



2019 National Section 4 Capacity Building Grants – Request for Letters of Interest

Mid-Atlantic Market webinar
*for prospective applicants
in the Mid-Atlantic market area*

Thursday, June 27, 2019
2:00 p.m. – 3:00 p.m.

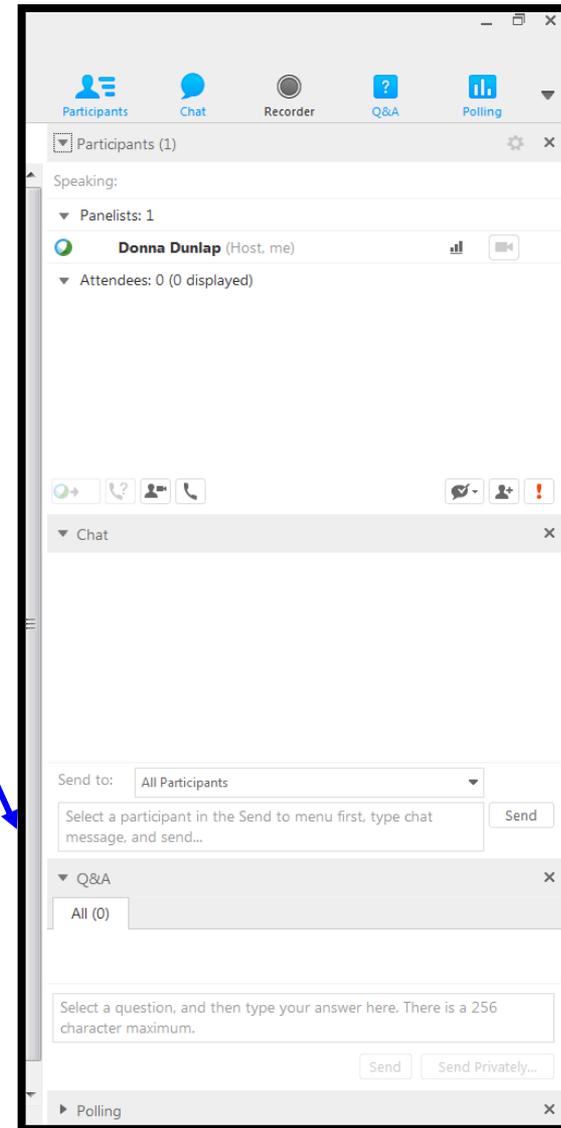


We welcome your questions

Questions?

Type them into the Q&A box

We'll answer at the end of
the presentation



Agenda

- Welcome and Introductions
- Purpose of Webinar
- Overview HUD Section 4 Grant Program
- Overview of the LOI
- Mid-Atlantic Market Priorities
- Timeline
- Reminders
- Questions

Purpose of Webinar

- Review information on the grant program and the LOI application.
- Provide an overview of the Mid-Atlantic LOI priorities.
- Answer questions from applicants.



The content included in this webinar is intended only to summarize the contents of the 2019 National Section 4 Capacity Building Grants - Request for Letters of Interest (LOI).

Any content within this presentation that appears discrepant from the language in the LOI is superseded by the language in the LOI. All Applicants are strongly encouraged to carefully read the LOI guidelines and adhere to them.

About Enterprise Community Partners



Enterprise is a **proven and powerful nonprofit** that improves communities and people's lives by **making well-designed homes affordable**. We bring together nationwide know-how, partners, policy leadership and investment to **multiply the impact** of local affordable housing development.

About the Program

This funding is made available through the U.S. Department of Housing and Urban Development's (HUD) Section 4 Capacity Building for Community Development Program.



The purpose of the Section 4 Program is to enhance the technical and administrative capabilities of:

- Community Development Corporations (CDCs)
- Community Housing Development Organizations (CHDOs)

...to carry out community development and affordable housing activities for the benefit of families and persons of low income (defined as 80% AMI or below).

