



Purple Line Equitable Housing Training Series: Information Sheet

Apply now!

[Enterprise Community Partners](#), in partnership with the [Purple Line Corridor Coalition](#), is seeking organizations interested in learning more about creating housing opportunities for everyone near transit to apply for a hybrid (virtual and in-person) training series.

- The training series is open to community-based groups in the Purple Line corridor or serving people in the Purple Line corridor.
- The training series will take place from the Spring through the Fall of this year.
- Each organization will be granted a stipend of \$1,000.
- **Applications are due by 5 PM, Friday, May 3rd, 2024.**

Who should apply?

The training series is open to community-based organizations located in or serving people living near the new Purple Line transit corridor. This includes (but not limited to):

- Nonprofit 501(c)3 organizations, including staff and board members
- Members of tenant organizations or residents' councils at rental properties
- Neighborhood associations
- Housing or community development organizations

[Visit this map to see the Purple Line's route and station areas.](#) The Purple Line Corridor Coalition defines the "corridor" as within one mile of this route.

We aim to have a diverse group of participants. We are especially interested in organizations from across the entire corridor, different types of organizations, and diversity of lived experiences among participants.

Each organization applying is required to register at least two (2) individuals and no more than three (3) individuals. This team approach is intended to:

- help build community,
- improve organizational capacity,
- strengthen relationships,
- expand the reach of the knowledge gained, and
- encourage a wider range of perspectives.

We strongly encourage any organization with interest in learning more about creating housing opportunities for everyone near transit to apply for this training series. Your organization does not need to be working on housing issues or topics to be considered.



About the training series

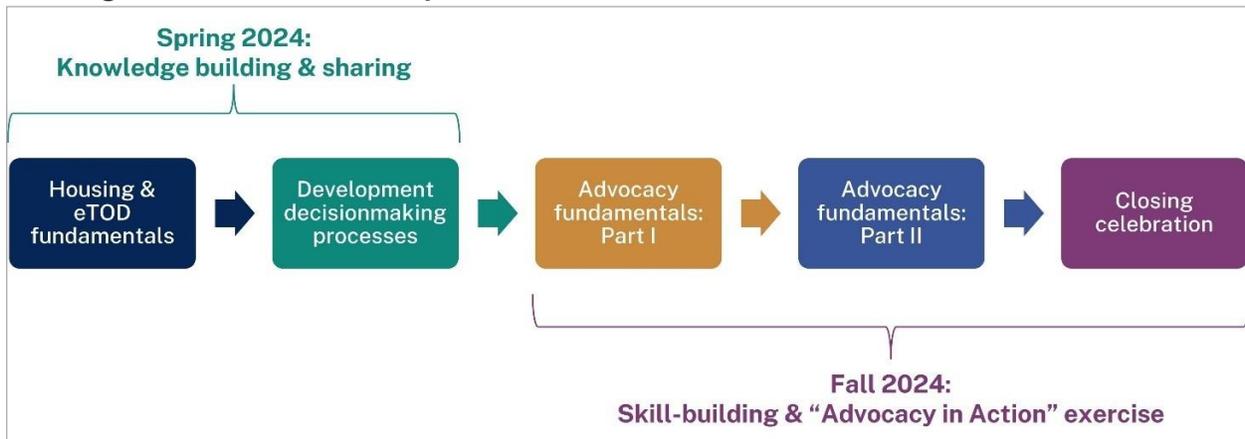
This training series will improve your organization’s capacity, build community, and strengthen relationships.

It will explore how to increase housing affordability. You will learn about how homes are built, improved, and financed in and around your communities. You’ll build advocacy skills to directly engage decision-makers on issues that matter to you and your organization, as well as share with other groups that have successfully used advocacy to improve their lives and communities.

Like the Purple Line, this series will have a cross-county focus. You’ll grow your existing relationships—and form new relationships—with like-minded groups working in Montgomery and Prince George’s counties, including members of the Purple Line Corridor Coalition.

The series is designed to draw on your knowledge and experiences living and working near the Purple Line, along with the knowledge and experiences of regional housing professionals and practitioners who will facilitate and lead the training series.

Training series timeline and topics



As the graphic above displays, the five-part training will be split into two (2) parts. The first part in Spring 2024 will focus on building knowledge of key housing and development concepts and decision-making processes. The second part in Fall 2024 will focus on skills building and application of those skills through “Advocacy in Action,” a real-life exercise putting what you’ve learned into practice.

The training will consist of four (4) virtual sessions, with an in-person orientation gathering and in-person closing celebration.



| Date | Training session |
|------------------------|---|
| Wednesday, May 22nd | Orientation gathering (in-person) |
| Week of June 3rd | Session #1: Housing fundamentals |
| Week of June 24th | Session #2: Development decision-making processes |
| July-August 2024 | Summer break: No sessions |
| Week of September 23rd | Session #3: Advocacy skills 1 |
| Week of October 21st | Session #4: Advocacy skills 2 |
| Week of November 4th | Closing celebration (in-person) |

Time commitment

The time commitment for each participant will be approximately 2.5 hours for each of the four (4) virtual sessions and the orientation and closing events.

Additionally, each participant will spend approximately five (5) hours taking part in a real-life exercise to do “Advocacy in Action.” The details will be developed in collaboration between your organization and the trainers as part of the training series.

Examples of “Advocacy in Action” could include:

- meeting with elected representatives and other officials,
- preparing written testimony or public comments, or
- delivering testimony at public hearings.

Stipend

Each selected organization is eligible to receive a stipend of \$1,000 to support their participation in this training series.

How to apply

[Complete this simple form](#) (click link) by the deadline, 5 PM, Friday May 3, 2024.

Key dates

- **Friday, May 3, 2024:** Submit [your application](#) no later than 5 PM.
- **Friday, May 17, 2024:** Enterprise will notify organizations of selection status.
- **Wednesday, May 22, 2024, 6.30-8 PM:** Orientation gathering for selected organizations

Selected organizations will be invited to attend a welcome orientation over dinner as part of starting this series. Please save the date (May 22nd) for this gathering while you are awaiting notification!

All organizations will hear back about their application on or after Friday, May 17, 2024, even if not selected.



Number of participants

- Enterprise will select up to five (5) community-based organizations to participate in the training series.
- Each participating organization can have up to three (3) people participate in the training series.
- Each interested organization only needs to submit one application.

Selection criteria

Applications will be reviewed and considered based on the following criteria:

- [1] Thoroughness of application
- [2] Demonstrated commitment to participating fully
- [3] Contribution to a balanced participant pool

Final selection will seek to have representation from:

- Different parts of the Purple Line corridor
- Types of organization
- Diversity of lived experience

Application contacts

For questions or assistance applying, please send an email to:

- Laura Searfoss, Senior Program Director, Enterprise, at lsearfoss@enterprisecommunitypartners.org
- Reemberto Rodriguez, Consultant, at Reemberto@gmail.com

Please use subject line: "Purple Line Equitable Housing Training Sessions."