Enterprise

ENTERPRISE COMMUNITY PARTNERS

Enterprise improves communities and people’s lives by making well-designed homes affordable.

Katie Swenson, VP, Design Initiatives
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Christopher Scott, Program Director
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AGENDA

205 PM – Welcome & Introduction of the fellowship
220 PM – Introduction of the host organizations
222 PM – Host Organization Presentations
   225 PM – Quest Communities Atlanta
   230 PM – Epicenter Green River, UT
   235 PM – Venice Community Housing Los Angeles
   240 PM – The Trust for Public Land National
   245 PM – Fairmount Park Conservancy Philadelphia
250 PM – Q&A

IMPORTANT DATES

JUNE 14th
Online Webinar - A Q&A with current fellows and Program Director Christopher Scott

JULY 9th
Applications are due via SlideRoom including both letters of recommendation

SEPTEMBER 1st
Finalists will be notified to attend the Summit

OCTOBER
Finalists Summit

NOVEMBER
Final decisions will be made and the new fellows will be notified

JANUARY
Fellowship starts
Over 17 years, 69 ROSE Fellows in 45 cities have partnered with 81 host organizations to design and develop more than 11,000+ homes.
ROSE FELLOWSHIP STRUCTURE

ENTERPRISE
Integrates community-based design into common practice and disseminates knowledge to the field

FELLOWS
Become practitioners and stewards of community-based design and leaders in the field

HOST ORGANIZATIONS
Incorporate community-based design into affordable housing development
17 Years
69 Fellows
81 Organizations
11,000+ Families
90+ Community Facilities
45 Cities and Towns
QUEST COMMUNITIES

To develop affordable housing and provide needs-based community services to enhance the quality of life for underserved individuals and families.

Javier Garcia, Development Manager
“To develop affordable housing and provide needs-based community services to enhance the quality of life for underserved individuals and families.”

QUEST COMMUNITIES
ATLANTA
FELLOWSHIP OPPORTUNITIES

Developer
- The Fellow will work closely with the Quest Property Development Team to design a best-in-class sustainable housing portfolio.
- Create pre-development conceptual designs for various projects.

Designer
- Design programming to the Non Profit Center
- Create a design template for use in multi-family homes.

Project Manager
- Overall management of several projects.
- Administration of construction for several single family homes.

QUEST COMMUNITIES
ATLANTA
TYPICAL PROJECT

Quest West Commons, Fall 2018

QUEST COMMUNITIES
ATLANTA
VENICE COMMUNITY HOUSING

To reduce homelessness, maximize affordable housing, empower residents, provide social services, and advocate for public policy, for Westside LA.

Becky Dennison, Executive Director
“To reduce homelessness, maximize affordable housing, empower low income constituents, provide social services, and advocate for public policy that protects and strengthens the economic, racial and cultural diversity of Venice and other neighborhoods on the westside of Los Angeles.”
FELLOWSHIP OPPORTUNITIES

Designer
• The fellow will supporting all design aspects of numerous projects including the Venice-Dell-Pacific property.

Project Manager
• Overall management of several projects.
• Securing funds and finalizing plans for projects.

Community Manager
• Engage with the community through both design and collaboration.
• Lead youth-design projects and design various educational and outreach materials for the community at-large.
TYPICAL PROJECT

140 Affordable Units Surrounded by Public and Private Parking

City-owned Parking Lot at Venice-Dell-Pacific

VENICE COMMUNITY HOUSING
LOS ANGELES
FAIRMOUNT PARK CONSERVANCY

To champion Philadelphia's parks. We are passionate in our belief that open spaces and experiences provide residents of Philadelphia with the opportunity to gather, rejuvenate, play, exercise and explore.

Jamie Gauthier, Senior Director of Public Partnerships
“Fairmount Park Conservancy exists to champion Philadelphia’s parks. We lead capital projects and historic preservation efforts, foster neighborhood park stewardship, attract and leverage investments, and develop innovative programs throughout the 10,200 acres that include Fairmount Park and more than 100 neighborhood parks around the city.”
WHO WE ARE

WE ARE PARK INNOVATORS

The Conservancy is a leader and supporter of signature capital projects and innovative programs in support of Philadelphia’s parks.

