



Pamela M. Lyons

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Pamela M. Lyons is responsible for the development and direction of CPDC's community building model strategy and manages the company's renowned Community Impact Strategies (CIS) team with daily leadership. Key to the success of her work at CPDC is the identification and building of partnerships with private sector groups and local government agencies that provide programs and services to support the five impact areas of the community building model: Education, Economic Development, Health and Wellness, Environment, and Resident Engagement. She is also responsible for measuring and ensuring the ongoing effectiveness of all internal and external CIS processes at CPDC.

Pamela previously spent five years at CPDC as director of administration, overseeing human resources, communications, operations, and IT management. Her prior duties included partnering with members of senior management to help guide corporate business objectives, employee relations, workforce planning, and communications across the organization.

Pamela has more than 17 years of experience in human resources development and employee relations. For six of those years, she served as chief of staff at the Council of Chief State School Officers in Washington, D.C., where she managed relationships with key external stakeholders, established effective management and performance measurement systems, and developed recruitment and orientation strategies to support corporate objectives.

Pamela graduated from the American University in Washington, D.C., and is a current member of the Board at Beacon House and CNHED.