costs of neighborhood/subdivision vs. scattered site development.
  - Explain the importance of homebuyer input in the homeownership development process, the value of integrating green design approaches, the pros and cons of modular and manufactured housing, and the relationship between home design and cost.
  - Describe different strategies to make homeownership affordable to tribal members.
  - Better advocate for tribal leadership to support homeownership in their communities.
  - Identify potential challenges to homeownership development in their community, develop strategies to address these challenges, and outline concrete next steps to their homeownership efforts.
How to Apply

Eligible organizations must apply through SlideRoom, the application system being used for this Call for Applications. Applicants must create an account in SlideRoom prior to submitting the application. Register here: https://enterprise.sliderroom.com/#/Login

Once registered, applicants must answer all questions and upload the required documents to successfully apply. The deadline to submit applications through SlideRoom is July 24th, 11:59 p.m. EDT. Applications received outside of SlideRoom or after the deadline will not be accepted without prior approval.

IMPORTANT: SlideRoom automatically saves your work as you go. That means that even if you lose your internet connection or have computer problems, your work will be saved. You can log in and out as many times as you need to complete your application. However, once you submit your application you cannot go back to make any edits.

Applicants are encouraged to read the entire RFP and register for an account in SlideRoom early in the process to understand requirements and submission details. Technical problems with SlideRoom may be directed to https://support.slideroom.com/customer/portal/emails/new.

DEADLINE: 11:59 p.m. Eastern Daylight Time (EDT) on Friday, July 24. Applications received outside of SlideRoom or after the deadline will not be accepted without prior approval.

Additional Information and Questions

Enterprise will host a web-based Applicant question and answer session on the date shown below. During this session, Enterprise staff will review the requirements for this Call for Applications.

WEBINAR REGISTRATION LINK
July 16, 2020 2:00-3:00 EDT To register, sign up Here
Submission Requirements

Applicants must address each of the following areas via SlideRoom:

Organization Information
- Organization Name
- Primary Contact Name
- Primary Contact Title
- Mailing Address
- Contact Email
- Contact Phone

Narrative Information

- Please provide a brief description of your organization, including where you are located, and the services you provide.

- Please explain why you would like to participate in the Native Homeownership Training. How will the course assist your organization in providing homeownership?

- Participation in this course will require appropriate technology, including a computer, webcam, and stable internet for each participant. Can your organization provide this technology? Please describe the technology that participants will be using.

- Please identify the participants, titles, and email addresses of those who will participate in the course.
Scoring Criteria

Applications will be scored on the following factors:

- Demonstrated interest in and capacity to participate in the training
- Potential for the training to meaningfully further the organization’s homeownership program.
- The organization’s commitment to providing homeownership opportunities for tribal members.

Questions

Programmatic questions may be directed to Dustin Baird, at dbaird@enterprisecommunity.org. Technical questions regarding the submission in SlideRoom may be submitted to https://support.sliderroom.com/customer/portal/emails/new.