

**Enterprise** was built on a simple premise: Housing is more than just shelter. It's a platform – the critical first rung on the ladder of opportunity.

In Northern California, we are connecting low- and moderate-income people to opportunity by creating and preserving quality affordable housing in diverse, thriving communities.

### **Our priorities**

- Ensure that Northern California's public housing residents live in high-opportunity neighborhoods connected to good schools, jobs, transit and health services
- Promote green building practices and design through financing tools for green retrofits; leadership to drive policy solutions; and technical support to building owners
- Advance the construction and preservation of affordable homes located in safe communities with access to quality public transportation
- Provide technical assistance to bring \$400 million from California's Affordable Housing and Sustainable Communities program to build green, affordable homes connected to key amenities by public transit and new or enhanced bike and pedestrian networks
- Develop private-public funding that allows nonprofits to quickly purchase property and buildings on the open market for the creation and preservation of affordable housing

### **Our impact**

- Invested over \$800 million to create more than 10,000 affordable homes
- Provided in-depth technical assistance to cross-sector teams of affordable housing developers and public agencies to secure nearly \$13 million through the Affordable Housing and Sustainable Communities program to reduce greenhouse gas emissions and to alleviate poverty in the Bay Area
- Developed a web-based tool to assist cross-sector teams applying for California's Affordable Housing and Sustainable Communities funds
- Worked with San Francisco Mayor Edwin Lee, city agencies and HUD to revitalize the local public housing portfolio through the country's largest Rental Assistance Demonstration conversion
- Co-chaired the Oakland Housing Cabinet, working with more than 100 housing advocates, finance experts, developers and city staff to develop *Oakland at Home: Recommendations for Implementing a Roadmap Toward Equity*



Lottie Titus, a long-time resident of the Hunters View public housing development in San Francisco, has a vision for her community

that includes safe neighborhoods free of drugs and gangs, and employment opportunities for everyone. HOPE SF is creating communities of opportunity at four distressed properties. Enterprise's partnership with local leaders and organizations committed to HOPE SF's success will create nearly 4,000 affordable, sustainable homes and stabilize long-neglected, isolated neighborhoods in the city.



In Northern California, we respond to the unique and changing needs of residents and their communities.



**Capital:** Jose Poot has lived on Turk Street in the Tenderloin neighborhood for more than a decade, and at times tolerated deplorable conditions because he could not afford to live elsewhere. The 20 naturally affordable apartments came perilously close to converting to market-rate housing, but thanks to the city's Small Sites Program, residents were able to stay. Enterprise Community Loan Fund worked with San Francisco Community Land Trust to purchase and renovate the Turk Street property, ensuring a healthy, safe and affordable living environment for residents.



**Solutions:** Enterprise provides technical assistance and expert advice so qualified projects can secure Affordable Housing and Sustainable Communities funds to integrate public health priorities with planning, design and development processes and build homes more quickly. Enterprise works to ensure communities are connected to health services, schools and other community resources by bike and pedestrian paths as well as public transit.



**Policy:** Enterprise's commitment to transforming underused space into affordable and transit-oriented housing is evident throughout the Bay Area. Through its work on the Oakland Housing Cabinet and the Bay Area Transit-Oriented Development (TOD) Implementation Working Group, Enterprise works to prevent displacement of residents and address housing affordability challenges in the region. With our nonprofit development partners, we advance projects that lower total housing and transportation costs for working families by creating affordable housing connected to good schools, jobs, transit and health care.

## ABOUT ENTERPRISE

Since 1982, Enterprise has created nearly 340,000 homes and invested \$18.6 billion. Our work has touched millions of lives and helped connect people and communities to opportunity nationwide.

Enterprise is the only housing organization in the U.S. with deep expertise in each of three catalysts for systemic change:

- **Capital:** Within Enterprise are entities that lend funds, finance development, and manage and build affordable housing.
- **Solutions:** We partner with national and local groups that help us create programs to strengthen communities.
- **Policy:** We advance policies to increase the supply and quality of affordable housing.

Few entities have Enterprise's unique capacity and breadth of knowledge and experience. It's what makes us a trusted advisor to so many.

For more information, please contact:

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