Toward an Equitable Region: Lessons from Baltimore’s Sustainable Communities Initiative

August 7, 2018
Agenda

• Welcome

• Framing & Introduction of Opportunity 360

• Overview of Baltimore’s Sustainable Communities Initiative
  – Willow Lung-Amam, Assistant Professor, Urban Studies and Planning Program and Director of Community Development, National Center for Smart Growth Research & Education at University of Maryland

• Conversation with Panelists
  – Willow Lung-Amam
  – Dan Pontious, Housing Policy Coordinator the Baltimore Metropolitan Council
  – Steve Holt, Assistant Director, Homelessness Initiatives at Maryland Department of Housing and Community Development

• Q&A

• Closing & Information on Opportunity 360 resources
Tiffany Manuel, PhD

Vice President, Knowledge, Impact & Strategy
Enterprise Community Partners, Inc.
Towards an Equitable Region: Lessons from Baltimore’s Sustainable Communities Initiative

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The Cost of Segregation

2015 Baltimore Uprising
## Disrupting the Narrative

### Partnership for Sustainable Communities

**[Image: Partnership for Sustainable Communities](image)**

**Home > Indicators**

<table>
<thead>
<tr>
<th>Indicator Name</th>
<th>Indicator Topic</th>
<th>Issue of Concern</th>
<th>Level of Urbanization</th>
<th>Geographic Scale</th>
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</thead>
<tbody>
<tr>
<td>Access to transit: Percentage of jobs within walking distance of transit service</td>
<td>Land Use, Transportation</td>
<td>Access and equity, Affordability, Economic competitiveness, Environmental quality</td>
<td>Rural, Suburban, Urban</td>
<td>County, Municipality, Region</td>
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<tr>
<td>Access to Safe Parks &amp; Recreation Areas: Percent of Residents within Walking Distance of Recreation Land</td>
<td>Housing, Land Use, Transportation</td>
<td>Access and equity, Community and Sense of Place, Public health</td>
<td>Suburban, Urban</td>
<td>County, Municipality, Neighborhood/Corridor, Project, Region</td>
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<tr>
<td>Crime Rate in Parks and Recreation Areas</td>
<td>Land Use</td>
<td>Access and equity, Community and Sense of Place, Public health</td>
<td>Suburban, Urban</td>
<td>County, Municipality, Neighborhood/Corridor, Region</td>
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<tr>
<td>Access to Healthy Food Options</td>
<td>Housing, Land Use, Transportation</td>
<td>Access and equity, Public health</td>
<td>Rural, Suburban, Urban</td>
<td>County, Municipality, Neighborhood/Corridor, Region</td>
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<tr>
<td>Acres of Brownfield Redeveloped/Remediated</td>
<td>Housing, Land Use</td>
<td>Access and equity, Community and Sense of Place, Economic competitiveness, Environmental quality</td>
<td>Rural, Suburban, Urban</td>
<td>County, Municipality, Region</td>
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<tr>
<td>Growth in previously-developed areas</td>
<td>Housing, Land Use</td>
<td>Access and equity, Environmental quality</td>
<td>Rural, Urban</td>
<td>County, Municipality, Region</td>
</tr>
<tr>
<td>Acres of Parks and Protected Open Space per Capita</td>
<td>Land Use</td>
<td>Access and equity, Community and Sense of Place, Environmental quality, Public health</td>
<td>Rural, Suburban, Urban</td>
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</tr>
</tbody>
</table>
Baltimore’s SCI Plan

Baltimore Regional Plan for Sustainable Development

Workforce Plan

Housing Plan

Transportation Plan
Did it Work in Baltimore?

- Use of opportunity or equity-related data
- Extent & quality of community engagement
- Efficacy of regional collaboration in planning & implementation
- Adoption of regional housing policy
Lessons in Regional Equity Planning

- Broad and diverse cross-sector partnerships critical, but difficult to sustain
- Opportunity data and maps useful, but can obscure neighborhood-level issues
- Regional community engagement difficult, but well served by community-based partnerships
- Begin with implementation in mind
- Regional policy shifts require investment of political & business leaders, not just community advocates
- Build institutional capacity at the regional level to influence policies at the local level
Maps from the Opportunity Collaborative

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Indicators

- **Education**
- **Housing/Neighborhood**
  - Home Value
  - Percent Vacant & Abandoned
- **Social Capital**
  - Racial Diversity
  - Percent with Bachelor’s Degree
- **Public Health & Safety**
  - Crime Risk
  - Rate Low Birth Weight
  - Access to Parks
- **Employment & Workforce**
  - Job Growth
  - Jobs within Short Commute
- **Transportation & Mobility**
  - Short Commutes
  - Walk Score
  - Access to Transit
Cluster Analysis
Typology
Racial Diversity

RACIAL DIVERSITY OF THE BALTIMORE REGION 2010

* Diverse = Black Population 15%-50%, White Population 40%-80%

LEGEND
- Hispanic >5%
- Asian >5%
- Black - White Diverse

Prepared by BMC Transportation Planning Division
Projected Coordinate System: NAD 1983 State Plane (ft)
Data Source: BMC, © NAVTEQ 2013, TIGER/Line®,
MTA, MDP
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For More Information

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Panelists

Dan Pontious  
Baltimore Metropolitan Council

Steve Holt  
MD Department of Housing

Willow Lung-Amam  
University of Maryland
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By Nicholas Fein, W. Jurell Lay-Awsum, Brandon Bedford, Gevett Knaap, Casey Dawkins, and Eli Knaap

https://tinyurl.com/ycn75n2b

www.opportunity360.org