

Leading a New Movement in Public-Interest Architecture

Enterprise's Rose Architectural Fellowship program seeks to transform neighborhoods by nurturing a new generation of public-interest architects committed to community involvement and holistic, sustainable design. The Rose Fellows are talented, young architects who immerse themselves in a community while helping local leaders plan, finance, design and manage major construction projects.

In operating the program, Enterprise:

- Recruits young architects with leadership potential to become Rose Fellows through a highly selective application process
- Places at least two Fellows per year with community organizations for a three-year commitment
- Provides professional development for each Fellow in sustainable, holistic and community-based design practices
- Supports each Fellow's planning and construction projects with the full range of Enterprise's technical and financing resources, including coordination with the Green Communities initiative



Parie Hines (*Former Rose Fellow, Delridge Neighborhoods Development Association, 2001 -2004*) collaborated on the design and construction of a \$12 million cultural arts and residential center for West Seattle's Delridge neighborhood.

Launched in 1999, the Rose Architectural Fellowship program has achieved dramatic results in 29 communities.

Fellows have contributed to:

- Nearly 5,000 affordable, green homes and more than 40 community facilities, including child care centers, recreation centers and community gardens
- Nine community master plans that have leveraged tens of millions of dollars in public and private funds for construction and renovation
- A residential youth facility for adolescent boys that received the Virginia Governor's Award for Best Housing Project in 2004 and earned commendation from the U.S. Green Building Council
- Several publications to disseminate innovative practices, notably:
 - *The Materials Handbook: Guidelines for Sustainable Affordable Housing* by Rose Fellow Dan Adams, and published by the San Francisco Mayor's Office of Housing
 - *Materials for Design* by Rose Fellow Victoria Ballard Bell
 - *Building a Straw Bale House* by Rose Fellow Nathaniel Corum

Emerging Leaders

"It is our expectation that these talented, committed professionals will become lifelong leaders in public service and community development and will change the practice of architecture in the decades ahead." So said Enterprise Trustee Jonathan Rose as he dedicated the program named for his father Frederick P. Rose, the noted developer and philanthropist.

- Nathaniel Corum (Fellow, 2003–2006) is continuing his work toward cultural and environmental sustainability as Design Director for the Indigenous Communities Enterprises, a Navajo nonprofit based in Flagstaff, Ariz.
- Michael Gatto (Fellow, 2003–2006) is the president and founder of the Austin Community Design and Development Center.
- Jess Wendover (Fellow, 2003 – 2006) is currently the Director of the Mayor's Institute on City Design, based in Washington, D.C.

Rose Fellows in Their Own Words

“We’ve built a bridge between the affordable housing and the green building communities in Austin. I’ve completed designs for three learning centers where we provide free resident services, including after-school programs and financial literacy and first-time homebuyer classes. All our electricity comes from renewable sources, and we are now installing 30-kilowatt solar panels at several sites.”

– Michael Gatto, 2003-2006 Austin, Texas
Rose Fellow, Foundation Communities

“By working so closely with the community, we are able to make a concrete, tangible difference in the way people live, which is immensely rewarding.”

– Jessy Olson, 2007-2010 Woodburn, Ore.
Rose Fellow, Farmworker Housing Development Corp.

“I truly believe in the power of design to serve communities and individuals in need, and am grateful to have been given this opportunity to apply green design to affordable housing in the Bronx.”

– Esther Yang, 2007-2010 Bronx, N.Y.
Fordham Bedford Housing Corp.

Partners

Anonymous

The Frederick P. and Sandra P.
Rose Foundation

Capital One

Evelyn and Walter Haas, Jr. Fund

City of San Francisco Department of Economic
Development

The Fledgling Fund

Robert Davis

John K. Stewart

Susan Plum

Richard Eisner

McKnight Foundation

Miles Stuchin

Walter Harris

Gideon King

Blue Moon Fund

The Collins Foundation

The Portland Development Commission

The U.S. Department of Housing and Urban
Development

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A new affordable home in Charlottesville, Va.

The Enterprise Approach to Community Development

Enterprise works with every Rose Fellow to develop a day-by-day work plan that fulfills three core principles:

- **Participatory Planning.** Rose Fellows become skilled researchers and facilitators who include residents along with local leaders, advocates and government officials in real dialogue based on thorough research. The Fellows produce community-based plans that reflect the needs and desires of the families to be served.
- **Holistic Design.** Rose Fellows produce designs that address economic, social, cultural, health and environmental outcomes. New buildings are carefully integrated into the surrounding neighborhood and make effective use of resources.
- **Green Building.** All projects managed by Rose Fellows meet the cost-effective, environmentally friendly criteria of the Green Communities initiative. Green housing developments are affordable, energy efficient, safe, healthy and accessible to jobs, schools and public transportation.