Letters of Interest Overview

▪ Eligibility Requirements

- Applicants must meet the eligibility requirements as described in Appendix A of the LOI.
 - **HUD Requirements:**
 - *CDCs and CHDOs.*
 - *Proposed activities/programs/projects must directly build the capacity of the Applicant organization.*
 - **Enterprise Requirements: Demonstrated Staff Capacity**
- **NEW!** Changes to eligibility of Membership Groups. Reviewed on a case-by-case basis.
- Applicants unsure of their eligibility are encouraged to view the [Eligibility Requirements](#) tutorial on Enterprise's website or email RFP@enterprisecommunity.org for assistance.



Letters of Interest Overview

General Information

- This funding opportunity consists of a two-step application process including an LOI phase and a Full Proposal phase. *Second phase is by invitation only from Enterprise.
- Applicants may apply under only one (1) Program Area of the five Areas.
- Applicants that have active awards and/or have pending applications with other Section 4 intermediaries (LISC or Habitat for Humanity Int'l) can still apply to our LOI but cannot request funding for the same costs.

Letters of Interest Overview

Application Materials & Submission Process

- The LOI and access to SlideRoom are available on Enterprise's [website](#).
- To register for a SlideRoom account, see Appendix C in the LOI.
- Once a SlideRoom account has been created, Applicants can review the questions they must answer.
- SlideRoom automatically saves work as it is entered, and Applicants can log in and out as many times as needed to complete the application.

National

DOWNLOAD THE LOI

APPLY NOW

Letters of Interest Overview

Application Materials & Submission Process

- 72 hours before the deadline, email reminders will be sent to Applicants that have not yet submitted their applications.
- Within a week of the deadline, a countdown timer will appear in SlideRoom to help Applicants know exactly how much time is left to submit.
- Carefully review your application before submitting. Once an application is submitted, changes cannot be made. No exceptions will be made.
- If you have omitted any required questions, a red link will appear at the top of the screen to take you back to those questions in the application.

Letters of Interest Overview

Application Materials & Submission Process

- After submitting the application, a confirmation screen will appear with a confirmation ID number and the date of submission.



- A confirmation email with information pertaining to the submission will also be sent. Keep this email for your records.
- Applications can also be printed from SlideRoom.

Letters of Interest Overview

General Information

- All information is available on our [website](#).
 - ❖ General questions about the LOI process can be sent to RFP@enterprisecommunity.org
- Anticipated awards for the Mid-Atlantic market will most likely range from \$25,000 to \$50,000. Requests should be reasonable. In the LOI, the range goes up to \$100K but this is very rare.
- **NEW!** If awarded a grant, the period of performance will begin on the 1st of the month following the execution of the grant by both parties (Enterprise and Grantee). Enterprise anticipates that grant start dates will range from November 2019 through January 2020. No costs may be incurred prior to the period start date.
- **NEW!** Applications should be submitted by an authorized representative of the organization. Consultants may not submit applications on behalf of the Applicant.

Mid-Atlantic Priorities

- Geographic Areas
- Program Areas

Note: All priority information is summarized in **Attachment 6 – Mid-Atlantic Market Area** on page 26 in the LOI.

General advice

- All applicants should clearly articulate their capacity building needs and the impact this grant will have on their organization.
- Encourage applicants, regardless of program area or geography, to consider how grant funds can be used to advance racial equity.

Mid-Atlantic Priorities - Geography

Mid-Atlantic market will accept applications from the following geographic areas	Priority will be given to applications focused on the following geographic area
District of Columbia – Entire district.	Wards 5, 7 and 8 and/or efforts focused within a half mile of existing Metrorail or Streetcar stations/stops.
Maryland - Entire state.	Baltimore City (particularly in the areas of Southwest Baltimore, Park Heights and South Baltimore/Cherry Hill), Montgomery and Prince George's County (particularly areas near existing or planned Purple Line transit stations).
Northern Virginia - Cities of Alexandria and Falls Church, and the counties of Arlington, Loudoun, Prince William and Fairfax.	Activities focused within a half mile of existing or planned Metrorail or Streetcar stations/stops.

