Child Care Improvement Project  
Child Care Provider Business Survey  
2002-2003

NAME: ___________________________ DATE: ______________________

1. What form of advertising do you use to advertise your child care business?
   □ Flyers  Community Newsletters
   □ Word of mouth  Brochures
   □ Metro R&R  Let other Network providers know when have a vacancy
   □ Sign in front of home
   Other ________________________________

2. How many children are you currently caring for and what are their ages? Please record the number of children in the appropriate age category. Please include your own children.

<table>
<thead>
<tr>
<th>Infants (2-12 months)</th>
<th>Toddlers (13-36 months)</th>
<th>Preschoolers (3-5 years)</th>
<th>Before &amp; After School</th>
</tr>
</thead>
</table>

3. How many years have you been running your child care business? _____ years

4. How much do you charge per week for full-time care (before any discounts) for:
   Infant Care $_______ per month
   Toddler Care $_______ per month
   Preschoolers $_______ per month
   Before & After School $_______ per month

5. How many times in the last 6 months have you lost income due to nonpayment of child care fees?
   □ 0
   □ 1
   □ 2
   □ 3
   □ 4 or more

5. Do you serve special needs children?
   □ Yes  number of children ___ please list special needs ________________
   □ No
   □ No, but I would be willing to serve children with special needs.
6. How important are the following network support activities for you?
(CHOOSE ONE ANSWER FOR EACH STATEMENT)

<table>
<thead>
<tr>
<th></th>
<th>Very Important</th>
<th>Somewhat Important</th>
<th>Not Important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Peer support</td>
<td>□</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>Early Childhood Training</td>
<td>□</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>Network Cash Grant</td>
<td>□</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>Marketing Assistance</td>
<td>□</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>Substitutes</td>
<td>□</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>Business Services/Training</td>
<td>□</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>Advocating for child care</td>
<td>□</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>Parent/provider communication</td>
<td>□</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>Other</td>
<td>□</td>
<td>□</td>
<td>□</td>
</tr>
</tbody>
</table>

Do you currently have:

7. A business plan □ yes □ no (a written plan that has your goal for # and ages of children, projected income and expenses, improvements you want to make to your business)
8. Health insurance □ yes □ no
9. Liability insurance □ yes □ no

10. Do you have signed contracts with your parents? □ yes □ no

11. Do you take AFS reimbursement for care? □ yes □ no

12. If yes, how many AFS children do you care for? _______ number of children

13. How have you used your Network cash grant?
    Purchase toys/art supplies
    Purchase health & safety equipment
    Purchase office equipment
    Supplement child care income
    Purchase furniture
    Make home improvement
    Purchase education materials
    Other ___________________

14. Which of the following business changes have you made since you joined the Network?
    Set up a new accounting system
    Developed a marketing brochure/plan
    Developed or improved your business plan
    Purchased Health Insurance
    Set up a new billing system
    Rewrote contracts with parents
    Developed new policies
15. What would you like to do in the coming year with regard to your child care business:
   Serve more children
   Charge more
   Receive more child development training
   Receive more business skills training
   Have better communication/involvement with my parents
   Improve my child care space
   Improve my equipment, toys, educational materials
   Change my program (curriculum, daily schedule, more field trips)
   Other ____________________________

16. Are you the only person in your family earning an income?
   □ Yes
   □ No

17. How many people are in your family? ______

18. What is your gross annual income from child care only?
   □ under $13,999
   □ $14,000 - 22,999
   □ $23,000 - 30,999
   □ $31,000 - 39,999
   □ $40,000 - 49,999
   □ $50,000 - 55,900
   □ over $55,901

19. What is your total gross annual income for your household?
   □ under $13,999
   □ $14,000 - 22,999
   □ $23,000 - 30,999
   □ $31,000 - 39,999
   □ $40,000 - 49,999
   □ $50,000 - 55,900
   □ over $55,901

20. How much has your income from child care changed over the last year?
   □ decreased (If yes, why? ________________________________)
   □ no change
   □ increased by $500 - $1,000
   □ increased by $1,001 - $2,500
   □ increased by $2,501-$5,000
   □ increased over $5,001
21. Besides yourself, please list all adult members of your household (18 +) and their relationship to you.

<table>
<thead>
<tr>
<th>First Name</th>
<th>Relationship to You</th>
</tr>
</thead>
<tbody>
<tr>
<td>1)</td>
<td></td>
</tr>
<tr>
<td>2)</td>
<td></td>
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<tr>
<td>3)</td>
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<td>4)</td>
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<tr>
<td>5)</td>
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<tr>
<td>6)</td>
<td></td>
</tr>
</tbody>
</table>

22. Please list all children in your household by their ages and relationship to you-

<table>
<thead>
<tr>
<th>First Name</th>
<th>Sex (F or M)</th>
<th>Age</th>
<th>Relationship to You</th>
</tr>
</thead>
<tbody>
<tr>
<td>Child #1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Child #2</td>
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<td></td>
<td></td>
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<tr>
<td>Child #3</td>
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<tr>
<td>Child #4</td>
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<tr>
<td>Child #5</td>
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</table>

23. How do you identify yourself ethnically? (Please check one.)

- □ White/Caucasian
- □ Asian-American/Pacific Islander
- □ Multiracial/Multi-ethnic
- □ African American/Black
- □ Latino/Hispanic
- □ Native American
- □ Other

24. What language do you speak at home?

- □ English
- □ Spanish
- □ Russian
- □ Other

25. Would you be interested in renting/buying a home that was built especially for child care?

- □ yes
- □ no

26. What is the highest level of school you have attended? (Please check only one).

- □ High School diploma/GED
- □ Some College
- □ Associate of Arts/Two-Year Degree
- □ Bachelor of Arts/Four-Year Degree
- □ Post-Graduate (Please specify degree)