



## Rich Gross

### **VP & Market Leader**

Northern California Market

**Enterprise Community Partners, Inc.**

415.395.9466

[rgross@enterprisecommunity.com](mailto:rgross@enterprisecommunity.com)

Rich Gross is vice president and Northern California market leader for Enterprise Community Partners, Inc. He oversees Enterprise's affordable housing, community development, investment and strategic programs for the San Francisco Bay Area. Those efforts include launching Enterprise's role in a groundbreaking program to revitalize public housing in San Francisco, greening existing affordable housing, working with Bay Area communities on the foreclosure crisis and initiating investment in new affordable housing. He leads the Northern California effort to coordinate Enterprise solutions with partners and supports efforts to raise more capital for our work throughout the state. Previously, Rich managed and underwrote Low-Income Housing Tax Credit investments in California for Enterprise.

Rich has more than 25 years of experience working in and with nonprofit housing development organizations. Prior to joining Enterprise, he was a senior associate with Devine and Gong, a consulting firm in San Francisco, specializing in the development and finance of affordable housing with nonprofit clients throughout the United States. Prior to that, Rich spent 10 years as the founding executive director of a nonprofit development corporation in Wisconsin, where he developed affordable housing, assisted small business development and was a strong advocate for low-income residents.

Rich has taught in the graduate program in urban and regional planning at University of Illinois, Champaign-Urbana, and was elected and served on the Madison, Wisconsin, City Council. He is on the Board of Directors of both Housing California, a statewide housing advocacy organization, and Jamestown Community Center in the Mission District of San Francisco. He is the president of the Board of Directors of the San Francisco Housing Accelerator Fund.

Rich received a Bachelor of Arts in American history and a Master of Science in urban and regional planning from University of Wisconsin-Madison.