WE ARE PARK STEWARDS

The Conservancy is committed to having a positive and measurable impact in the neighborhoods and communities it serves.

WE ARE PARK PARTNERS

The Conservancy is a true collaborator — it builds partnerships with other organizations that can bring increased resources to and awareness of Philadelphia parks.

WE ARE PARK CHAMPIONS

The Conservancy is a champion of Philadelphia’s parks— it raises funds to develop and promote the Park’s unique assets, accomplishments, and contributions.

FAIRMOUNT PARK CONSERVANCY

PHILADELPHIA
FELLOWSHIP OPPORTUNITIES

Program Manager
• The fellow will author a community engagement toolkit to empower communities to craft on their future.
• Assist in developing a horticulture program with the community workforce.

Designer
• Be a head designer of multiple projects including park renovations, master plans, and community centers.
• The Rose Architectural Fellow will allow us to advance numerous community-driven projects as an “in-house” staff person, and strengthen our involvement with the communities where we work.

Project Manager
• Act as a link between the design vision and the developers.
• Strengthen the adjacent community as a community-based designer.

FAIRMOUNT PARK CONSERVANCY
PHILADELPHIA
We are in the midst of two major initiatives. Reimagining the Civic Commons is allowing us to test new strategies for public space interventions and build connections among communities surrounding five new civic spaces, while ArtPlace is helping us to integrate arts and culture strategies into our core work over the next three years.

An exciting upcoming development is that Philadelphia is on the cusp of $500 million worth of improvements to parks, recreation centers and libraries through a program called Rebuild.
To accentuate Green River’s rural pride and pioneering spirit, Epicenter provides housing and business resources and promotes the arts.
“To accentuate Green River’s rural pride and pioneering spirit, Epicenter provides housing and business resources and promotes the arts. A passionate, multi-disciplinary team of young professionals, we engage, collaborate with, and learn from our community.”
FELLOWSHIP OPPORTUNITIES

Community Coordinator
- Nurture local participation with the population of the town
- Provide pathways and work with the community in maintaining and improving Fix-It-First program.

Designer
- Refine the design of the second version of the Frontier House
- Design the plan to revitalize Green River.

Project Manager
- Lead projects that expand rental housing while working with an architecture firm in providing design aspects.
THE TRUST FOR PUBLIC LAND

To create parks and protect land for people, ensuring healthy, livable communities for generations to come.
“The Trust for Public Land creates parks and protects land for people, ensuring healthy, livable communities for generations to come.”

THE TRUST FOR PUBLIC LAND

ST. PAUL, Minn
FELLOWSHIP OPPORTUNITIES

Program Manager
- The fellow will work with affordable housing organizations to assess displacement through gentrification.
- Explore the displacement of parks alongside the Green Line corridor along with multiple park and city agencies.

Designer
- Work alongside city landscape architect to embed community design values and needs into park

Project Manager
- Establish partnerships with multiple multiple housing organizations to implement best practices for housing.

THE TRUST FOR PUBLIC LAND
ST. PAUL, Minn
A key project that the Rose Fellow will assist with is to ensure that learnings from our 2-year long cultural community engagement are embedded into the design of a 5 acre park on Griggs Street in St. Paul.

This will be important green space in an area that has more parking lots than houses, and adjacent to four affordable housing properties (one being the largest west of the Mississippi), and adjacent to our new light-rail line, two alternative high schools, a bikeway, and the Interstate that runs between our two cities of St. Paul and Minneapolis.
CLEVELAND
Lakeview Terrace Park

A focus of the work in Cleveland will be centered around the development of a park and connectivity plan within the Lakeview Terrace public housing community.

The Trust for Public Land is partnering with the local housing authority, community development corporation, and Lakeview Terrace residents to create plans for a new and enhanced parks and connectivity improvements through the site and with the surrounding neighborhood and burgeoning trail network.