HOUSING INSECURITY THREATENS THE FUTURE OF OUR NATION

In communities across the United States, rents are rising, wages are stagnating and families are struggling more than ever to afford a decent place to call home. As a result, a record number of families are barely scraping by, living just one unforeseen event away from disaster. They are the face of America’s growing housing insecurity crisis. They are the families Enterprise aims to help.

Our generational goal is to end housing insecurity in the United States. That means no more homelessness. No more low-income families paying half of their income on housing. No more families living disconnected from opportunity.

As a down payment toward that goal, by 2020 we will help provide opportunity to 1 million low-income families through quality affordable housing and connections to good schools, jobs, transit and health care. To reach that goal, our plan lays out a five-pronged strategy, shared in the next few pages.

Our plan addresses more than a housing problem: It confronts a broad social crisis. Families who lack a safe, stable, affordable home can’t reach the essential first rung on the ladder of opportunity. Children who are homeless or in unstable or poor quality housing are more likely to suffer physical, developmental and mental health challenges. They are less likely to graduate high school and at greater risk of substance abuse and incarceration. Housing insecurity puts enormous stress on adults, too – their health, jobs and relationships.

Housing insecurity is a solvable problem. And we must solve it if we are truly committed to ending poverty and tackling other challenges in low-income communities. Our goal is within reach – with adequate resources, enormous energy and your invaluable support. Please join us.

Terri Ludwig
President & CEO
Enterprise Community Partners, Inc.

OUR GOAL
Enterprise and our partners will end housing insecurity in the United States.

OUR VISION
Opportunity begins when people have a safe, healthy and affordable place to call home. It grows with access to good schools, jobs, transit and health care.

OUR 2020 COMMITMENT
Provide opportunity to 1 million low-income families through quality affordable housing and connections to good schools, jobs, transit and health care.
BY 2020, 1 MILLION FAMILIES WILL HAVE ACCESS TO THE OPPORTUNITY THAT COMES FROM A SAFE, AFFORDABLE HOME

“Our apartment here is more than affordable. This is our home and our community.”

-Tesfaye Bayu
Santa Monica, Calif.

“Being able to live here has enabled me to accomplish what I’ve always wanted to accomplish.”

-Kataryzna Polek-Craven
Arlington, Va.

“When our application was completed, it was like a dream come true.”

-Abraham Lee
Bronx, N.Y.
HOUSING INSECURITY ENDS WITH HOMES THAT ARE:

- AFFORDABLE to low-income families
- AVAILABLE in markets where the supply gap is growing
- HEALTHY, well-designed and sustainable
- CONNECTED to good schools, jobs, health care and transit

10.9 MILLION RENTER HOUSEHOLDS & 7.5 MILLION HOMEOWNERS PAYING MORE THAN HALF THEIR INCOME ON HOUSING + 610,000 Homeless People
THE PROBLEM IS LARGE BUT TOGETHER WE CAN SOLVE IT

A five-pronged strategy drives our goal to eliminate housing insecurity. By 2020 we will deliver a down payment on this goal by providing opportunity to 1 million low-income families through quality affordable housing and connections to good schools, jobs, transit and health care.

We will create, preserve and improve 150,000 affordable homes.
The affordable housing industry produces about 75,000 homes each year but demand outstrips supply. We’ll help increase production to create, preserve or improve 150,000 affordable homes by 2020.

We will improve the systems that manage how the public and private sectors deliver housing and services.
Public and private sector institutions face challenges implementing and scaling promising solutions to end housing insecurity. By improving systems, we’ll enhance opportunity for 275,000 families.

We will help link low-income families to good schools, jobs, transit and health care.
With deeper insight into the hurdles facing low-income families, we’ll find new ways to bridge the gaps that block opportunities and prevent families from leading thriving, productive lives.

We will create and expand resources to support affordable housing and promote opportunity.
To end housing insecurity, federal, state and local resources must be created, expanded and aligned. With new capital, investments and financing, we’ll help 575,000 families move closer to opportunity.

We will deliver the tools to address housing insecurity and in the process build a stronger, more sustainable Enterprise as the foundation.
Our ambitious goal demands sound decisions, big data, stronger partnerships and talented leaders. A stronger, more financially viable organization will be more equipped to end the housing crisis.
We Can And We Will
Eliminate Housing Insecurity

Join us.

www.EnterpriseCommunity.org

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