Mid-Atlantic Priorities – Program Areas

Program Areas

Program Area 1: Housing Stability

Program Area 2: Organizational Capacity Building

Program Area 3: Equitable Climate Resilience

Program Area 4: Economic Mobility

Program Area 5: Health and Housing

Applications will be accepted under **all five Program Areas**, with priority given to the following four program areas:

Program Area 1: Housing Stability

Program Area 2: Organizational Capacity Building

Program Area 4: Economic Mobility

Program Area 5: Health and Housing

*Full descriptions available in **Attachment 6** of the LOI.*

Program Area 1: Housing Stability

The Mid-Atlantic market will prioritize applications with the following areas of focus:

- Increasing the stock of affordable housing and community facilities that benefit the broader community by partnering with faith-based organizations and houses of worship.
- Housing stability and community development activities that support the connection to school improvement and neighborhood development.
- Equitable transit-oriented development (eTOD) and anti-displacement efforts that support affordable housing development or preservation in transit-oriented locations.
- Advancing homeownership projects and models such as cooperatives, condos, fee simple/single family, and community land trust structures.

Program Area 2: Organizational Capacity Building

Activities that result in stronger, more financially viable and diverse organizations that are better positioned to fulfill their missions and remain a voice for their community.

Common examples of activities (though not an exhaustive list) that Enterprise may fund under this Program Area include:

- Improving accounting systems
- Leadership development
- Supporting recruitment, training and practices to diversify the organization's staff, leadership and/or board to reflect the community served.
- Expanding services that will deepen the organization's work to support underrepresented and underserved populations
- Exploring new organizational structures resulting in greater organizational efficiencies.

Program Area 4: Economic Mobility

The Mid-Atlantic market will prioritize applications that relate to initiatives focused on:

- Expanding food access and workforce development opportunities;
- Advancing workforce development and job placement for returning citizens;
- Expanding financial literacy for low- and moderate-income residents;
- Efforts that help close the wealth gap between African-American and White residents in Baltimore City, Md. and Washington, D.C.

Program Area 5: Healthy and Housing

Enterprise is committed to working with CDCs and CHDOs to improve resident health, well-being, and service outcomes through housing and community-based solutions.

The Mid-Atlantic market will prioritize applications that relate to initiatives focused on homelessness prevention/alleviation efforts, particularly in Baltimore City, Md., Washington, D.C. and Arlington County, Va.

Timeline

IMPORTANT DATES

LOI Submission Deadline	▶ Monday, July 15, 2019, 11:59 pm EDT
Full Proposal Invitation	▶ August 8, 2019 via email
Submission Deadline for Full Proposal	▶ September 9, 2019

Online Resources

Enterprise Grants Webpage:

<https://www.enterprisecommunity.org/financing-and-development/grants>

Available Resources for Applicants & Grantees

- [LOI Frequently Asked Questions](#)
- [Federal Grants Requirements](#)
- [Racial Equity webinar](#), [worksheet](#) and [toolkit](#)
- [Enterprise Community Partners Grants Guide](#)
- [Section 4 WebEx tutorials](#)
- [2015 Green Communities Criteria](#)

REMINDERS



DON'T
FORGET

- ✓ Applicants may only submit one proposal.
- ✓ Applicants must apply under only one of the Program Areas.
- ✓ Enterprise will only consider LOIs from Applicants that:
 - Meet both Threshold Requirements;
 - Submit their application via SlideRoom, the online application portal.
 - Submit their application by July 15, 11:59 p.m. EDT. *The LOI Submission Form will close automatically at 11:59 PM EDT SHARP.*
- ✓ Requests to change an application once it has been submitted will be denied. Late submissions, hard copies, or applications submitted outside of SlideRoom ***will not*** be accepted.
- ✓ If you missed the June 25 LOI National Webinar, you can access the recording on the Enterprise grants [webpage](#).

QUESTIONS

- ✓ Questions specific to the Mid-Atlantic Market Area should be sent to Jessica Sorrell at jsorrell@enterprisecommunity.org
- ✓ General questions about the LOI may be submitted to rfp@enterprisecommunity.org. Mailbox monitored by the Grants team. A team member will respond promptly.
- ✓ Technical questions related to SlideRoom can be sent to support@slideroom.com from Monday – Saturday, 9 am – 9 pm Central.

QUESTIONS?

General: rfp@enterprisecommunity.org

Mid-Atlantic Market Program Areas:

Jessica Sorrell

jsorrell@enterprisecommunity.org